



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Date: August 22, 2011

Contact: Samantha Holland-Wagner, Parks & Recreation Director

Subject: Yountville Days Parade- Call for Entries

It's that time of year again and Yountville Days is just around the corner. This year's theme is Yountville's Cook-In' and we are proud to honor our very own Bob Hurley as the Parade Grand Marshall.

Bob was the natural choice for our Grand Marshall this year with the theme "Yountville's Cook-In'. Bob is so much more than the Owner and Chef of one of our favorite local eateries; he is a true member of our community. Bob and his staff make it a point to give their time and energy to enhancing this amazing place we love to call home. Bob is often seen at fundraisers, events and just out and about in the community and is willing to lend a hand to many worthwhile causes.

The Yountville Days Parade takes place on Sunday, October 2nd beginning at noon from the Veterans Home and traveling through town on Washington Street before ending at Yountville Park. Local groups and businesses are encouraged to submit a parade entry. There is no charge for entry and awards will be given in seven (7) categories.

For more information or to download a parade application, logon to www.townofyountville.com/yountvilledays or call Yountville Parks and Recreation at 707.944.8712.

END