



Yountville Arts presents the 5th annual
YOUNTVILLE - ART, SIP & STROLL

Saturday, April 22, 2017
11AM – 5PM

Call for Entries

Yountville Art Commission invites artists to participate in the 5th Annual *Art, Sip & Stroll*, a celebration of art in the heart of wine country. Throughout its four-year history, *Art, Sip & Stroll* has become the largest annual art event in Yountville with over 3,000 visitors who come to enjoy the Yountville Public Art Walk and juried art from artists all over the Bay Area and Northern California.



For the 2017 event, the Commission anticipates more than 5,000 visitors interested in fine art and high-end, three-dimensional craft artists. If you are a painter of oils, acrylics, watercolors, pastels or an artist of ceramic, art glass, metal, bronze, photography, sculpture, jewelry or mixed media, please consider joining us by submitting your application to **ART, SIP, & STROLL** and show off your talent in the charming village-like atmosphere of Yountville. The entry fee is \$150 per artist. This fee will cover the cost of a 10' x 10' tent peaked festival tent with no walls, one six-foot tables and two chairs for each booth. Booths will be located along Washington Street from North to South. The planning committee will assign chosen artists to booth locations.

Artists are responsible for their own sales and retain 100% of their proceeds. Yountville Arts does not take a commission on sales at this event. We encourage our artists to demonstrate their talents and use their booth not only to display their works for sale, but also to set up a live expression of their talents by painting, drawing or sculpting live for the visitors. This type of engagement has been shown to gain more attention and to encourage more sales.

Yountville is located in the heart of Napa Valley and is known for its appreciation of many forms of art including our destination hotels and our Michelin Star restaurants (French Laundry, Bottega, Bouchon, Bistro Jeanty, Hurley's, Mustards and many more). Our bounty of wineries and tasting rooms (Hope & Grace, Hill Family, Heston, Girard, Jessup to name a few) will be pouring their artisan wines along the festival paths throughout Town on the day of the event.



Yountville Arts promotes this event with ads in local papers and the SF Chronicle as well as rack card distribution throughout the Bay Area and online marketing through Facebook. Visit Napa Valley, a Valley-wide tourist promotional organization and Arts Council Napa Valley heavily promote the branded Valley-wide 'Arts in April' events with sections in SF Chronicle, Sacramento, Napa-Sonoma Magazine and digital outlets throughout the nation.

Please submit your artwork through CaFE (Callforentry.org) at by [clicking here](#). Applications will be accepted through December 8, 2016.

We are pleased to announce that our 2017 esteemed jury members are:

- *Cynthia Carey* – Artist, Curator at Jessup Cellars Gallery
- *Jessica Penman* – Arts Commissioner & Development Manager, Napa Valley Museum
- *Meagan Doud* – Curator, Napa Valley Museum
- *Chandra Cerrito* – Director, Chandra Cerrito Contemporary in Oakland
- *Mikey Kelly* - Artist



Please accept my personal invitation to apply. We look forward to showing you Yountville's success and hospitality!

Sincerely,

Kimberly Cook
Chair, Yountville Arts Commission
Town of Yountville

Yountville Arts

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