



Town of Yountville
"The Heart of the Napa Valley"

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Date: October 19, 2016

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Subject: Town Relaxes Water Conservation Rules Beginning October 31, 2016

Beginning October 31, 2016, the Town will be relaxing water conservation guidelines from mandatory to voluntary efforts. To date, the Town has reduced consumption by 28.1% as compared to the 2013 benchmark. This is no small accomplishment – the success of the Town's water conservation is largely in part because residents and businesses took action by following (and often exceeding) the mandatory guidelines.

In March 2015, Governor Brown declared through Executive Action that the Town reduce water usage by 20%. These mandatory emergency regulations were then extended by the Department of Water Resources (DWR) to continue until October 31, 2016. At the October 4, 2016 Town Council Meeting passed Resolution Number 16-3376 re-establishing Water Conservation Phase 1 and relaxing the guidelines.

While the Town is relaxing conservation guidelines, residents and businesses are encouraged to keep up the good work! The Town held numerous public workshops and continues to offer the ever-popular "Cash for Grass" program and water efficient rebate programs. Residents are encouraged to take advantage of these resources by visiting the Town's water conservation webpage.

The Town continues to replace turf with drought tolerant planting and utilizes drip irrigation whenever possible. New water meters are being installed so residents can effectively monitor their consumption.

Under Phase I regulations the following voluntary conservation measures by residents are encouraged and publicized by the Town such as:

- Take advantage of Cash for Grass and the Town's water rebate program!

- Use automatic shutoff nozzles on hoses used for hand watering and maintenance watering of lawns and fields
- Limit watering of lawns to 5 minutes in the morning with at least 2 hours apart if watering more.
- All people in the Town who are wasting water will be notified by the Town that wasting water is prohibited by Chapters 13.20 and 13.24 is a sufficient reason for the Town to discontinue service to the customer's premises.
- With the rainy season approaching, turn off all sprinklers during time of excess rainfall.

By continuing the habits we've developed as a community, it is the Town's hope to maintain the same level of water consumption. With winter approaching, we cannot take for granted if high levels of rainfall will occur. Thank you for your continued efforts!

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