



**GO GREEN TEAM
MINUTES
YOUNTVILLE TOWN HALL COUNCIL CHAMBERS – 6550 YOUNT STREET
March 22, 2016 – 4:30 P.M.**

1. **ROLL CALL:** Present: Sherry Breitigam, Janet Clare-Gotch, Billie Hewitt, Davio Santos, Allyssa Wickstrom
Absent: Town Council Member Marita Dorenbecher, Vice Mayor Richard Hall
Guest: Sharon Stensaas, Yountville Sun Editor and Publisher; Deborah Eliot, Napa County Public Works Department; Margot Stert, Sustainable Napa County
2. **PUBLIC COMMENT ON MATTERS NOT LISTED ON THE AGENDA:** None.
3. **APPROVAL OF MNUTES:** The minutes of February 23, 2016, were approved. M/S: Clare-Gotch/Santos. Ayes: All.
4. **SCHEDULED MATTERS**
 - A. Discussion of publicity for the community workshop scheduled for Saturday, April 30, 2016. Team members discussed workshop publicity with Town staff and Sharon Stensaas, Yountville Sun Editor and Publisher. The Town is preparing an e-flyer, newsletter article and press release. The press release will be sent out by March 31st. The e-flyer will be submitted as an ad for publishing in the April 7th Yountville Sun. The newsletter article will be put in the Town's April newsletter. The Town will also send a press release to the St. Helena Star. Margot Stert said Sustainable Napa County will help promote the event. Billie Hewitt will write a Letter to the Editor for the Yountville Sun. Sharon Stensaas said she will write a feature news article for the April 21st edition of the Yountville Sun. A news photo and ad will be placed in the April 28th edition of the Yountville Sun.
 - B. Presentation of Napa County's Green Business Program and Bay Area Regional Energy network programs for residential energy and water conservation upgrades. Deborah Eliot, Napa County Public Works Department, provided information on the Home Energy Upgrade program sponsored by the Bay Area Regional Energy Network. The program provides incentives for single family and multi-family residential buildings to complete home energy efficiency upgrades such as attic insulation, duct sealing, windows, lighting, and high-efficiency heating and air conditioning systems. The program takes a "whole-house" approach, starting with a home energy assessment by a participating contractor to determine which improvements will maximize the home's energy efficiency. Rebates are available for between \$1,000 and \$6,500.

Deborah presented information on Napa County's Green Business Program. The program has certified about 150 businesses to date, including 50 wineries. Green businesses are certified using a checklist to determine if the business complies with

certain measures related to waste reduction, recycling, green purchasing, energy and water conservation, and pollution controls.

- C. Discussion of community workshop activities and desired feedback. Davio Santos and Sherry Breitigam reported on their visit to the Yountville Elementary School where they spoke at an assembly about respecting the earth. They are working with the school to obtain student artwork and a possible singing performance for the workshop.

The team discussed information that will be made available at the workshop stations and agency representatives to be invited to the workshop, including Sustainable Napa County, Upper Valley Disposal & Recycling, Napa County Conservation Resource District, Energy Upgrade California (Deborah Elliot), HERO, Marin Clean Energy and Napa Valley Transportation Authority. The group reviewed the Jeopardy questions and feedback boards for the Water/Wastewater and Waste stations and provided edits.

- 5. **REPORTS AND ANNOUNCEMENTS BY MEMBERS AND STAFF:** The Town will be planting oak trees in honor of Arbor Day at Vineyard Park on Wednesday, March 30th, at 1:30 p.m.
- 6. **ADJOURNMENT:** The meeting was adjourned at 6:10 p.m. M/S: Gotch/Santos. Ayes: All.

Respectfully submitted,

Christine O'Rourke

Town Consultant