



Town of Yountville
"The Heart of the Napa Valley"

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Date: May 17, 2010
Contact: Steven Rogers
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Subject: Appointment of Parks and Recreation Director

After an extensive recruitment throughout Northern California with over two hundred (200) applicants and completion of a two stage finalist interview process, Town Manager Steve Rogers is pleased to announce the appointment of Samantha Holland-Wagner for the position of Parks and Recreation Director.

Ms. Holland-Wagner currently works for the City of Napa where she serves as Recreation Supervisor. Current achievements under her direction include management of an extensive State grant for after school program funding; creating department procedures and processes in areas such as staffing, budget management, customer service, marketing and research and development.

Prior to working with the City of Napa she worked for over a year with the City of Arcata as Recreation Department Manager. Holland-Wagner has a Bachelor of Science in Liberal Studies/Human Development from Cal State Hayward. Ms. Holland-Wagner is an involved member of the California Parks and Recreation Society and the National Recreation and Parks Association.

"Ms. Holland-Wagner brings to the Town a strong focus on recreation programming, cost recovery, staff development and mentoring. She is enthusiastic to be a part of the Yountville community enhancing recreation programming to serve residents of all ages. Samantha's experience with a wide range of recreational programming and development along with her strong commitment to customer service should serve the Town of Yountville well. We are excited to have Samantha join our team" states Rogers.

"I am very excited and honored to join the team in Yountville and am eager to get started! I look forward to learning all I can about your wonderful community and working to enhance parks and recreation services!" states Holland-Wagner.

Ms. Holland-Wagner will begin her new duties in Yountville June 7, 2010. The salary range for the Parks and Recreation Director position is \$82,000 to \$104,000 and her starting salary is \$86,000. Ms. Holland-Wagner resides in Napa with her family.

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