# NAPA CITY-COUNTY LIBRARY

*Napa Main Library* *American Canyon Library* *Calistoga Library* *Yountville Library*

**JANUARY 2012**

NAPA CITY-COUNTY LIBRARY

# ABOUT THE LIBRARY

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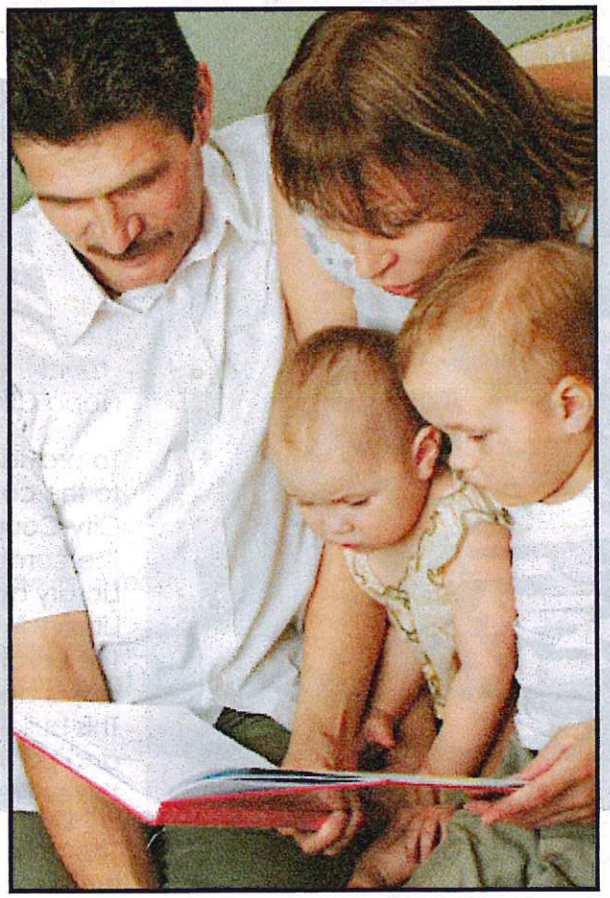
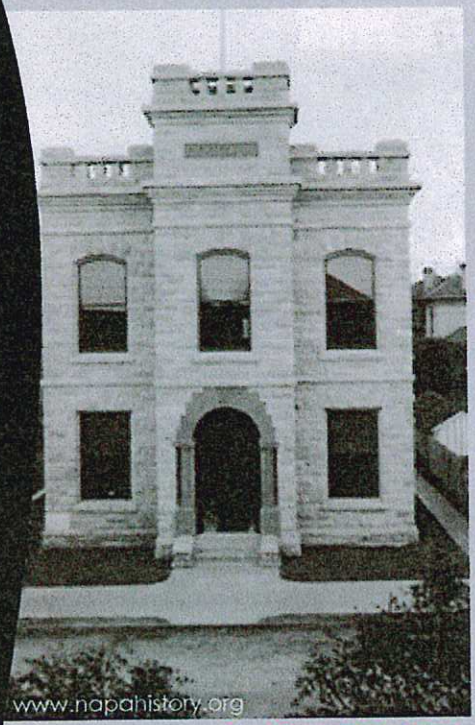


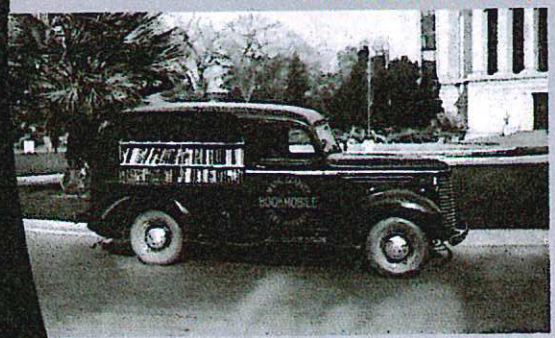
www.napalibrary.org

# HISTORY




The Goodman Library

The Goodman Library



Napa County Free Library Bookmobile

The Napa City-County Library has a long history of community support. The Library has its origins in the grassroots efforts of a group of boys calling themselves the "Excelsior Club," who began raising funds in the nineteenth century for a library to serve Napa residents. The small library collection that developed over the next few decades was taken over by the City of Napa in 1885 and supported by tax revenues. The Napa City Library found a permanent home in 1901, when local banker George E. Goodman donated a building that would bear his name and provide library services to Napa residents for more than 60 years.

In 1916, the State of California instituted legislation enabling counties to create free public libraries. The Napa County Board of Supervisors established the Napa County Free Library with headquarters just three blocks from the City's Goodman Library in downtown Napa. The Napa County Free Library merged with the Napa City Library in 1963 after Napa city residents voted to transfer the City Library's functions and tax revenues to the authority of the Napa County Board of Supervisors which would thereafter supervise library services of the Napa City-County Library.

To provide efficient and effective library service to the county's growing population, the Napa City-County Library needed more space than the combined Goodman and County Free Library buildings. With federal and local grants, Library funds, and fundraising by the Friends of the Library, a site was acquired in downtown Napa and, in 1974, a new Main Library was built. This building was expanded in the mid-1990s and continues to serve as the Main Library for the entire Napa City-County Library system.

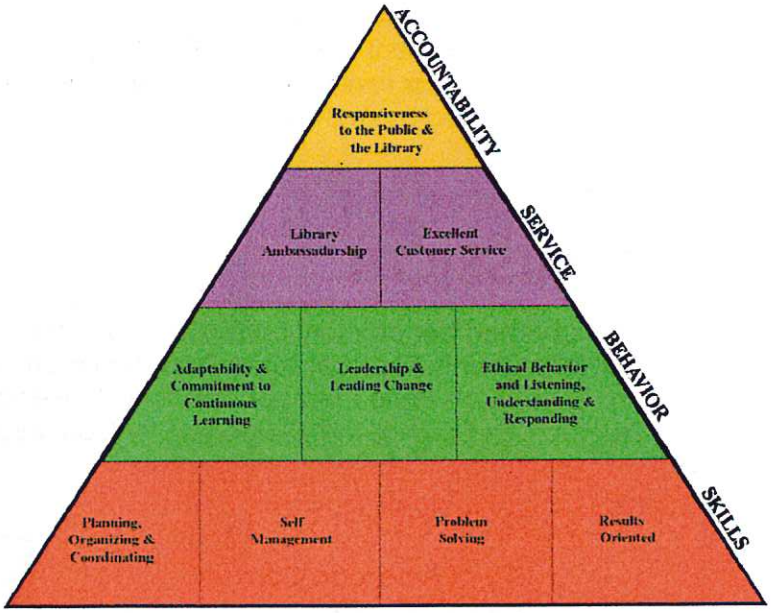
The only community within Napa County that is not served by the Napa City-County Library is the City of St. Helena. The St. Helena Public Library is a partner in the Solano-Napa and Partners Library Consortium (SNAP), which allows for inter-library sharing with the Napa City-County Library as well as with neighboring city, county, and college academic libraries.

# MISSION STATEMENT

Napa City-County Library's mission is "to enrich people's lives with books and information."

# VALUES

## library values & principles chart:




## services:

The Napa City-County Library values:

- Free and equal access to information and materials
- Convenient hours of service
- Service that is thorough, impartial, and confidential
- Educational and recreational programs that inspire thought, ideas and a love of reading
- Technology and linkages to many resources that enable wide access to information
- The American Library Association Library "Bill of Rights"

## collections:

The Napa City-County Library values:

- Resources that are current, authoritative, and well-balanced in content
- Resources that are well-organized and are in good physical condition
- Resources that meet the needs of the people in Napa County
- The American Library Association "Freedom to Read Statement"

## staffing:

The Napa City-County Library values:

- Employees who are knowledgeable and skilled
- Employees who are friendly, helpful, courteous, and respect all library users and their needs
- Employees who respect each other and have a spirit of teamwork and camaraderie

# GOVERNANCE

The Napa City-County Library is a department of the County of Napa. The Library receives a dedicated portion of county tax revenues each year. Additional funding support for the Library is provided by activities of the Library Foundation and the Friends of the Library.

# LIBRARY COMMISSION

The Library Commission is an eight-member advisory commission with three members appointed by the Napa County Board of Supervisors, two members appointed by the Napa City Council, and one member appointed by each of the following: the American Canyon City Council, the Calistoga City Council, and the Yountville Town Council.

## library commission members:

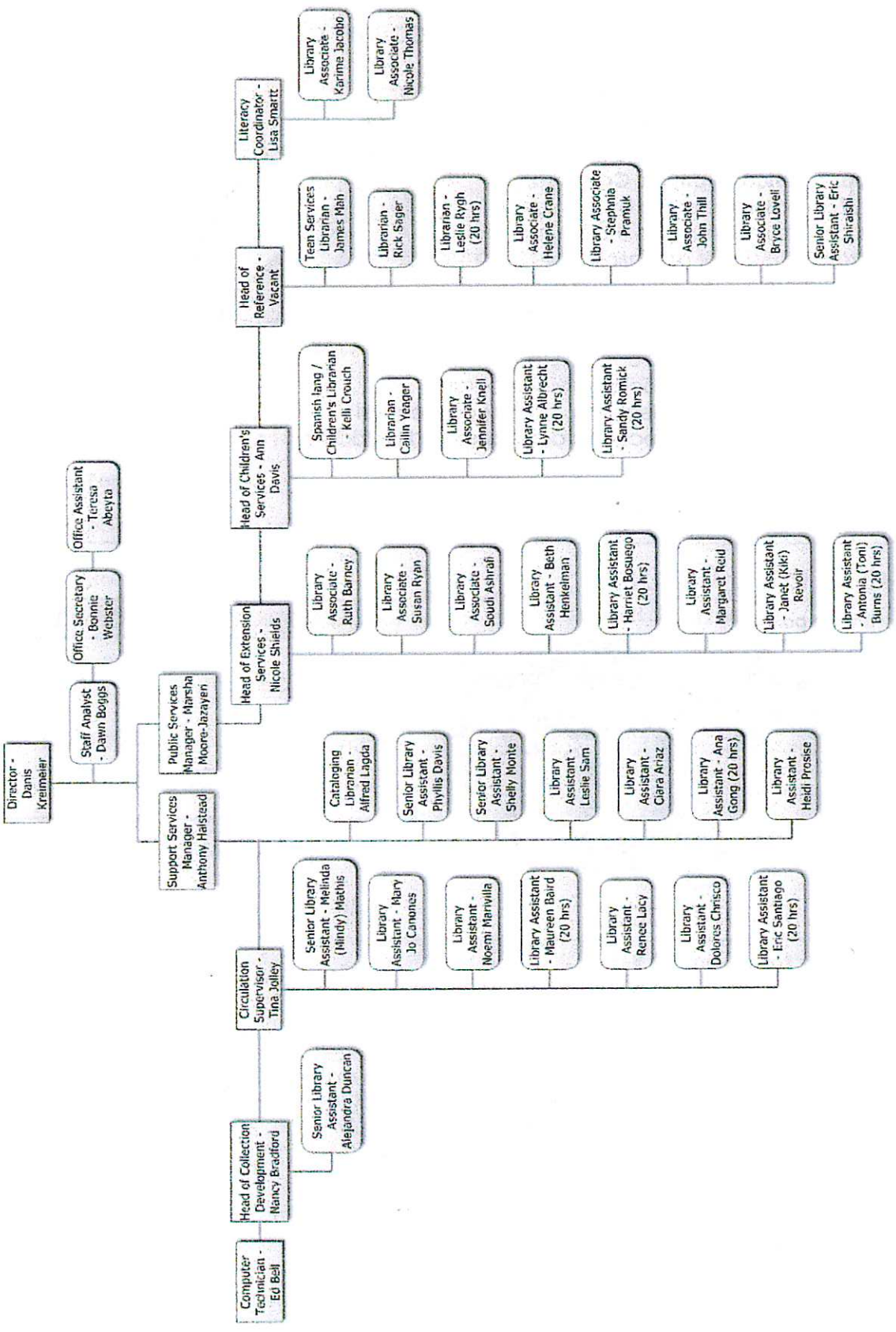
| | |
|---|---|
| Terry Birkholz | City of American Canyon |
| Kim Wildman | County of Napa |
| Thomas Gumina | County of Napa |
| Kate MacMillan | County of Napa |
| Pamela A. Kindig | City of Napa |
| Linda Kenchelian | Town of Yountville |
| G. Jack Benge | City of Napa |
| Ann Shelby Valentine | City of Calistoga |

# LIBRARY ORGANIZATION

## library leadership team:

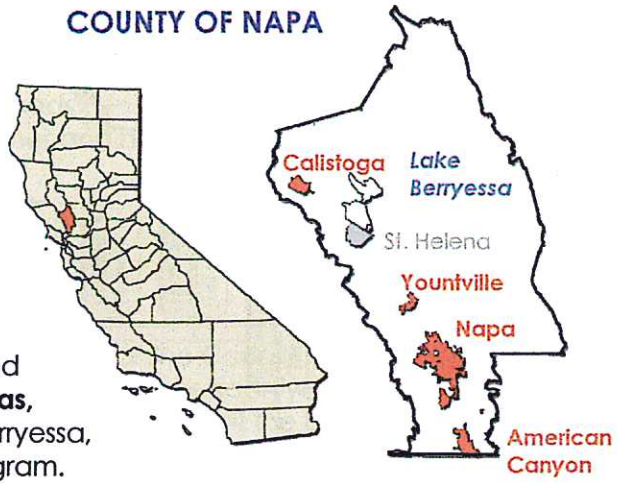
| | |
|---|---|
| Director of Library Services | Danis Kreimeier |
| ♦ Support Services Manager | Anthony Halstead |
| Head of Collection Development | Nancy Bradford |
| Circulation Supervisor | Tina Jolley |
| ♦ Public Services Manager | Marsha Moore-Jazayeri |
| Head of Children's Services | Ann Davis |
| Head of Extension Services | Nicole Shields |
| Literacy and Volunteer Services Supervisor | Lisa Smartt |

# library organizational chart



# SERVICE AREA

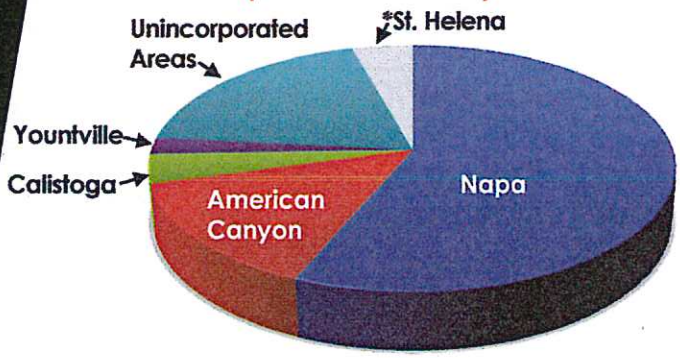
As an agency under the supervision of the Napa County Board of Supervisors, the Napa City-County Library is responsible for operating the libraries in each community in Napa County except for St. Helena. The cities of **Napa, American Canyon, Calistoga,** and **Yountville** are served by the Library and contribute funding to the hours of operation. *(Hours of operation, pg. 12)*




For county residents who are house-bound or who live in remote **unincorporated areas,** such as the communities around Lake Berryessa, the Library operates a Books-by-Mail program. Via the Internet or by telephone, patrons can request materials and access electronic databases and periodicals.

# DEMOGRAPHICS *(U.S. Census 2010 - or most current Census data used.)*

## for Napa County




| NAPA COUNTY POPULATION: 136,484 | |
|---|---|
| Napa | 76,915 |
| American Canyon | 19,454 |
| Calistoga | 5,155 |
| Yountville | 2,933 |
| Unincorporated Areas | 26,213 |
| **St. Helena* | *5,814* |

*St. Helena is not included within the Napa City-County Library service area.

## for City of Napa

**Napa City Population: 76,915**

| | |
|---|---|
| Male: | 49% |
| Female: | 51% |
| Median Age: | 37.4 years |
| Number of Household Units: | 30,149 |

**Ethnic Breakdowns in City**

| | |
|---|---|
| African American: | 0.6% |
| American Indian: | 0.8% |
| Asian: | 2.3% |
| Other: | 2.72% |
| Pacific Islander: | 0.2% |
| White: | 75.1% |
| Hispanic Origin of Any Race: | 37.6% |

**Median Household Income** *(in 2009 inflation-adjusted dollars)* $64,180

### Napa Main Library

**LIBRARY USE (FISCAL YEAR 10/11):**

- There were **403,247** visits to the Library
- There were **53,135** reference and computer-related questions
- Items checked out by patrons circulated **791,288** times
- The Library's **37** free internet computers were accessed **160,745** times

**BUILDING FACTS:**

- The Library building is **~17,000 sq. ft.**
- It is located in downtown Napa
- It was built in **1974**
- It was expanded in the **1990's**
- Napa County owns and maintains the building

# for City of American Canyon

**American Canyon Population: 19,454**

| | |
|---|---|
| Male: | 49% |
| Female: | 51% |
| Median Age: | 35.5 years |
| Number of Household Units: | 5,982 |

**Ethnic Breakdowns in City**

| | |
|---|---|
| African American: | 7.9% |
| American Indian: | 0.7% |
| Asian: | 32.9% |
| Other: | 12.1% |
| Pacific Islander: | 0.9% |
| White: | 38.9% |
| Hispanic Origin of Any Race: | 25.7% |

**Median Household Income** *(in 2009 inflation-adjusted dollars)* $78,718

## American Canyon Library

**LIBRARY USE (FISCAL YEAR 10/11):**

- There were **142,749** visits to the Library
- There were **8,319** reference and computer-related questions
- Items checked out by patrons circulated **138,756** times
- The Library's **10** free internet computers were accessed **23,335** times

**BUILDING FACTS:**

- The Library is housed in about **2,000 sq. ft.** of retail space
- **Since 2001**, the space has been leased by the City of American Canyon.
- The Library will move to the **(~5,000 sq. ft. ) Crawford Building** in the summer of **2012.**

# for City of Calistoga

**Calistoga Population: 5,155**

| | |
|---|---|
| Male: | 49% |
| Female: | 51% |
| Median Age: | 40 years |
| Number of Household Units: | 2,319 |

**Ethnic Breakdowns in City**

| | |
|---|---|
| African American: | 0.5% |
| American Indian: | 0.4% |
| Asian: | 0.9% |
| Other: | 18.8% |
| Pacific Islander: | 0.2% |
| White: | 72.5% |
| Hispanic Origin of Any Race: | 49.4% |

**Median Household Income** *(in 2009 inflation-adjusted dollars)* $52,393

## Calistoga Library

**LIBRARY USE (FISCAL YEAR 10/11):**

- There were **16,717** visits to the Library
- There were **2,492** reference and computer-related questions
- Items checked out by patrons circulated **54,636** times
- The Library's **4** free internet computers were accessed **11,601** times

**BUILDING FACTS:**

- The Library is housed in a building of about **2,800 sq. ft.**
- It was built in **1924**
- The Library has been part of the Napa City-County Library system **since 1979**
- Napa County owns and maintains the building

# for Town of Yountville

**Yountville Population: 2,933**

| | |
|---|---|
| Male: | 58% |
| Female: | 42% |
| Median Age: | 60 years |
| Number of Household Units: | 1,252 |

**Ethnic Breakdowns in Town**

| | |
|---|---|
| African American: | 1.3% |
| American Indian: | 1.0% |
| Asian: | 1.7% |
| Other: | 3.1% |
| Pacific Islander: | 0% |
| White: | 89.4% |
| Hispanic Origin of Any Race: | 9.9% |

**Median Household Income** *(in 2009 inflation-adjusted dollars)* $69,028

## Yountville Library

**LIBRARY USE (FISCAL YEAR 10/11):**

- There were **23,295** visits to the Library
- There were **2,697** reference and computer-related questions
- Items checked out by patrons circulated **38,289** times
- The Library's **8** free internet computers were accessed **2,806** times

**BUILDING FACTS:**

- **Since 1977**, the Yountville Library has served the Town of Yountville
- The Library was formerly a single room in the **Town Hall** building
- The new **(~1,800 sq. ft.)** Library reopened in **2010** as part of the **Yountville Community Center**

# PROGRAMS

Programs reflect the Library's role as a community gathering place; therefore, the Library offers a wide range of free events to highlight collections, share community information, and enrich lives. Programs offered by the Library meet the following service responses:

- Be an informed citizen: local, national, and world affairs
- Support early literacy and learning to read and write: children, teens, and adults
- Succeed in school and career choices
- Know the community: community resources and services

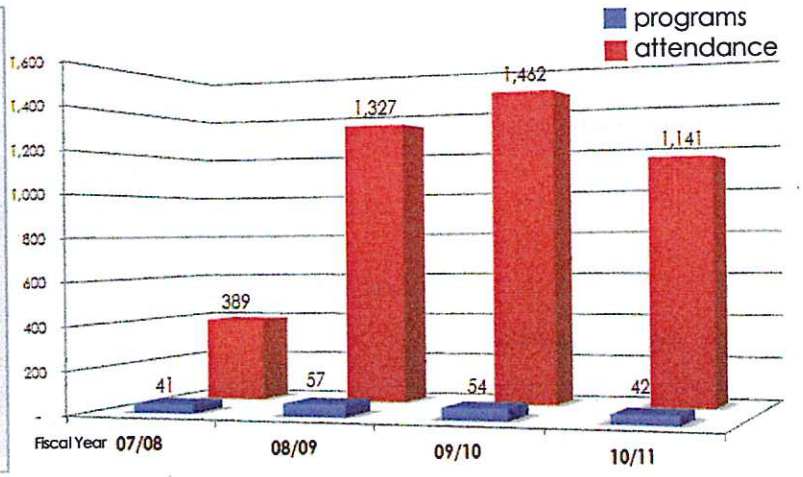
As a result, the Napa City-County Library provides a variety of programs for adults, teens, children and literacy learners and their families. Please see below for more detailed program information.

## for adults:

**ADULT PROGRAMS**

Some examples of the programs are:

- Art in the Library display and Artist Reception
- film series
- book discussion group
- computer classes
- programs on topics of local interest
- senior programs
- ...and other special events

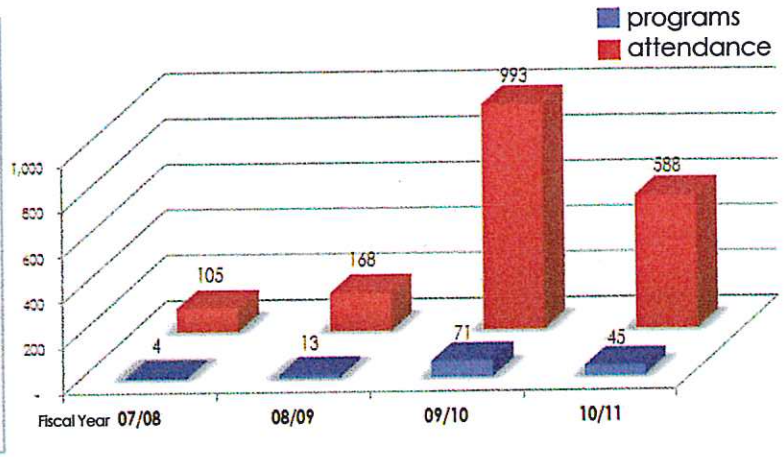



## for teens:

**TEEN PROGRAMS**

Some examples of the programs are:

- Awesome Alliance of Justice meetings
- movies
- gaming
- writing club
- SAT prep
- film production
- ...and other special events

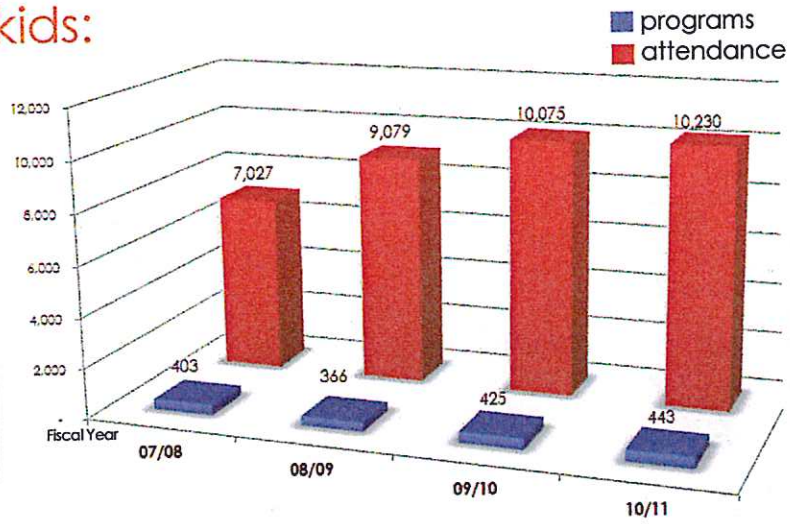


# for school-age kids:

## SCHOOL-AGE (ELEMENTARY) PROGRAMS

Some examples of the programs are:

- family storytimes
- class visits
- Bow Wow for Books
- Summer Reading Program activities
- ...and other special events

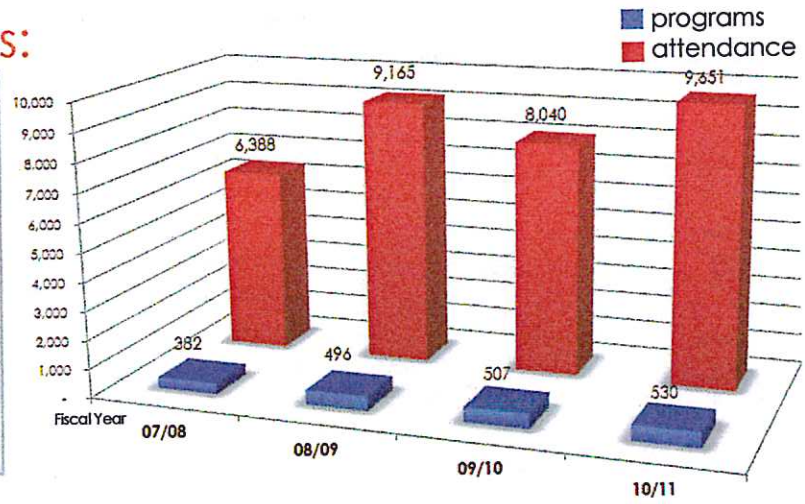



# for preschoolers:

## PRESCHOOL PROGRAMS

Some examples of the programs are:

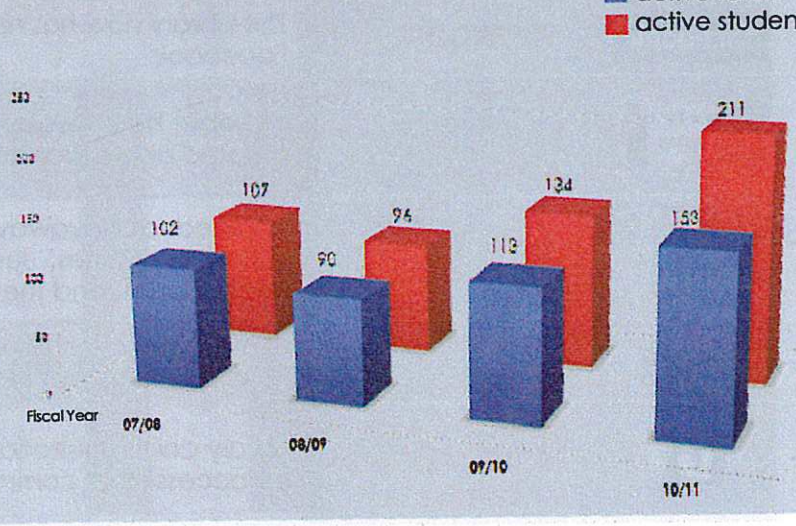
- preschool, toddler, and baby storytimes
- class visits
- Grandparents & Books
- puppet shows
- craft activities
- ...and other early literacy and special events




# for literacy learners:

## LITERACY PROGRAMS

- Programs that promote reading to adults and their families
- Volunteer tutors work with students one-on-one and in small groups
- Literacy staff works with local agencies to promote the reading and writing skills necessary for personal & professional success



# TECHNOLOGY

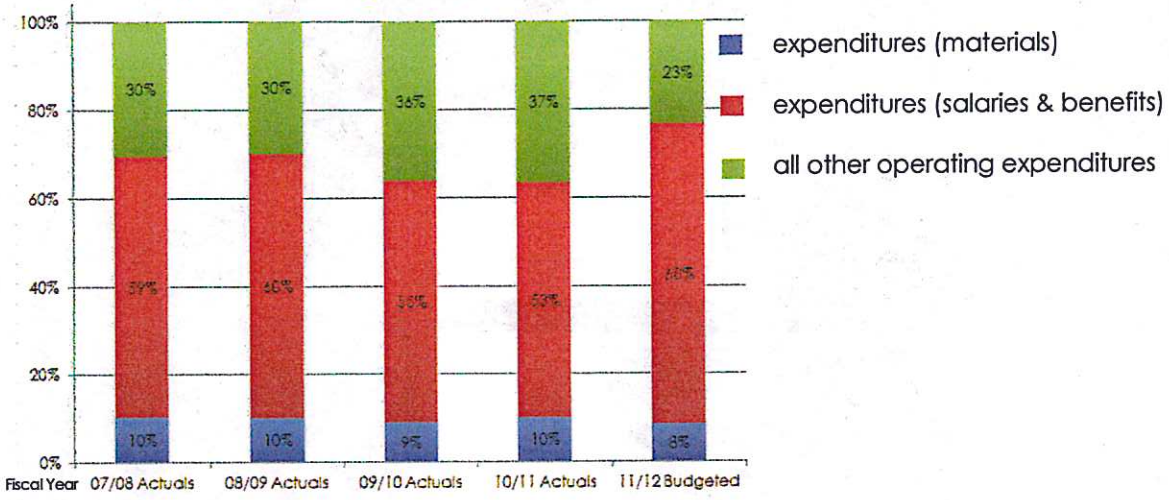
## technology snapshot

| | | |
|---|---|---|
| | SELF CHECK MACHINES | More than 80% of patrons at the Napa Main Library are now using self-check machines. |
| | PUBLIC ACCESS COMPUTERS | Multiple public access computers are available at all libraries. |
| | MANGO LANGUAGES | Access to free online instruction for dozens of languages is available. Thousands of uses have been logged. |
| | LIVE HOMEWORK HELP | Approximately 20,000 user sessions have been recorded per year. Users have received homework help from real, live tutors. |
| | TUMBLEBOOKS | A children's eBook and read-aloud service - eBooks for eKids. |
| | BOOKFLIX | Children watch, read, and learn online with paired fiction and non-fiction eBooks. |
| | WI-FI | Free Wi-Fi access is available at all libraries. |
| | OVERDRIVE | Patrons can check out free eBooks and audiobooks from their Kindle, Nook, or other wireless device. |
| | HIGH SPEED (1.5MBPS OR GREATER) | Fast access at all locations is ensured. |
| | FACEBOOK | The Library now has hundreds of followers on Facebook. |
| | DESKTOP & MOBILE WEBSITES | A mobile library website has been recently created and expanded. |
| | PLAYAWAY MP3 AUDIOBOOKS | Hundreds of Playaways have circulated, hundreds of times. Just add batteries and headphones, and they are ready to go. |
| | FLIP VIDEO CAMERAS | Nearly two dozen flip cameras are now available for circulation at all locations. |
| | REMOTE CARD REGISTRATION & MATERIALS | Library card registration and materials can now be accessed at community events. |

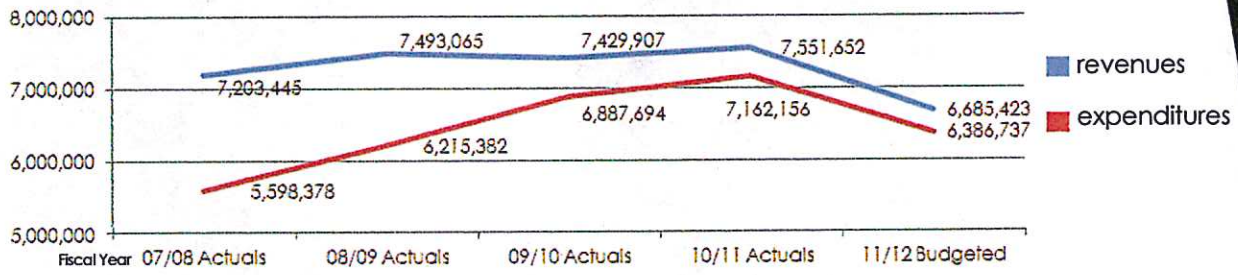
# FUNDING & BUDGET

The operating expenditures and revenue graphs give an overview of the Library's financial status. The growing circulation of items per capita and per library user (see bottom graph) reflect the overall increase in the use of library materials by the Library's service area population.

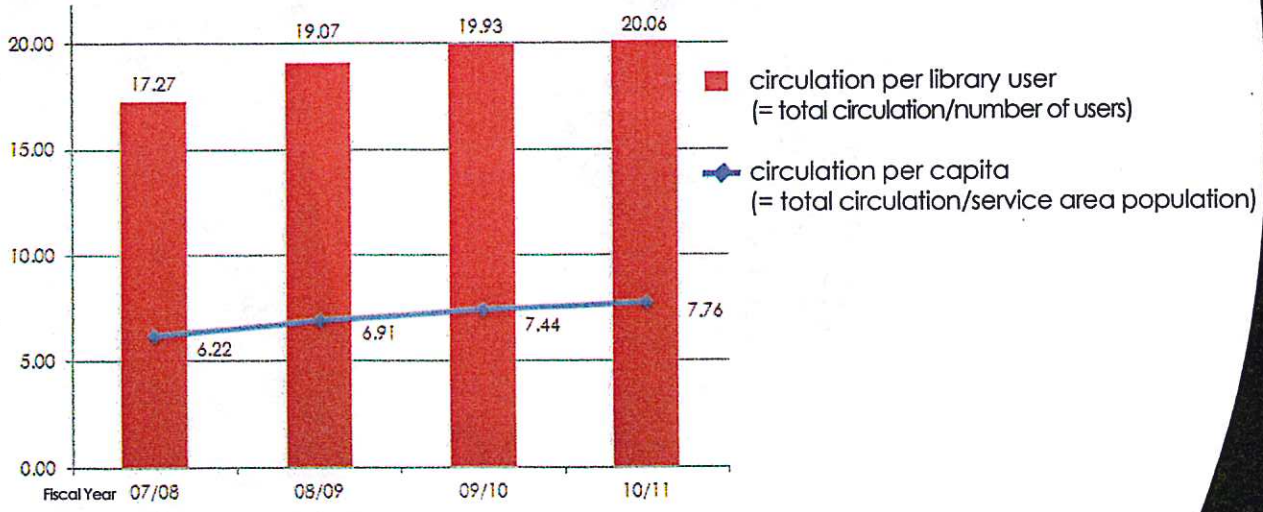
## total operating expenditures:




## total revenues & expenditures:



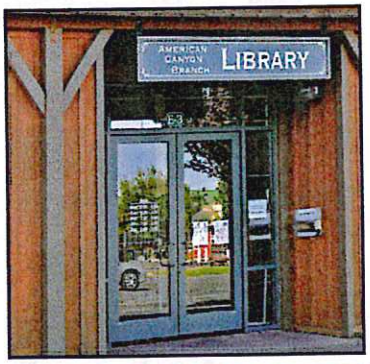

## circulation of items per capita & library user:



# HOURS OF OPERATION

**Napa Main Library**
**580 Coombs St.**
**(707) 253-4241**
Monday-Thursday
10 a.m. - 9 p.m.
Friday & Saturday
10 a.m. - 6 p.m.

**American Canyon Library**
**3421 Broadway**
**(707) 644-1136**
Monday & Tuesday
10 a.m. - 5:30 p.m.
Wednesday & Thursday
1 - 8 p.m.
Saturday
10 a.m. - 5:30 p.m.




**Calistoga Library**
**1108 Myrtle St.**
**(707) 942-4833**
Tuesday
10 a.m. - 5 p.m.
Wednesday
1 - 8 p.m.
Thursday & Friday
12 - 6 p.m.
Saturday
11 a.m. - 6 p.m.

**Yountville Library**
**6516 Washington St.**
**(707) 944-1888**
Tuesday
2 - 8 p.m.
Wednesday
11 a.m. - 5 p.m.
Saturday
10 a.m. - 5:30 p.m.