



2016 Yountville Hot Summer Movie Night Series Yountville Community Park

Sponsorship Program

The Yountville Parks and Recreation Department invites you to be a partner in our Fourth Annual Summer Movie Night Series this summer. Last year over 2,500 locals and visitors attended our movie night series. This year we plan to provide a five month movie series. Movies will be held once a month, on the last Friday of the month, at dusk beginning June 24 through October 28. Amenities available at the movie night include glow sticks, music and food concessions. We need your help to continue to make these events a reality. By getting involved, you can:



- Help create community through family fun
- Demonstrate your community leadership and support
- Enhance your public image in the community
- Market your business to community



Movie Star (\$1000)

- Prominent placement of your logo on all flyers, posters, rack cards and media as a movie series "Movie Star" partner.
- Inclusion of a promotional ad in the Yountville Parks and Recreation Brochure that is direct mailed to all Yountville residents and 4,500 North Napa Residents.
- Vinyl banner (3' x 8') with your name and/or logo displayed at every movie night in a prominent location.
- The opportunity to showcase your business or service at one movie night of your choice.
- An ad spot and link on Starry Movie Nights and the Town of Yountville web site.
- Sponsor will get PSA acknowledgement as a "Movie Star" three times during each movie night.

Supporting Actor (\$500)

- Placement of your logo on all flyers, rack cards, media, and websites as a "Supporting Actor" movie series sponsor.
- Logo placement on a group vinyl banner (3'x 8') displayed to the side of movie screen.
- Listing and link to your business on the Starry Movie Nights and Town of Yountville Web site.
- PSA made on your behalf to the crowd each movie night.
- The opportunity to showcase product or service at one movie night.

Matinee (\$200)

- Placement of your name / business on all flyers, rack cards, media, and websites.
- Name on a group vinyl banner (3'x 8') displayed to the side of movie screen.
- Listing and link to your business on the Starry Movie Nights and Town of Yountville Web site.



FOR INFORMATION EMAIL JENNIFER CARVALHO AT JCARVALHO@YVILLE.COM OR CALL 707 944 8712

WE NEED YOUR REGISTRATION BY **JUNE 3RD** WITH YOUR LOGO AND INFORMATION



2016 Yountville Hot Summer Movie Night Series Yountville Community Park

2016 Sponsorship Form

FOR ANY
QUESTIONS CALL
707 944 8712

Donor Name: _____

Address: _____

Contact Name: _____

Phone: _____

Email: _____

Sponsorship Level: (Check One)

Movie Star \$1000

Supporting Actor \$500

Matinee \$200

**PLEASE EMAIL YOUR PRINT READY LOGO AND INFORMATION TO [JCARVALHO@YVILLE.COM](mailto:jcarvalho@yville.com)
OR CALL JENNIFER FOR ALTERNATE ARRANGEMENTS.**

PLEASE MAIL OR EMAIL OR FAX TO:

Yountville Parks and Recreation Department

6516 Washington St.

Yountville, CA 94599

Attention: Jennifer Carvalho

jcarvalho@yville.com

Fax: 707-944-1596

Charitable Notice: The Town may accept any gift made to or for the Town for any public purpose consistent with California Government Code Section 37354. If the gift does not limit the uses to which the property received or the income or increase from it may be put, it may be put to any uses the Town directs pursuant California Government Code Section 37355. Gifts to the Town are considered charitable contributions and are tax deductible, so long as the gift is for entirely public purposes. 26 U.S.C. § 170(c)(1). Please consult your tax advisor as to the tax consequences of your donation. TAX ID # 94-1622942