Town of Yountville

"The Heart of the Napa Valley"

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Date: **November 2, 2007**

Contact: **Steven R. Rogers, Town Manager**

Subject: **Town Implements Pilot Program for Free Shuttle Service and "Dine and Ride" Program for Napa Valley Symphony Series**

The Yountville Town Council has approved participation in a pilot program to offer FREE shuttle service for residents and visitors from downtown Yountville to the Lincoln Theater located on the Veteran's Home campus. The intent of this program is to make it easier for our residents and visitors alike to get from the center of town to the theater and to minimize the parking impacts for the residents of the Veteran's Home.

The initial pilot program focuses on weekend service with pick-up from the Community Hall Parking lot adjacent to the Post Office and drop off at the Lincoln Theatre. Residents can walk to or park at the Community Hall parking lot to take the shuttle. In addition, residents and visitors have the option of taking advantage of a "Dine and Ride" Program with a number of the local Yountville restaurants which will be offering special menu options prior to the concerts. You can walk to or park downtown, enjoy a great meal, take a free shuttle service to the Theatre and enjoy an outstanding concert performance without the hassle of driving, searching and paying for parking.

The pilot program for Free Shuttle Service and "Dine and Ride" program will take place for five (5) upcoming Napa Valley Symphony performance dates occurring November 3, 17 and 18, 2007 and February 2 and 3, 2008. The free shuttle service will begin running at 7:00 p.m. on Saturdays and at 2:00 p.m. on Sundays. Service will continue during intermission and continue until approximately a half hour after conclusion of the concert.

Based on feedback the Town will evaluate the interest in continuing the Free shuttle service and "Dine and Ride" Program including the potential of adding additional Lincoln Theater events to the shuttle service schedule if there is rider interest.

END

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