"The Heart of the Napa Valley"

M E M O R A N D U M

TO: Mayor & Council Members

FROM: Kyle Batista, Financial Analyst

SUBJECT: Transient Occupancy Tax (TOT) Collections – November 2024

DATE: January 2, 2025

CC: Celia King, Administrative Services Director and Brad Raulston, Town Manager

This report provides a summary analysis of TOT collections for the period of November 1, 2024 – November 30, 2024.

The Town Council approved a TOT revenue estimate of $8,785,600 for Fiscal Year 2024/2025.

November TOT revenues collected were $689,931. This is a decrease of $24,524 (3.4%) when compared to November 2023.

Revenues have reached 50.1% of the adopted TOT revenue estimate with seven months remaining in the fiscal year. Historically, the upcoming December through March months are the four slowest travel months for the Town. It is expected that TOT collections for these upcoming months will most likely decrease.

- Occupancy Rate for November 2024: 59% compared to November 2023: 61%
- Average room rates during November 2024: $714 compared to November 2023: $716
- Measure S 1% Tax $ 57,494
- NVTID 2%: $ 114,989
  Allocated as follows:
  - Local TID (25%): $ 28,747
  - County TID (74%): $ 85,092
  - Town Administration (1%): $ 1,150

This report will be uploaded to the website and will include five-year trend graphs showing monthly and cumulative totals, occupancy, and room rates. Please let me know if you would like additional information.

TRANSIENT OCCUPANCY TAX REPORT

Fiscal Year 2024/25

Town of Yountville™

"The Heart of the Napa Valley"

PUBLIC DATA
Pages 1-15

REPORT PERIOD:	Collections through November 2024
TAX RATE:	12% TOT; 1% Measure S; 2% NVTID Assessment
STATISTICS:	TOT/NVTID Collections - TOT Budget to Actual Monthly Revenue - Five Year Trend TOT Cumulative Revenue by Fiscal Year - Five Year Trend Monthly Occupancy Rates - Five Year Trend Monthly Room Rates - Five Year Trend Historical Monthly Revenues Historical Occupancy Rates Historical Room Rates
PREPARED BY:	*Kyle Batista, Financial Analyst*
DATE:	January 2, 2025

Town of Yountville
Transient Occupancy Tax (TOT)/Napa Valley Tourism Improvement District (NVTID) Cash Flow
Year-to-Date Actual & Budget Projections
2024/25

Year to Date Collections

	Rooms	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	TOTAL
		Actual												
2024/25 TOT	453	$ 772,832	$ 925,446	$ 972,159	$ 1,044,900	$ 689,931	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 4,405,267
Measure S TOT (1%)		64,403	77,120	81,013	87,075	57,494	-	-	-	-	-	-	-	$ 367,106
Local TID (25%)		32,201	38,560	40,507	43,538	28,747	-	-	-	-	-	-	-	$ 183,553
County TID (74%)		95,316	114,138	119,900	128,871	85,092	-	-	-	-	-	-	-	$ 543,316
Town Admin (1%)		1,288	1,542	1,620	1,742	1,150	-	-	-	-	-	-	-	$ 7,342
Total NVTID 2%*		128,805	154,241	162,026	174,150	114,989	-	-	-	-	-	-	-	$ 734,211

Monthly Revenue - Five Year Trend

TOT Budget to Actual Comparison

TOT Cumulative Revenue by Fiscal Year - Five Year Trend

2024/25 TOT	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	TOTAL
Original Budget 2024/25	*$ 842,438*	*$ 881,211*	*$ 1,078,099*	*$ 1,053,491*	*$ 703,322*	*$ 430,054*	*$ 319,391*	*$ 425,499*	*$ 514,646*	*$ 725,661*	*$ 981,467*	*$ 830,321*	*$ 8,785,600*
Actual Collections	**772,832**	**925,446**	**972,159**	**1,044,900**	**689,931**	-	-	-	-	-	-	-	$ 4,405,267
Variance - Actual/Budget	*$ (69,606)*	*$ 44,235*	*$ (105,940)*	*$ (8,591)*	*$ (13,390)*	*$ (430,054)*	*$ (319,391)*	*$ (425,499)*	*$ (514,646)*	*$ (725,661)*	*$ (981,467)*	*$ (830,321)*	50.1%

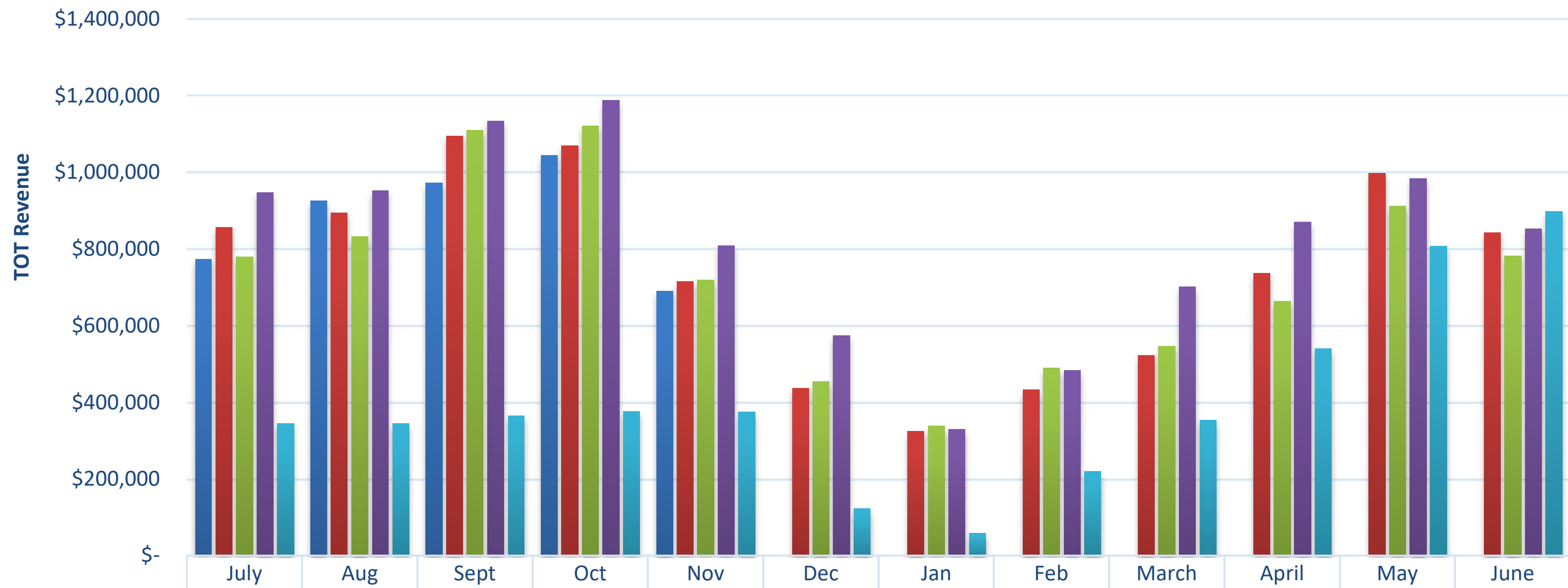
Current Year to Prior Year Variance Analysis

		July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	TOTAL
2023/24 Actual TOT		**855,773**	**895,160**	**1,095,165**	**1,070,167**	**714,455**	**436,862**	**324,447**	**432,235**	**522,793**	**737,148**	**997,003**	**843,464**	**$ 8,924,671**
Increase/(Decrease)	$	(82,941)	30,286	(123,006)	(25,267)	(24,524)	(436,862)	(324,447)	(432,235)	(522,793)	(737,148)	(997,003)	(843,464)	(4,519,404)
	%	-9.7%	3.4%	-11.2%	-2.4%	-3.4%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-50.6%

Ten Year History

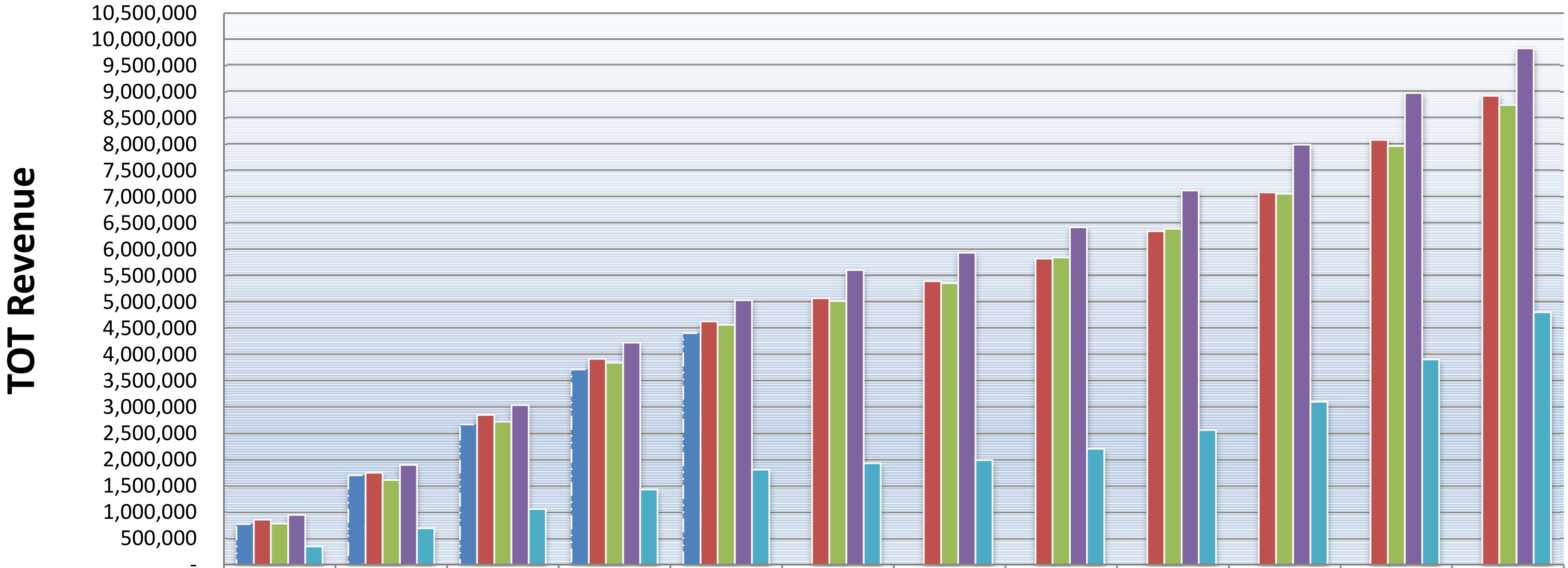
Fiscal Year	Rooms	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	TOTAL
2024/25	453	**772,832**	**925,446**	**972,159**	**1,044,900**	**689,931**	-	-	-	-	-	-	-	$ 4,405,267
2023/24	453	855,773	895,160	1,095,165	1,070,167	714,455	436,862	324,447	432,235	522,793	737,148	997,003	843,464	$ 8,924,671
2022/23	453	779,468	832,670	1,109,112	1,121,807	719,718	454,235	339,081	490,016	546,915	663,770	912,098	781,699	$ 8,750,591
2021/22	455	947,120	952,587	1,134,593	1,188,125	809,484	573,336	329,768	483,268	701,890	870,605	984,191	852,562	$ 9,827,529
2020/21	455	344,302	345,041	365,352	375,807	375,054	122,282	58,308	220,130	354,062	540,210	807,824	898,634	$ 4,807,007
2019/20	455	719,714	920,587	922,835	919,866	598,689	404,638	347,991	440,720	187,488	612	5,788	199,896	$ 5,668,824
2018/19	452	720,753	682,777	841,075	962,598	584,945	383,294	341,628	422,158	536,088	552,919	812,524	686,608	$ 7,527,368
2017/18	451	735,606	730,944	889,317	425,659	437,229	332,093	267,375	352,716	414,736	503,165	662,843	585,830	$ 6,337,514
2016/17	452	731,507	713,745	855,968	893,468	568,183	374,599	311,064	343,359	460,793	561,994	687,664	652,411	$ 7,154,754
2015/16	452	665,840	653,887	740,414	807,611	525,871	345,567	326,673	387,258	452,263	585,475	658,965	658,707	$ 6,808,531
10 year average		$ 727,292	$ 765,284	$ 892,599	$ 881,001	$ 602,356	$ 342,691	$ 264,634	$ 357,186	$ 417,703	$ 501,590	$ 652,890	$ 615,981	

Town of Yountville
TOT Monthly Totals - 5 Year Trend
2024/2025 - 2023/24 - 2022/23 - 2021/22 - 2020/21



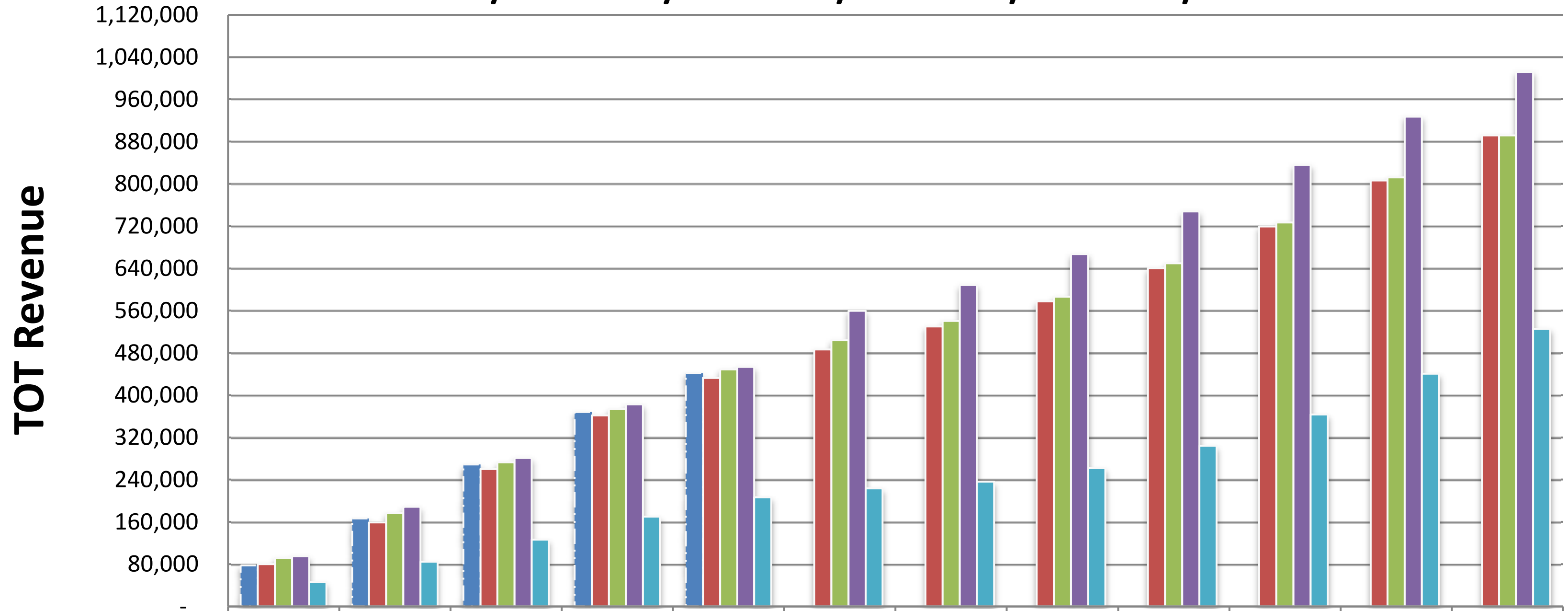
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2024/25	772,832	925,446	972,159	1,044,90	689,931	-	-	-	-	-	-	-
2023/24	855,773	895,160	1,095,16	1,070,16	714,455	436,862	324,447	432,235	522,793	737,148	997,003	843,464
2022/23	779,468	832,670	1,109,11	1,121,80	719,718	454,235	339,081	490,016	546,915	663,770	912,098	781,699
2021/22	947,120	952,587	1,134,59	1,188,12	809,484	573,336	329,768	483,268	701,890	870,605	984,191	852,562
2020/21	344,302	345,041	365,352	375,807	375,054	122,282	58,308	220,130	354,062	540,210	807,824	898,634

Town of Yountville
TOT Cumulative Totals - Aggregate - 5 Year Trend
2024/25 - 2023/24 - 2022/23 - 2021/22 - 2020/21



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2024/25	772,832	1,698,278	2,670,436	3,715,336	4,405,267	-	-	-	-	-	-	-
2023/24	855,773	1,750,933	2,846,097	3,916,264	4,630,720	5,067,582	5,392,028	5,824,263	6,347,056	7,084,203	8,081,207	8,924,671
2022/23	779,468	1,612,138	2,721,251	3,843,058	4,562,776	5,017,011	5,356,093	5,846,108	6,393,023	7,056,793	7,968,891	8,750,591
2021/22	947,120	1,899,708	3,034,301	4,222,425	5,031,909	5,605,245	5,935,013	6,418,281	7,120,171	7,990,776	8,974,967	9,827,529
2020/21	344,302	689,343	1,054,695	1,430,502	1,805,556	1,927,837	1,986,146	2,206,276	2,560,338	3,100,548	3,908,372	4,807,007

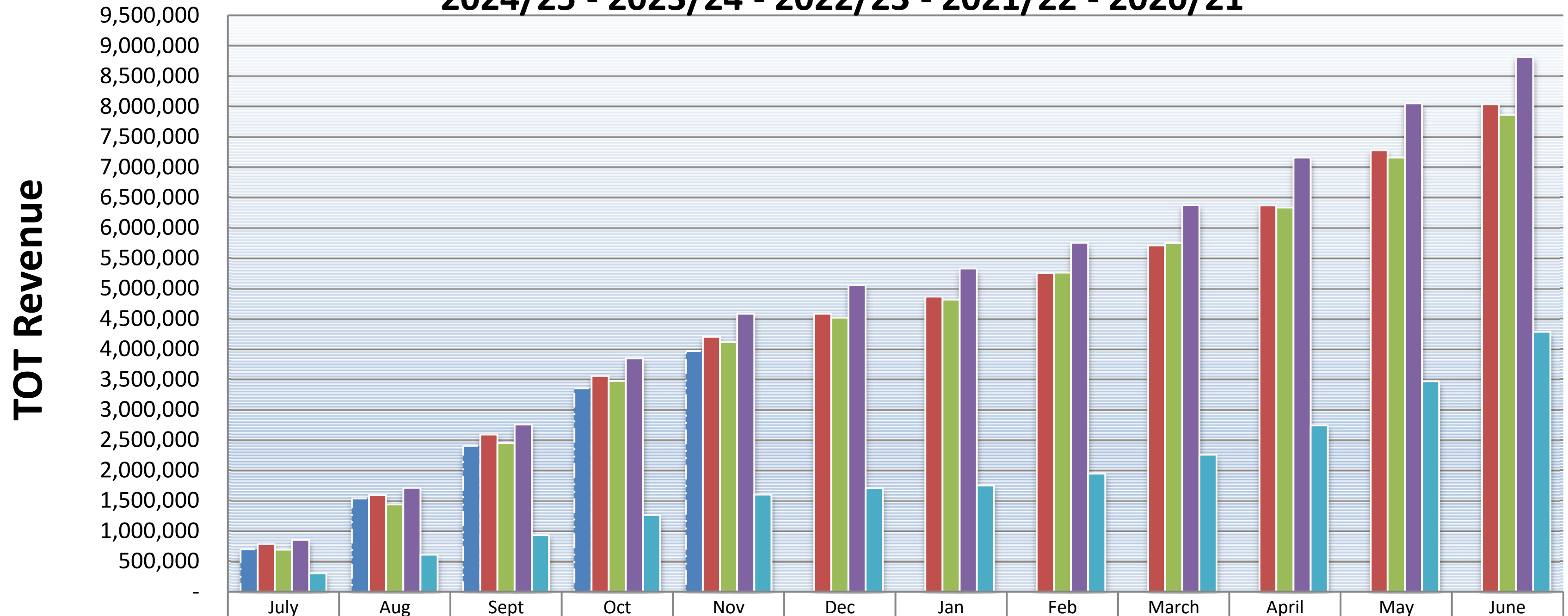
Town of Yountville
TOT Cumulative Totals - Small Hotels* - 5 Year Trend
2024/25 - 2023/24 - 2022/23 - 2021/22 - 2020/21



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2024/25	77,359	166,702	268,866	367,931	441,506	-	-	-	-	-	-	-
2023/24	79,912	158,955	260,179	361,624	432,257	486,431	529,750	577,686	640,030	719,431	806,465	891,478
2022/23	91,274	176,078	272,856	373,626	448,487	503,639	540,274	586,418	649,387	726,547	812,295	891,507
2021/22	94,885	188,378	280,688	382,363	453,296	559,499	608,302	667,117	747,766	836,209	926,925	1,012,055
2020/21	45,543	84,841	126,210	170,157	206,271	223,592	236,073	261,748	304,074	363,151	440,397	525,365

* Small hotels are defined as under 50 rooms (Total rooms included = 62)

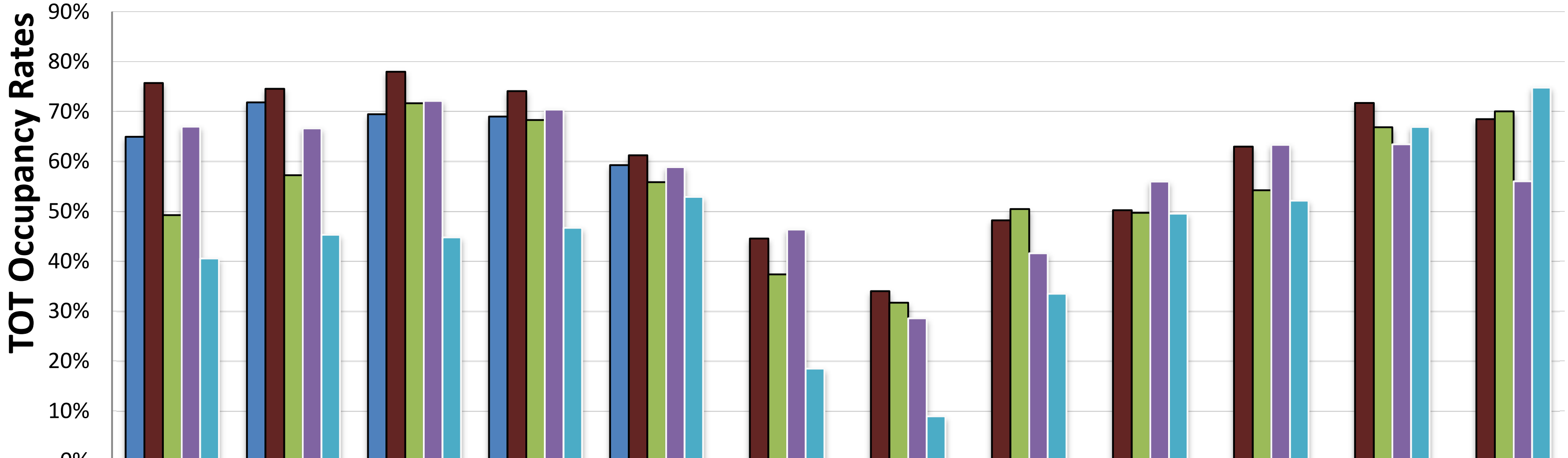
Town of Yountville
TOT Cumulative Totals - Large Hotels* - 5 Year Trend
2024/25 - 2023/24 - 2022/23 - 2021/22 - 2020/21



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2024/25	695,473	1,531,575	2,401,570	3,347,405	3,963,761	-	-	-	-	-	-	-
2023/24	775,861	1,591,978	2,585,919	3,554,640	4,198,463	4,581,150	4,862,279	5,246,577	5,707,025	6,364,773	7,274,742	8,033,193
2022/23	688,194	1,436,061	2,448,395	3,469,432	4,114,290	4,513,372	4,815,818	5,259,691	5,743,636	6,330,247	7,156,596	7,859,084
2021/22	852,235	1,711,329	2,753,612	3,840,063	4,578,613	5,045,745	5,326,711	5,751,163	6,372,404	7,154,567	8,048,042	8,815,475
2020/21	298,760	604,503	928,485	1,260,345	1,599,285	1,704,245	1,750,073	1,944,528	2,256,264	2,737,397	3,467,975	4,281,642

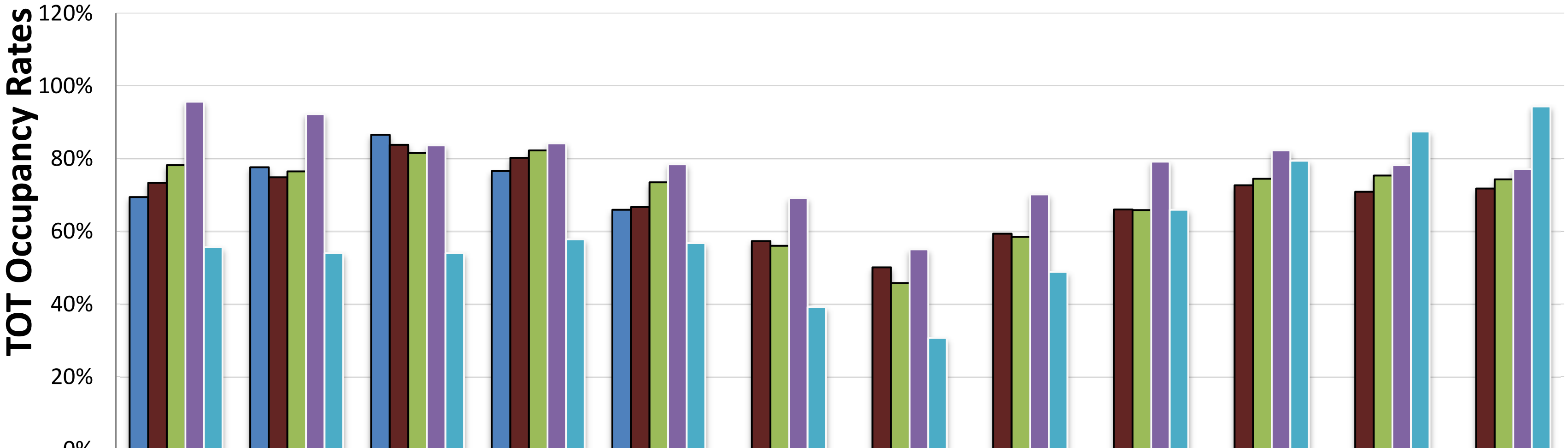
* Large hotels are defined as 50 or more rooms (Total rooms included = 391)

Town of Yountville
TOT Monthly Occupancy Rates - Aggregate - 5 Year Trend
2024/25 - 2023/24 - 2022/23 - 2021/22 - 2020/21



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2024/25	65%	72%	69%	69%	59%	0%	0%	0%	0%	0%	0%	0%
2023/24	76%	75%	78%	74%	61%	45%	34%	48%	50%	63%	72%	68%
2022/23	49%	57%	72%	68%	56%	37%	32%	50%	50%	54%	67%	70%
2021/22	67%	67%	72%	70%	59%	46%	29%	42%	56%	63%	63%	56%
2020/21	41%	45%	45%	47%	53%	18%	9%	33%	50%	52%	67%	75%

Town of Yountville
TOT Monthly Occupancy Rates - Small Hotels* - 5 Year Trend
2024/25 - 2023/24 - 2022/23 - 2021/22 - 2020/21



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2024/25	69%	78%	87%	77%	66%	0%	0%	0%	0%	0%	0%	0%
2023/24	73%	75%	84%	80%	67%	57%	50%	59%	66%	73%	71%	72%
2022/23	78%	76%	82%	82%	73%	56%	46%	58%	66%	74%	75%	74%
2021/22	96%	92%	84%	84%	78%	69%	55%	70%	79%	82%	78%	77%
2020/21	56%	54%	54%	58%	57%	39%	31%	49%	66%	79%	87%	94%

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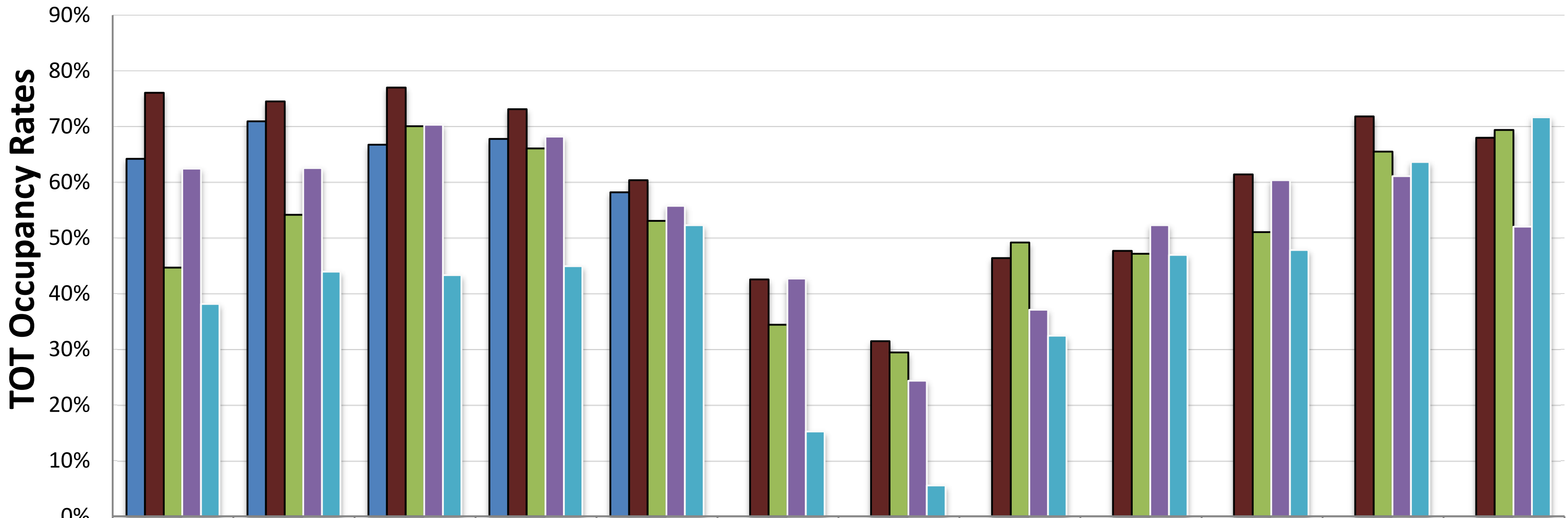
Town of Yountville
TOT Monthly Occupancy Rates - Large Hotels* - 5 Year Trend
2024/25 - 2023/24 - 2022/23 - 2021/22 - 2020/21



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2024/25	64%	71%	67%	68%	58%	0%	0%	0%	0%	0%	0%	0%
2023/24	76%	75%	77%	73%	60%	43%	31%	46%	48%	61%	72%	68%
2022/23	45%	54%	70%	66%	53%	34%	29%	49%	47%	51%	65%	69%
2021/22	62%	63%	70%	68%	56%	43%	24%	37%	52%	60%	61%	52%
2020/21	38%	44%	43%	45%	52%	15%	6%	32%	47%	48%	64%	72%

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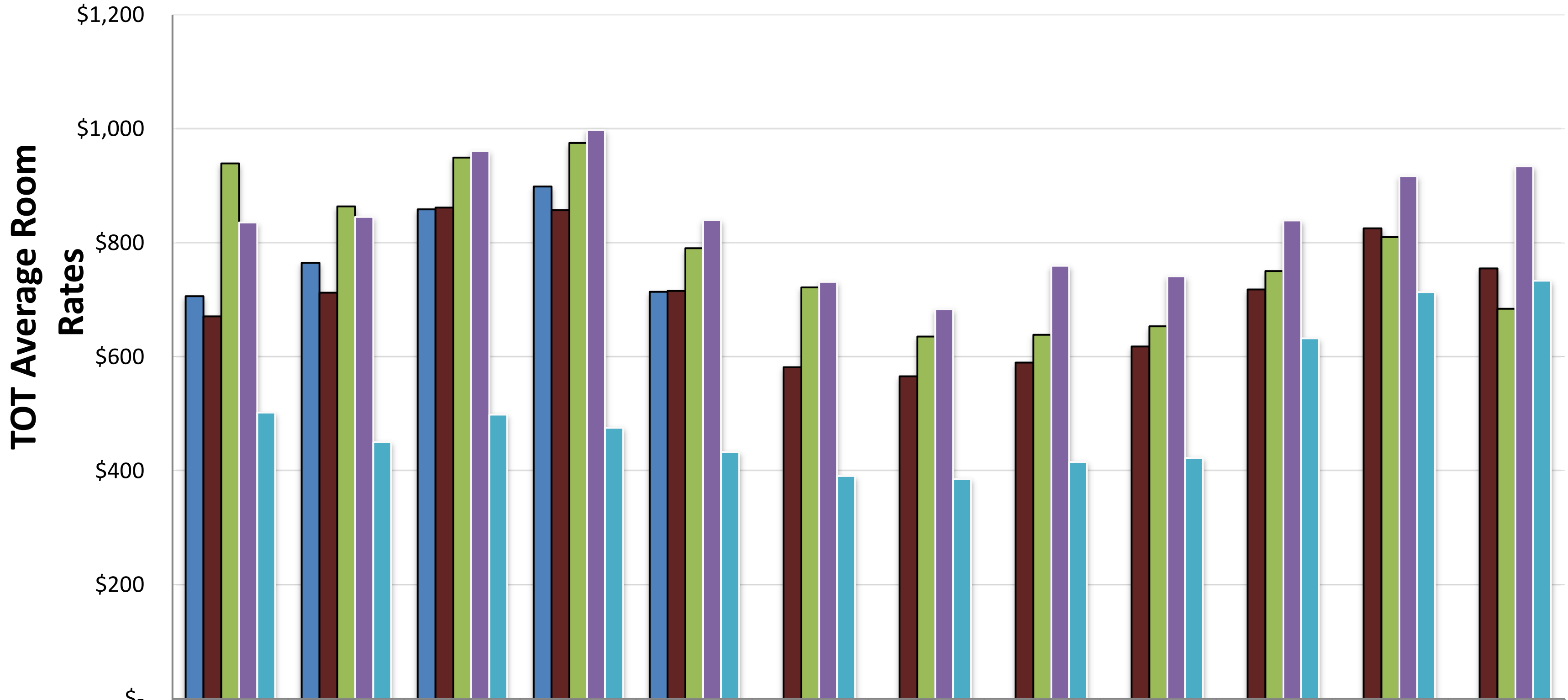
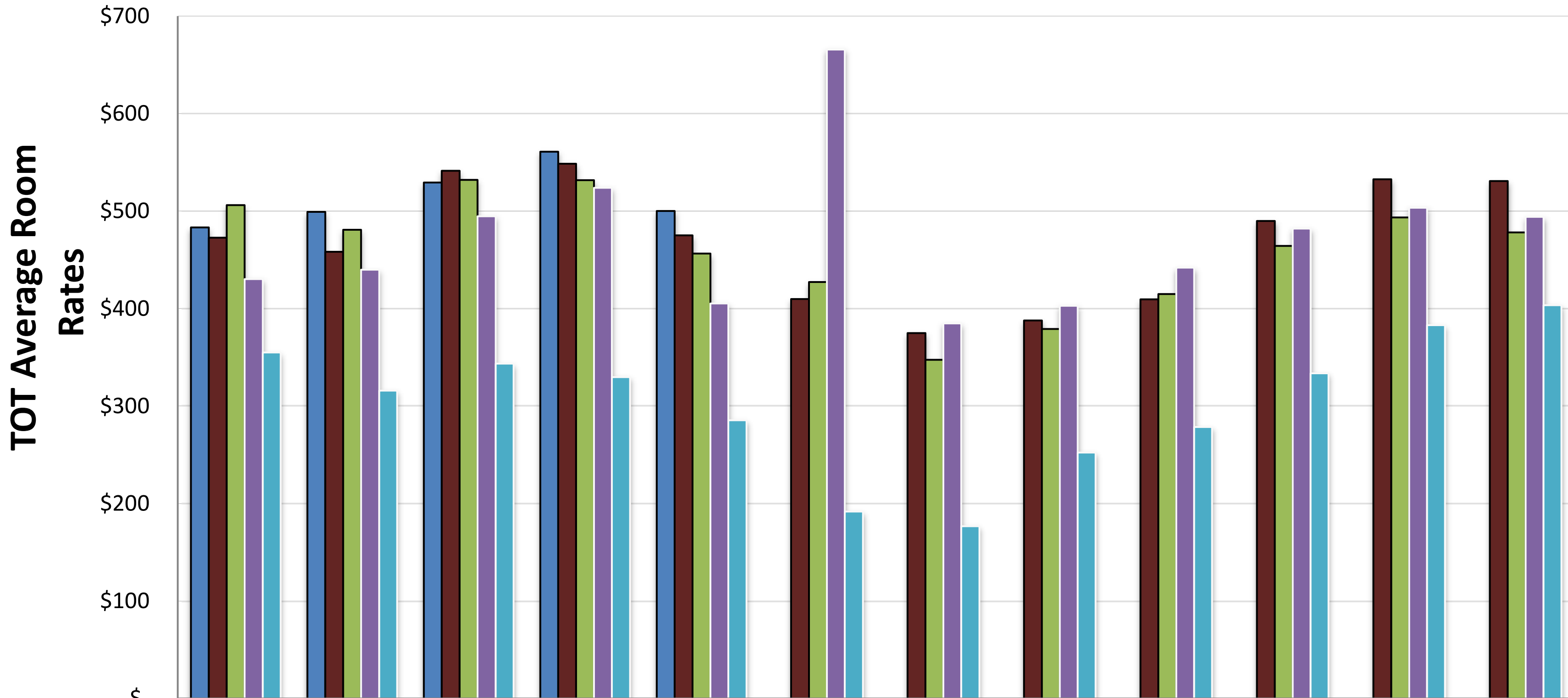
Town of Yountville
TOT Room Rates - Aggregate - 5 Year Trend
2024/25 - 2023/24 - 2022/23 - 2021/22 - 2020/21



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2024/25	$706	$765	$859	$899	$714	$-	$-	$-	$-	$-	$-	$-
2023/24	$671	$712	$862	$857	$716	$582	$566	$590	$618	$718	$825	$755
2022/23	$939	$864	$949	$975	$791	$722	$636	$639	$653	$751	$810	$684
2021/22	$836	$845	$961	$998	$840	$732	$683	$760	$741	$840	$917	$934
2020/21	$502	$450	$499	$476	$433	$391	$386	$415	$423	$633	$714	$734

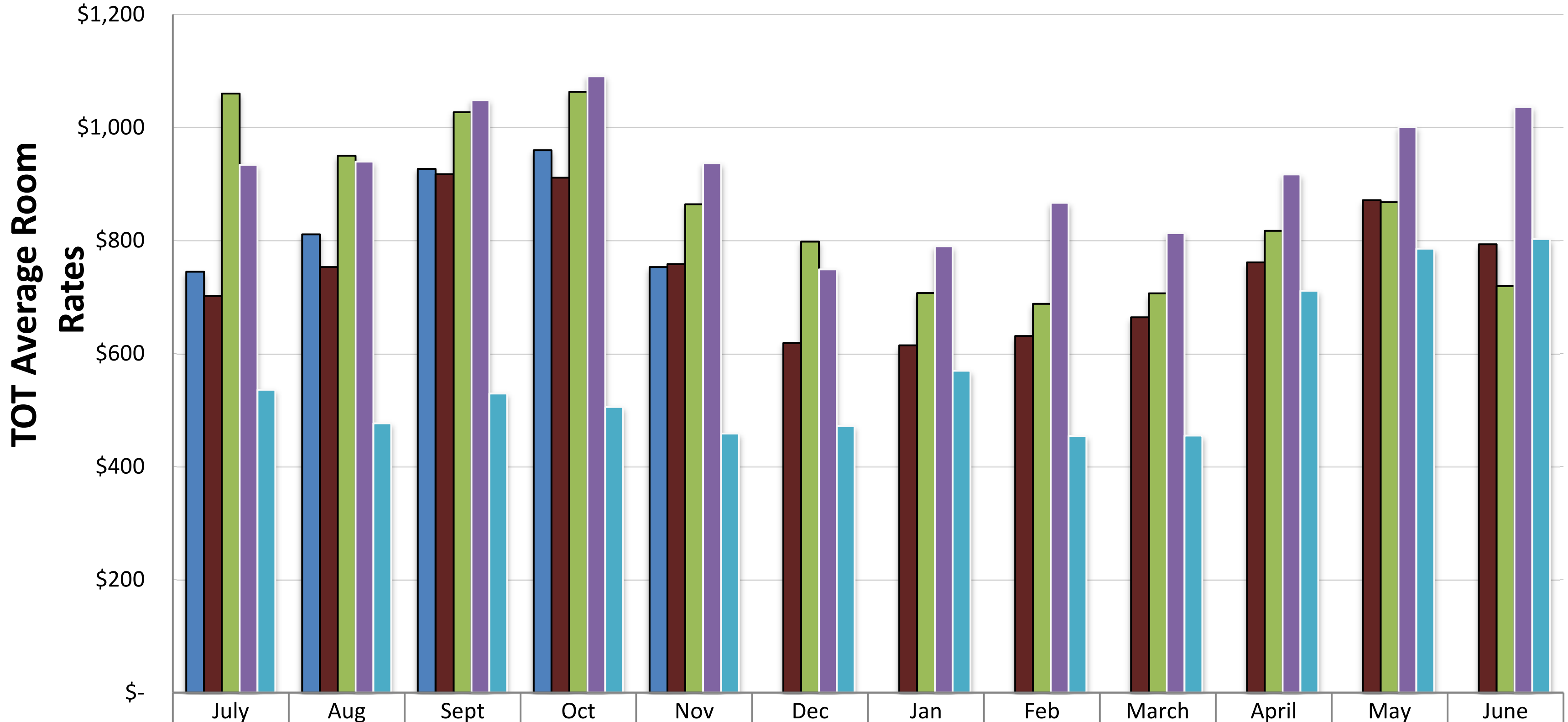
Town of Yountville
TOT Room Rates - Small Hotels* - 5 Year Trend
2024/25 - 2023/24 - 2022/23- 2021/22 - 2020/21



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2024/25	$483	$499	$529	$561	$500	$-	$-	$-	$-	$-	$-	$-
2023/24	$473	$458	$541	$549	$475	$410	$375	$388	$409	$490	$533	$531
2022/23	$506	$481	$532	$531	$456	$427	$347	$379	$415	$464	$493	$478
2021/22	$430	$440	$495	$524	$405	$665	$385	$403	$442	$482	$503	$494
2020/21	$355	$316	$343	$330	$285	$192	$177	$252	$278	$334	$383	$403

* Small hotels are defined as under 50 rooms (Total rooms included = 62)

Town of Yountville
TOT Room Rates - Large Hotels* - 5 Year Trend
2024/25 - 2023/24 - 2022/23 - 2021/22 - 2020/21



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2024/25	$745	$811	$926	$959	$753	$-	$-	$-	$-	$-	$-	$-
2023/24	$701	$753	$917	$911	$758	$619	$614	$631	$664	$761	$871	$793
2022/23	$1,060	$950	$1,026	$1,063	$864	$798	$707	$688	$706	$817	$868	$719
2021/22	$934	$940	$1,048	$1,090	$936	$748	$789	$867	$813	$916	$1,000	$1,036
2020/21	$536	$476	$529	$505	$458	$472	$569	$454	$454	$711	$785	$802

* Large hotels are defined as 50 or more rooms (Total rooms included = 391)

TOWN OF YOUNTVILLE
TRANSIENT OCCUPANCY TAX REVENUE SUMMARY
Collections through November 2024

Fiscal Year	Rooms	JULY	AUG	JUL-AUG	%	SEPT	OCT	SEPT-OCT	%	NOV	DEC	NOV-DEC	%	JAN	FEB	JAN-FEB	%	MAR	APR	MAR-APR	%	MAY	JUNE	MAY-JUNE	%	TOTALS	%
PERIOD TOTALS																											
2024/25	453	$ 772,832	$ 925,446	$ 1,698,278	27.4	$ 972,159	$ 1,044,900	$ 2,017,058	32.8	$ 689,931	$ -	$ 689,931	-17.6	$ -	$ -	$ -	-100.0	$ -	$ -	$ -	-100.0	$ -	$ -	$ -	-100.0	$ 4,405,267	-32.8
2023/24	453	$ 855,773	$ 895,160	$ 1,750,933	35.3	$ 1,095,165	$ 1,070,167	$ 2,165,332	54.7	$ 714,455	$ 436,862	$ 1,151,317	41.5	$ 324,447	$ 432,235	$ 756,681	25.0	$ 522,793	$ 737,148	$ 1,259,940	35.5	$ 997,003	$ 843,464	$ 1,840,468	51.0	$ 8,924,671	42.5
2022/23	453	$ 779,468	$ 832,670	$ 1,612,138	24.5	$ 1,109,112	$ 1,121,807	$ 2,230,920	59.4	$ 719,718	$ 454,235	$ 1,173,953	44.3	$ 339,081	$ 490,016	$ 829,097	36.9	$ 546,915	$ 663,770	$ 1,210,685	30.2	$ 912,098	$ 781,699	$ 1,693,797	39.0	$ 8,750,591	39.8
2021/22	455	$ 947,120	$ 952,587	$ 1,899,708	46.7	$ 1,134,593	$ 1,188,125	$ 2,322,718	66.0	$ 809,484	$ 573,336	$ 1,382,819	70.0	$ 329,768	$ 483,268	$ 813,036	34.3	$ 701,890	$ 870,605	$ 1,572,495	69.1	$ 984,191	$ 852,562	$ 1,836,754	50.7	$ 9,827,529	57.0
2020/21	455	$ 344,302	$ 345,041	$ 689,343	-46.8	$ 365,352	$ 375,807	$ 741,159	-47.0	$ 375,054	$ 122,282	$ 497,335	-38.9	$ 58,308	$ 220,130	$ 278,438	-54.0	$ 354,062	$ 540,210	$ 894,272	-3.8	$ 807,824	$ 898,634	$ 1,706,459	40.0	$ 4,807,007	-23.2
2019/20	455	$ 719,714	$ 920,587	$ 1,640,301	26.7	$ 922,835	$ 919,866	$ 1,842,701	31.7	$ 598,689	$ 404,638	$ 1,003,327	23.3	$ 347,991	$ 440,720	$ 788,711	30.2	$ 187,488	$ 612	$ 188,100	-79.8	$ 5,788	$ 199,896	$ 205,684	-83.1	$ 5,668,824	-9.5
2018/19	452	$ 720,753	$ 682,777	$ 1,403,531	8.4	$ 841,075	$ 962,598	$ 1,803,672	28.9	$ 584,945	$ 383,294	$ 968,239	19.0	$ 341,628	$ 422,158	$ 763,786	26.1	$ 536,088	$ 552,919	$ 1,089,007	17.1	$ 812,524	$ 686,608	$ 1,499,132	23.0	$ 7,527,368	20.2
2017/18	450	$ 735,606	$ 730,944	$ 1,466,550	13.3	$ 889,317	$ 425,659	$ 1,314,976	-6.0	$ 437,229	$ 332,093	$ 769,322	-5.4	$ 267,375	$ 352,716	$ 620,091	2.4	$ 414,736	$ 503,165	$ 917,901	-1.3	$ 662,843	$ 585,830	$ 1,248,674	2.5	$ 6,337,514	1.2
2016/17	451	$ 731,507	$ 713,745	$ 1,445,252	29.6	$ 855,968	$ 893,468	$ 1,749,436	34.7	$ 568,183	$ 374,599	$ 942,781	36.1	$ 311,064	$ 343,359	$ 654,423	16.6	$ 460,793	$ 561,994	$ 1,022,787	20.1	$ 687,664	$ 652,411	$ 1,340,074	19.8	$ 7,154,754	26.9
2015/16	451	$ 665,840	$ 653,887	$ 1,319,727	30.3	$ 740,414	$ 807,611	$ 1,548,025	29.5	$ 525,871	$ 345,567	$ 871,438	47.2	$ 326,673	$ 387,258	$ 713,931	47.5	$ 452,263	$ 585,475	$ 1,037,738	48.4	$ 658,965	$ 658,707	$ 1,317,672	30.0	$ 6,808,531	36.3
2014/15	451	$ 668,512	$ 664,853	$ 1,333,365	73.7	$ 729,794	$ 788,766	$ 1,518,560	68.2	$ 511,295	$ 325,883	$ 837,178	87.3	$ 318,062	$ 343,382	$ 661,444	69.8	$ 416,773	$ 533,590	$ 950,363	51.8	$ 642,733	$ 607,671	$ 1,250,403	42.5	$ 6,551,314	63.4
2013/14	450	$ 627,087	$ 667,485	$ 1,294,572	68.7	$ 679,638	$ 719,648	$ 1,399,286	55.0	$ 493,483	$ 320,092	$ 813,575	82.0	$ 285,463	$ 320,120	$ 605,583	55.4	$ 412,894	$ 516,892	$ 929,787	48.5	$ 610,197	$ 608,477	$ 1,218,674	38.9	$ 6,261,477	56.1
2012/13	450	$ 537,584	$ 577,356	$ 1,114,940	45.3	$ 639,904	$ 659,234	$ 1,299,139	43.9	$ 416,402	$ 276,395	$ 692,796	55.0	$ 254,732	$ 306,685	$ 561,417	44.1	$ 381,749	$ 469,658	$ 851,407	36.0	$ 560,323	$ 558,176	$ 1,118,499	27.5	$ 5,638,198	40.6
2011/12	450	$ 484,997	$ 527,867	$ 1,012,865	32.0	$ 591,059	$ 604,173	$ 1,195,232	32.4	$ 352,364	$ 239,559	$ 591,922	32.4	$ 203,253	$ 280,708	$ 483,961	24.2	$ 334,474	$ 364,659	$ 699,133	11.7	$ 485,037	$ 528,749	$ 1,013,785	15.5	$ 4,996,899	24.6
2010/11	422	$ 371,481	$ 396,079	$ 767,560	16.3	$ 429,133	$ 473,595	$ 902,728	15.2	$ 269,918	$ 177,070	$ 446,988	13.0	$ 173,425	$ 216,225	$ 389,650	23.7	$ 274,425	$ 351,662	$ 626,087	24.0	$ 434,913	$ 442,516	$ 877,429	27.6	$ 4,010,442	19.8
2009/10	422			660,250	-8.9			783,611	-0.8			395,670	11.7	142,687	172,349	315,035	8.1	231,022	273,761	504,783	13.4	340,416	347,330	687,746	16.3	3,347,095	6.3
2008/09	402			724,636	3.7			790,292	2.3			354,171	-12.7			291,328	-7.6			397,929	-19.3			591,501	-15.0	3,149,857	-6.9
2007/08	345			698,589	4.0			772,878	2.5			405,489	2.4			315,408	-0.6			493,033	7.7			696,280	12.4	3,381,677	5.1
2006/07	345			671,683	10.8			753,975	7.7			396,124	2.9			317,347	8.9			457,758	-0.5			619,685	1.3	3,216,573	5.3
2005/06	345			606,037	7.4			699,918	7.9			384,836	16.2			291,493	2.7			460,016	4.5			611,460	6.4	3,053,759	7.4
2004/05	345			564,149	19.1			648,373	26.4			331,176	17.8			283,943	4.9			440,109	16.5			574,738	16.1	2,842,489	17.9
2003/04	345			473,479	6.2			512,907	4.2			281,174	16.2			270,736	38.5			377,722	28.4			495,079	17.8	2,411,097	15.4
2002/03	345			445,719	8.2			492,332	20.2			242,017	-4.5			195,504	2.7			294,067	-10.0			420,403	5.9	2,090,041	5.1
2001/02	345			411,979				409,573	-16.1			253,548	-13.1			190,300	-12.9			326,773	8.8			396,959	-0.6	1,989,132	-6.1
2000/01	345			419,370	9.8			488,110	12.9			291,885	19.8			218,384	4.6			300,330	-3.9			399,234	5.9	2,117,313	8.3
1999/00	345			381,792	71.9			432,242	63.9			243,669	34.8			208,712	25.7			312,647	27.1			376,821	11.9	1,955,884	38.2
1998/99	341			222,063	27.5			263,691	49.4			180,736	54.8			166,106	73.0			246,002	88.3			336,756	84.9	1,415,353	61.5
1997/98	229			174,135	9.3			176,502	7.1			116,785	7.0			96,033	20.4			130,675	11.7			182,175	18.1	876,304	11.7
1996/97	173			159,271	17.9			164,737	17.8			109,114	17.8			79,778	8.3			116,988	6.5			154,301	6.1	784,189	12.6
1995/96	173			135,069	9.5			139,888	9.2			92,641	12.2			73,683	27.7			109,846	18.9			145,483	20.7	696,610	15.2
1994/95	173			123,370	4.2			128,063	9.9			82,576	14.6			57,710	-5.9			92,388	8.6			120,539	9.7	604,646	7.4
1993/94	173			118,393	-2.8			116,510	2.2			72,059	7.9			61,316	0.8			85,081	3.1			109,866	2.3	563,225	1.8
1992/93	173			121,838	4.4			113,954	-0.5			66,780	-9.2			60,820	5.4			82,483	8.1			107,411	1.7	553,286	1.6
1991/92	173			116,756				114,486				73,566				57,693				76,276				105,577		544,354	
YTD TOTALS																											
2024/25	453	$ 772,832	$ 925,446	$ 1,698,278	31.2	$ 972,159	$ 1,044,900	$ 3,715,336	37.9	$ 689,931	$ -	$ 4,405,267	25.6	$ -	$ -	$ 4,405,267	7.1	$ -	$ -	$ 4,405,267	-12.6	$ -	$ -	$ 4,405,267	-29.6	$ 4,405,267	-29.6
2023/24	453	$ 855,773	$ 895,160	$ 1,750,933	35.3	$ 1,095,165	$ 1,070,167	$ 3,916,264	45.4	$ 714,455	$ 436,862	$ 5,067,582	44.5	$ 324,447	$ 432,235	$ 5,824,263	41.6	$ 522,793	$ 737,148	$ 7,084,203	40.5	$ 997,003	$ 843,464	$ 8,924,671	42.5	$ 8,924,671	42.5
2022/23	453	$ 779,468	$ 832,670	$ 1,612,138	24.5	$ 1,109,112	$ 1,121,807	$ 3,843,058	42.7	$ 719,718	$ 454,235	$ 5,017,011	43.0	$ 339,081	$ 490,016	$ 5,846,108	42.1	$ 546,915	$ 663,770	$ 7,056,793	39.9	$ 912,098	$ 781,699	$ 8,750,591	39.8	$ 8,750,591	39.8
2021/22	455	$ 947,120	$ 952,587	$ 1,899,708	46.7	$ 1,134,593	$ 1,188,125	$ 4,222,425	56.7	$ 809,484	$ 573,336	$ 5,605,245	59.8	$ 329,768	$ 483,268	$ 6,418,281	56.0	$ 701,890	$ 870,605	$ 7,990,776	58.5	$ 984,191	$ 852,562	$ 9,827,529	57.0	$ 9,827,529	57.0
2020/21	455	$ 344,302	$ 345,041	$ 689,343	-46.8	$ 365,352	$ 375,807	$ 1,430,502	-46.9	$ 375,054	$ 122,282	$ 1,927,837	-45.0	$ 58,308	$ 220,130	$ 2,206,276	-46.4	$ 354,062	$ 540,210	$ 3,100,548	-38.5	$ 807,824	$ 898,634	$ 4,807,007	-23.2	$ 4,807,007	-23.2
2019/20	455	$ 719,714	$ 920,587	$ 1,640,301	26.7	$ 922,835	$ 919,866	$ 3,483,003	29.3	$ 598,689	$ 404,638	$ 4,486,330	27.9	$ 347,991	$ 440,720	$ 5,275,040	28.3	$ 187,488	$ 612	$ 5,463,140	8.3	$ 5,788	$ 199,896	$ 5,668,824	-9.5	$ 5,668,824	-9.5
2018/19	452	$ 720,753	$ 1,403,531	$ 1,403,531	8.4	$ 2,244,605	$ 3,207,203	$ 3,207,203	19.1	$ 3,792,148	$ 4,175,442	$ 4,175,442	19.0	$ 4,517,070	$ 4,939,228	$ 4,939,228	20.1	$ 5,475,316	$ 6,028,235	$ 6,028,235	19.5	$ 6,840,759	$ 7,527,368	$ 7,527,368	20.2	$ 7,527,368	20.2
2017/18	450	$ 735,606	$ 1,466,550	$ 1,466,550	13.3	$ 2,355,867	$ 2,781,526	$ 2,781,526	3.3	$ 3,218,755	$ 3,550,848	$ 3,550,848	1.2	$ 3,818,224	$ 4,170,939	$ 4,170,939	1.4	$ 4,585,675	$ 5,088,841	$ 5,088,841	0.9	$ 5,751,684	$ 6,337,514	$ 6,337,514	1.2	$ 6,337,514	1.2
2016/17	451	$ 731,507	$ 1,445,252	$ 1,445,252	29.6	$ 2,301,220	$ 3,194,688	$ 3,194,688	32.3	$ 3,762,871	$ 4,137,469	$ 4,137,469	33.2	$ 4,448,533	$ 4,791,892	$ 4,791,892	30.6	$ 5,252,685	$ 5,814,679	$ 5,814,679	28.7	$ 6,502,343	$ 7,154,754	$ 7,154,754	26.9	$ 7,154,754	26.9
2015/16	451	$ 665,840	$ 1,319,727	$ 1,319,727	30.3	$ 2,060,141	$ 2,867,752	$ 2,867,752	29.9	$ 3,393,623	$ 3,739,189	$ 3,739,189	33.5	$ 4,065,863	$ 4,453,121	$ 4,453,121	35.6	$ 4,905,384	$ 5,490,859	$ 5,490,859	37.9	$ 6,149,824	$ 6,808,531	$ 6,808,531	36.3	$ 6,808,531	36.3
2014/15	451	$ 668,512	$ 1,333,365	$ 1,333,365	73.7	$ 2,063,159	$ 2,851,925	$ 2,851,925	70.7	$ 3,363,220	$ 3,689,103	$ 3,689,103	74.2	$ 4,007,165	$ 4,350,547	$ 4,350,547	73.5	$ 4,767,321	$ 5,300,911	$ 5,300,911	69.2	$ 5,943,643	$ 6,551,314	$ 6,551,314	63.4	$ 6,551,314	63.4
2013/14	450	$ 627,087	$ 1,294,572	$ 1,294,572	68.7	$ 1,974,210	$ 2,693,858	$ 2,693,858	61.3	$ 3,187,340	$ 3,507,432	$ 3,507,432	65.7	$ 3,792,895	$ 4,113,016	$ 4,113,016	64.1	$ 4,525,910	$ 5,042,802	$ 5,042,802	61.0	$ 5,652,999	$ 6,261,477	$ 6,261,477	56.1	$ 6,261,477	56.1
2012/13	450	$ 537,584	$ 1,114,940	$ 1,114,940	45.3	$ 1,754,844	$ 2,414,079	$ 2,414,079	44.5	$ 2,830,480	$ 3,106,875	$ 3,106,875	46.7	$ 3,361,607	$ 3,668,292	$ 3,668,292	46.3	$ 4,050,041	$ 4,519,699	$ 4,519,699	44.3	$ 5,080,022	$ 5,638,198	$ 5,638,198	40.6	$ 5,638,198	40.6
2011/12	450	$ 484,997	$ 1,012,865	$ 1,012,865	32.0	$ 1,603,924	$ 2,208,097	$ 2,208,097	32.2	$ 2,560,460	$ 2,800,019	$ 2,800,019	32.2	$ 3,003,272	$ 3,283,980	$ 3,283,980	31.0	$ 3,618,454	$ 3,983,113	$ 3,983,113	27.1	$ 4,468,150	$ 4,996,899	$ 4,996,899	24.6	$ 4,996,899	24.6
2010/11	422	$ 371,481	$ 767,560	$ 767,560	16.3	$ 1,196,693	$ 1,670,288	$ 1,670,288	15.7	$ 1,940,206	$ 2,117,276	$ 2,117,276	15.1	$ 2,290,700	$ 2,506,926	$ 2,506,926	16.4	$ 2,781,351	$ 3,133,013	$ 3,133,013	17.8	$ 3,567,926	$ 4,010,442	$ 4,010,442	19.8	$ 4,010,442	19.8
2009/10	402			660,250	-8.9			1,443,861	-4.7			1,839,531	-1.6			2,154,566	-0.3			2,659,349	3.9			3,347,095	6.3	3,347,095	6.3
2008/09	345			724,636	3.7			1,514,928	3.0			1,869,099	-0.4			2,160,427	-1.5			2,558,356	-4.7			3,149,857	-6.9	3,149,857	-6.9
2007/08	345			698,589	4.0			1,471,467	3.2			1,876,956	3.0			2,192,364	2.5			2,685,397	3.4			3,381,677	5.1	3,381,677	5.1
2006/07	345			671,683	10.8			1,425,659	9.2			1,821,782	7.7			2,139,129	7.9			2,596,887	6.3			3,216,573	5.3	3,216,573	5.3
2005/06	345			606,037	7.4			1,305,955	7.7			1,690,791	9.5			1,982,283	8.5			2,442,300	7.7			3,053,759	7.4	3,053,759	7.4
2004/05	345			564,149	19.1			1,212,522	22.9			1,543,699	21.8			1,827,642	18.8			2,267,751	18.4			2,842,489	17.9	2,842,489	17.9
2003/04	345			473,479	6.2			986,386	5.2			1,267,561	7.4			1,538,297	11.8			1,916,018	14.8			2,411,097	15.4	2,411,097	15.4
2002/03	345			445,719	8.2			938,051	14.2			1,180,068	9.8			1,375,572	8.7			1,669,639	4.9			2,090,041	5.1	2,090,041	5.1
2001/02	345			411,979	-1.8			821,552	-9.5			1,075,100	-10.4			1,265,400	-10.7			1,592,173	-7.3			1,989,132	-6.1	1,989,132	-6.1
2000/01	345			419,370	9.8			907,480	11.5			1,199,365	13.4			1,417,749	11.9			1,718,079	8.8			2,117,313	8.3	2,117,313	8.3
1999/00	345			381,792	71.9			814,035	67.6			1,057,703	58.7			1,266,416	52.1			1,579,063	46.4			1,955,884	38.2	1,955,884	38.2
1998/99	341			222,063	27.5			485,753	38.5			666,489	42.6			832,595	47.8			1,078,597	55.4			1,415,353	61.5	1,415,353	61.5
1997/98	229			174,135	9.3			350,637	8.2			467,422	7.9			563,455	9.9			694,130	10.2			876,304	11.7	876,304	11.7
1996/97	173			159,271	17.9			324,008	17.8			433,122	17.8			512,900	16.2			629,887	14.3			784,189	12.6	784,189	12.6
1995/96	173			135,069	9.5			274,957	9.4			367,598	10.1			441,281	12.7			551,127	13.8			696,610	15.2	696,610	15.2
1994/95	173			123,370	4.2			251,433	7.0			334,009	8.8			391,720	6.4			484,107	6.8			604,646	7.4	604,646	7.4
1993/94	173			118,393	-2.8			234,903	-0.4			306,962	1.5			368,278	1.3			453,359	1.7			563,225	1.8	563,225	1.8
1992/93	173			121,838	4.4			235,792	2.0			302,571	-0.7			363,392	0.2			445,875	1.6			553,286	1.6	553,286	1.6
1991/92	173			116,756				231,242				304,808				362,501				438,777				544,354		544,354	

TOWN OF YOUNTVILLE
OCCUPANCY RATES SUMMARY
Collections through November 2024

Fiscal Year	Rooms	JULY	AUG	JUL-AUG	%	SEPT	OCT	SEPT-OCT	%	NOV	DEC	NOV-DEC	%	JAN	FEB	JAN-FEB	%	MAR	APR	MAR-APR	%	MAY	JUN	MAY-JUN	%	TOTALS	%
PERIOD TOTALS																											
2024/25	453	64.9%	71.8%	68.4%	2.4	69.4%	69.0%	69.2%	-2.8	59.2%	0.0%	29.6%	-43.7	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	27.9%	-51.5
2023/24	453	75.7%	74.6%	75.1%	75.1	77.9%	74.1%	76.0%	66.3	61.2%	44.6%	52.9%	48.2	34.0%	48.2%	41.1%	93.8	50.2%	62.9%	56.6%	11.3	71.7%	68.5%	70.1%	-1.0	62.0%	39.2
2022/23	453	49.2%	57.2%	53.2%	24.1	71.6%	68.3%	69.9%	53.0	55.8%	37.4%	46.6%	30.6	31.7%	50.4%	41.0%	93.5	49.7%	54.2%	51.9%	2.2	66.8%	70.0%	68.4%	-3.4	55.2%	24.0
2021/22	455	67.0%	66.6%	66.8%	55.7	72.1%	70.3%	71.2%	55.8	58.8%	46.3%	52.6%	47.3	28.5%	41.6%	35.1%	65.3	55.9%	63.3%	59.6%	17.3	63.4%	55.7%	59.6%	-15.9	57.5%	29.1
2020/21	455	40.5%	45.3%	42.9%	-48.0	44.7%	46.7%	45.7%	-44.9	52.9%	18.5%	35.7%	-40.4	8.9%	33.5%	21.2%	-64.5	49.5%	52.1%	50.8%	-24.7	66.9%	74.8%	70.8%	-11.8	44.5%	-37.8
2019/20	455	73.5%	85.7%	79.6%	-3.5	83.2%	77.4%	80.3%	-3.2	66.8%	55.1%	61.0%	1.9	45.4%	57.9%	51.6%	-13.5	23.2%	0.0%	11.6%	-82.8	2.9%	25.2%	14.0%	-82.5	49.7%	-30.6
2018/19	452	69.6%	69.7%	69.7%	-15.5	78.4%	80.5%	79.5%	-4.2	70.6%	63.5%	67.0%	12.1	54.3%	69.1%	61.7%	3.4	71.7%	67.1%	69.4%	2.9	77.0%	71.9%	74.4%	-7.3	70.3%	-1.8
2017/18	450	75.7%	86.5%	81.1%	-1.6	89.7%	46.7%	68.2%	-17.8	59.1%	50.0%	54.6%	-8.8	43.4%	58.8%	51.1%	-14.4	58.8%	62.3%	60.6%	-10.2	69.0%	63.0%	66.0%	-17.8	63.6%	-11.1
2016/17	451	86.6%	83.9%	85.3%	3.4	89.8%	90.2%	90.0%	8.5	75.9%	60.3%	68.1%	13.8	54.7%	63.1%	58.9%	-1.4	70.7%	79.2%	75.0%	11.2	73.3%	80.2%	76.7%	-4.4	75.7%	5.7
2015/16	451	79.6%	78.5%	79.1%	-0.1	80.3%	85.5%	82.9%	8.3	77.1%	63.2%	70.1%	29.1	61.0%	71.8%	66.4%	22.0	71.8%	75.8%	73.8%	9.6	83.6%	84.1%	83.9%	5.8	76.0%	12.5
2014/15	451	88.1%	81.6%	84.9%	15.4	84.4%	86.2%	85.3%	6.2	70.6%	58.8%	64.7%	13.9	59.4%	68.5%	64.0%	27.0	67.9%	78.3%	73.1%	10.8	77.9%	77.9%	77.9%	8.7	75.0%	10.9
2013/14	450	88.6%	89.3%	88.9%	20.9	88.3%	89.2%	88.7%	10.5	76.2%	62.0%	69.1%	21.6	59.9%	70.6%	65.2%	29.6	74.8%	79.9%	77.3%	17.3	82.8%	84.6%	83.7%	16.8	78.8%	16.7
2012/13	450	81.9%	82.9%	82.4%	12.1	87.2%	85.1%	86.1%	7.3	72.6%	56.9%	64.8%	14.0	58.3%	72.3%	65.3%	29.7	70.6%	79.1%	74.9%	13.5	81.4%	85.2%	83.3%	16.3	76.1%	12.7
2011/12	450	77.6%	80.6%	79.1%	7.5	83.9%	82.0%	83.0%	3.3	65.4%	54.2%	59.8%	5.3	51.1%	68.3%	59.7%	18.6	67.6%	67.3%	67.4%	2.3	78.0%	82.7%	80.3%	12.1	71.6%	5.9
2010/11	422	1	1	73.6%	-8.5	0.7	0.8	76.6%	-4.7	0.6	0.5	54.3%	-4.4	48.2%	60.6%	54.4%	8.1	64.3%	70.4%	67.4%	2.1	78.4%	80.2%	79.3%	10.6	67.6%	0.0
2009/10	422			80.4%	-9.5			80.3%	-8.1			56.8%	-0.2	0.5	0.6	50.4%	-2.4	0.6	0.7	66.0%	-1.4	0.7	0.7	71.7%	-14.5	67.6%	-7.1
2008/09	402			88.8%	5.0			87.3%	-2.6			56.9%	-7.2			51.6%	-8.7			67.9%	-10.5			83.8%	-2.0	72.7%	-3.8
2007/08	345			84.6%	-2.8			89.7%	-2.7			61.3%	-4.7			56.5%	-5.3			75.9%	4.2			85.5%	7.6	75.6%	-0.4
2006/07	345			87.0%	5.0			92.1%	3.2			64.3%	-0.6			59.7%	2.4			72.8%	-4.2			79.5%	-4.2	75.9%	0.3
2005/06	345			82.9%	6.3			89.3%	4.1			64.7%	9.1			58.3%	-0.1			76.0%	1.3			83.0%	3.5	75.7%	3.8
2004/05	345			78.0%	-6.2			85.7%	-1.3			59.3%	-4.9			58.3%	1.0			75.1%	12.4			80.2%	8.2	72.9%	1.2
2003/04	345			83.1%	4.4			86.8%	5.0			62.4%	15.1			57.8%	14.7			66.8%	0.0			74.1%	-6.8	72.1%	4.5
2002/03	345			79.7%	3.2			82.6%	12.5			54.2%	-4.1			50.4%	1.1			66.8%	-3.0			79.5%	6.9	69.0%	3.2
2001/02	345			77.2%	-7.1			73.5%	-19.0			56.5%	-10.4			49.8%	-10.6			68.9%	3.5			74.4%	-3.6	66.8%	-8.0
2000/01	345			83.1%	-1.1			90.7%	1.4			63.0%	7.0			55.7%	-1.6			66.5%	-7.9			77.2%	-3.3	72.6%	-1.2
1999/00	345			84.0%	-4.0			89.4%	2.4			58.9%	17.2			56.6%	9.9			72.2%	11.7			79.8%	1.9	73.5%	7.9
1998/99	341			87.5%	-4.8			87.3%	-8.4			50.3%	-27.1			51.5%	-18.1			64.6%	-17.6			78.3%	-5.9	68.1%	-15.1
1997/98	229			91.9%	2.7			95.3%	-0.8			69.0%	3.0			62.9%	8.8			78.4%	8.9			83.3%	-4.1	80.3%	2.4
1996/97	173			89.5%	1.9			96.0%	2.0			67.0%	1.4			57.8%	1.4			72.0%	-1.8			86.8%	-0.4	78.4%	0.9
1995/96	173			87.9%	1.8			94.1%	4.1			66.1%	3.7			57.0%	14.3			73.3%	7.4			87.1%	8.4	77.7%	6.0
1994/95	173			86.3%	0.2			90.4%	1.7			63.7%	10.4			49.9%	-7.0			68.3%	2.1			80.4%	0.4	73.3%	1.4
1993/94	173			86.1%	-3.0			88.9%	-0.6			57.7%	6.3			53.6%	2.5			66.9%	-2.6			80.1%	0.8	72.3%	0.0
1992/93	173			88.8%	2.0			89.4%	1.9			54.3%	-15.4			52.3%	-4.7			68.7%	8.7			79.5%	-0.7	72.3%	-1.0
1991/92	173			87.1%				87.7%				64.2%				54.9%				63.2%				80.1%		73.0%	
YTD TOTALS																											
2024/25	453	64.9%	71.8%	68.4%	-19.4	69.4%	69.0%	69.2%	-17.9	59.2%	0.0%	29.6%	-61.9	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	27.9%	-63.4
2023/24	453	75.7%	74.6%	75.1%	-15.5	77.9%	74.1%	76.0%	-6.2	61.2%	44.6%	52.9%	-28.5	34.0%	48.2%	41.1%	-41.6	50.2%	62.9%	56.6%	-19.0	71.7%	68.5%	70.1%	-2.0	62.0%	-13.4
2022/23	453	49.2%	57.2%	53.2%	-40.2	71.6%	68.3%	69.9%	-13.6	55.8%	37.4%	46.6%	-37.0	31.7%	50.4%	41.0%	-41.7	49.7%	54.2%	51.9%	-25.6	66.8%	70.0%	68.4%	-4.3	55.2%	-22.8
2021/22	455	67.0%	66.6%	66.8%	-24.9	72.1%	70.3%	71.2%	-12.1	58.8%	46.3%	52.6%	-28.9	28.5%	41.6%	35.1%	-50.2	55.9%	63.3%	59.6%	-14.6	63.4%	55.7%	59.6%	-16.7	57.5%	-19.7
2020/21	455	40.5%	45.3%	42.9%	-51.8	44.7%	46.7%	45.7%	-43.6	52.9%	18.5%	35.7%	-51.8	8.9%	33.5%	21.2%	-69.9	49.5%	52.1%	50.8%	-27.2	66.9%	74.8%	70.8%	-1.0	44.5%	-37.8
2019/20	455	73.5%	85.7%	79.6%	-10.5	83.2%	77.4%	80.3%	-0.8	66.8%	55.1%	61.0%	-17.6	45.4%	57.9%	51.6%	-26.7	23.2%	0.0%	11.6%	-83.4	2.9%	25.2%	14.0%	-80.4	49.7%	-30.5
2018/19	452	69.6%	69.7%	69.7%	-15.5	72.5%	74.6%	74.6%	-11.5	73.8%	72.0%	72.0%	-7.3	69.5%	69.5%	69.5%	-7.0	69.7%	69.5%	69.5%	-7.0	70.2%	70.3%	70.3%	-7.7	70.3%	-7.7
2017/18	450	75.7%	81.1%	81.1%	-1.6	83.9%	74.5%	74.5%	-11.6	71.5%	67.9%	67.9%	-12.7	64.3%	63.7%	63.7%	-14.7	63.2%	63.1%	63.1%	-15.5	63.6%	63.6%	63.6%	-16.5	63.6%	-16.5
2016/17	451	86.6%	85.3%	85.3%	7.8	86.8%	87.6%	87.6%	8.2	85.3%	81.1%	81.1%	9.7	77.3%	75.7%	75.7%	7.5	75.1%	75.5%	75.5%	8.2	75.3%	75.7%	75.7%	5.8	75.7%	5.8
2015/16	451	79.6%	78.5%	78.5%	6.7	80.3%	85.5%	85.5%	13.9	77.1%	63.2%	63.2%	-7.3	61.0%	71.8%	71.8%	10.9	71.8%	75.8%	75.8%	16.2	83.6%	84.1%	84.1%	24.4	84.1%	24.4
2014/15	451	88.1%	84.8%	84.8%	5.5	84.7%	85.1%	85.1%	5.8	82.2%	78.3%	78.3%	7.9	75.6%	74.7%	74.7%	10.3	74.0%	74.4%	74.4%	11.5	74.7%	75.0%	75.0%	22.1	75.0%	22.1
2013/14	450	88.6%	88.9%	88.9%	10.6	88.7%	88.8%	88.8%	10.5	86.3%	82.2%	82.2%	13.3	79.0%	78.0%	78.0%	15.3	77.7%	77.9%	77.9%	16.8	78.4%	78.9%	78.9%	28.4	78.9%	28.4
2012/13	450	81.9%	82.4%	82.4%	2.5	84.0%	84.3%	84.3%	4.8	82.0%	77.8%	77.8%	7.1	75.0%	74.7%	74.7%	10.3	74.2%	74.7%	74.7%	12.0	75.3%	76.1%	76.1%	24.0	76.1%	24.0
2011/12	450	77.6%	79.1%	79.1%	-1.6	80.7%	81.0%	81.0%	0.7	77.9%	74.0%	74.0%	1.9	70.7%	70.4%	70.4%	4.0	70.1%	69.8%	69.8%	4.6	70.5%	71.5%	71.5%	16.5	71.5%	16.5
2010/11	422	73.5%	73.6%	73.6%	-8.6	73.8%	75.1%	75.1%	-7.4	72.0%	68.2%	68.2%	-3.5	65.3%	64.7%	64.7%	-4.0	64.7%	65.3%	65.3%	-2.5	66.5%	67.6%	67.6%	4.3	67.6%	2.4
2009/10	402			80.4%	-9.5			80.4%	-8.7			72.6%	-6.5	68.5%	66.9%	67.7%	-5.2	66.6%	66.7%	66.7%	-2.8	67.1%	61.4%	61.4%	-15.8	61.4%	-15.6
2008/09	402			88.8%	5.0			88.1%	1.1			77.7%	-1.1			71.4%	-2.2			70.7%	-4.0			72.9%	-3.6	72.7%	-3.8
2007/08	345			84.6%	-2.8			87.1%	-2.7			78.5%	-3.2			73.0%	-3.6			73.6%	-2.1			75.6%	-0.4	75.6%	-0.4
2006/07	345			87.0%	5.0			89.6%	4.1			81.2%	2.8			75.8%	2.7			75.2%	1.3			75.9%	0.3	75.9%	0.3
2005/06	345			82.9%	6.3			86.1%	5.2			79.0%	6.2			73.8%	4.9			74.2%	4.1			75.7%	4.0	75.7%	3.8
2004/05	345			78.0%	-6.2			81.8%	-3.7			74.3%	-4.0			70.3%	-3.0			71.3%	-0.1			72.8%	1.2	72.9%	1.2
2003/04	345			83.1%	4.4			85.0%	4.7			77.4%	7.3			72.5%	8.7			71.4%	7.0			71.9%	4.3	72.1%	4.5
2002/03	345			79.7%	3.2			81.1%	7.7			72.2%	4.5			66.7%	3.9			66.7%	2.4			69.0%	3.2	69.0%	3.2
2001/02	345			77.2%	-7.1			75.3%	-13.3			69.0%	-12.5			64.2%	-12.2			65.2%	-9.3			66.8%	-8.3	66.8%	-8.3
2000/01	345			83.1%	-1.1			86.9%	0.2			78.9%	1.9			73.1%	1.2			71.8%	-0.6			72.8%	-0.9	72.8%	-0.9
1999/00	345			84.0%	-4.0			86.7%	-0.8			77.4%	3.2			72.2%	4.5			72.2%	5.8			73.5%	7.9	73.5%	7.9
1998/99	341			87.5%	-4.8			87.4%	-6.6			75.0%	-12.1			69.1%	-13.3			68.2%	-14.2			68.1%	-15.2	68.1%	-15.2
1997/98	229			91.9%	2.7			93.6%	0.9			85.4%	1.5			79.8%	2.8			79.5%	4.0			80.3%	2.5	80.3%	2.5
1996/97	173			89.5%	1.9			92.8%	1.9			84.2%	1.8			77.6%	1.7			76.5%	1.0			78.4%	0.9	78.4%	0.9
1995/96	173			87.9%	1.8			91.0%	3.0			82.7%	3.2			76.3%	5.1			75.7%	5.5			77.7%	6.1	77.7%	6.1
1994/95	173			86.3%	0.2			88.4%	1.0			80.1%	3.3			72.6%	1.4			71.7%	1.5			73.3%	1.3	73.3%	1.3
1993/94	173			86.1%	-3.0			87.5%	-1.8			77.6%	0.1			71.6%	0.5			70.6%	-0.1			72.3%	0.1	72.3%	0.1
1992/93	173			88.8%	2.0			89.1%	1.9			77.5%	-2.7			71.2%	-3.1			70.7%	-1.0			72.3%	-1.0	72.3%	-1.0

TOWN OF YOUNTVILLE

AVERAGE DAILY ROOM RATES

Collections through November 2024

Fiscal Year	Rooms	JULY	AUG	JUL-AUG	%	SEPT	OCT	SEPT-OCT	%	NOV	DEC	NOV-DEC	%	JAN	FEB	JAN-FEB	%	MAR	APR	MAR-APR	%	MAY	JUNE	MAY-JUNE	%	TOTALS	%
PERIOD TOTALS																											
2024/25	453	706.40	764.63	735.52	56.8	858.65	898.88	878.77	63.0	714.13	-	357.06	-8.0	-	-	-	-100.0	-	-	-	-100.0	-	-	-	-100.0	328.56	-33.5
2023/24	453	671.07	712.48	691.77	59.5	861.63	857.18	859.40	79.9	715.77	581.83	648.80	83.6	565.99	589.71	577.85	98.1	618.22	718.22	668.22	83.7	825.22	755.31	790.26	79.1	706.05	16.5
2022/23	453	939.34	863.91	901.63	107.9	949.42	975.21	962.32	101.5	790.52	721.56	756.04	113.9	635.55	638.54	637.05	118.4	653.33	750.63	701.98	93.0	809.80	684.40	747.10	69.3	784.35	29.4
2021/22	455	835.65	845.21	840.43	93.7	960.67	997.89	979.28	105.0	839.96	731.56	785.76	122.3	683.09	760.00	721.54	147.4	741.23	839.51	790.37	117.3	916.99	933.84	925.20	109.8	840.47	38.7
2020/21	455	502.04	450.26	476.15	9.8	498.54	475.58	487.06	2.0	433.07	390.88	411.97	16.6	385.64	415.31	400.47	37.3	422.53	632.71	527.62	45.1	713.65	733.82	723.73	64.0	504.50	-16.8
2019/20	455	578.59	634.80	606.69	39.9	676.78	702.04	689.41	44.4	546.99	434.03	490.51	38.8	453.26	480.90	467.08	60.1	477.65	-	238.83	-34.3	117.92	484.81	301.37	-31.7	465.65	-23.2
2018/19	452	615.52	582.32	598.92	38.1	658.92	710.82	684.87	43.4	509.30	358.97	434.14	22.8	374.00	402.01	388.01	33.0	444.61	506.17	475.39	30.7	627.41	587.27	607.34	37.7	531.44	-12.3
2017/18	450	580.61	504.82	542.72	25.1	612.17	544.21	578.19	21.1	456.36	396.94	426.65	20.7	368.22	396.72	382.47	31.1	421.02	498.87	459.95	26.5	573.95	573.80	573.88	30.1	493.98	-18.5
2016/17	451	457.02	463.47	460.25	14.0	902.86	488.34	695.60	51.9	653.85	1,526.47	1,090.16	238.6	572.17	360.69	466.43	72.3	732.72	253.40	493.06	43.0	314.17	547.22	430.70	5.6	606.03	0.6
2015/16	451	497.28	495.55	496.42	30.1	1,009.80	515.03	762.42	74.7	643.90	1,456.50	1,050.20	253.0	512.90	317.05	414.98	66.3	721.87	264.81	493.34	56.9	275.47	521.65	398.56	4.2	602.65	39.1
2014/15	451	452.44	485.71	469.08	41.1	532.68	545.35	539.02	41.3	446.11	330.42	388.27	47.0	319.15	330.77	324.96	35.2	365.71	419.73	392.72	30.8	491.84	480.31	486.08	35.6	433.35	10.1
2013/14	450	422.08	445.49	433.78	30.5	474.30	480.88	477.59	25.2	399.10	307.84	353.47	33.8	284.11	299.27	291.69	21.4	329.17	398.28	363.73	21.1	439.31	443.04	441.18	23.1	393.57	7.0
2012/13	450	391.87	415.88	403.87	21.5	453.02	462.97	458.00	20.1	354.01	289.98	321.99	21.9	260.91	280.51	270.71	12.6	322.97	366.39	344.68	14.8	411.07	404.40	407.74	13.8	367.83	7.0
2011/12	450	372.47	390.46	381.46	14.8	433.81	439.22	436.52	14.4	331.75	263.23	297.49	12.7	237.22	261.81	249.51	3.8	294.73	333.97	314.35	4.7	370.79	393.98	382.38	6.7	343.62	9.8
2010/11	422	322.06	342.64	332.35	21.1	379.59	383.28	381.43	15.0	298.36	229.81	264.08	11.6	228.96	251.76	240.36	14.5	271.92	328.61	300.27	21.2	353.45	363.35	358.40	15.3	312.82	16.5
2009/10	422			274.51	-13.7			331.68	-7.4			236.60	-4.0	199.77	219.95	209.86	-9.0	228.18	267.23	247.71	2.6	305.23	316.30	310.77	9.6	268.52	-3.7
2008/09	402			317.94	-1.2			358.31	5.0			246.55	-5.9			230.64	2.3			235.53	-9.8			283.60	-13.3	278.76	-3.8
2007/08	345			321.78	7.0			341.35	5.3			261.88	7.4			225.48	3.6			261.08	4.9			327.08	5.9	289.78	5.8
2006/07	345			300.77	5.6			324.06	4.4			243.85	3.6			217.66	6.3			248.88	3.9			308.74	5.8	273.99	4.9
2005/06	345			284.89	1.0			310.50	3.7			235.43	6.5			204.73	2.7			239.62	3.2			291.72	2.8	261.15	3.2
2004/05	345			281.93	5.9			299.51	6.7			221.05	3.2			199.28	5.6			232.17	3.6			283.87	7.3	252.97	5.5
2003/04	345			266.25	1.8			280.75	-0.8			214.28	0.9			188.66	-1.1			224.05	7.1			264.58	5.3	239.76	2.2
2002/03	345			261.60	4.8			283.10	6.9			212.31	-0.5			190.72	21.9			209.27	11.4			251.23	18.9	234.70	9.7
2001/02	345			249.56	5.7			264.92	3.6			213.33	-3.1			156.46	-17.4			187.93	-12.4			211.32	-14.0	213.92	-5.7
2000/01	345			236.03	8.5			255.80	10.8			220.14	11.5			189.35	6.3			214.51	4.3			245.74	9.5	226.93	8.6
1999/00	345			217.50	19.6			230.76	15.9			197.38	12.9			178.08	9.8			205.69	11.1			224.35	7.3	208.96	12.7
1998/99	341			181.87	3.6			199.07	13.1			174.86	9.6			162.21	9.1			185.14	18.0			209.10	15.1	185.38	11.4
1997/98	229			175.59	5.8			175.97	8.2			159.52	3.3			148.73	7.5			156.95	-0.4			181.72	5.4	166.41	5.0
1996/97	173			165.91	15.8			162.59	15.5			154.42	16.2			138.41	9.3			157.52	11.0			172.38	9.0	158.54	12.7
1995/96	173			143.31	7.5			140.82	4.9			132.90	8.1			126.63	11.7			141.92	10.7			158.20	11.4	140.63	9.0
1994/95	173			133.26	3.9			134.22	8.1			122.88	3.8			113.40	1.2			128.23	6.4			142.04	9.3	129.01	5.6
1993/94	173			128.20	0.2			124.19	2.8			118.34	1.5			112.08	-1.6			120.51	5.9			129.97	1.5	122.22	1.7
1992/93	173			127.92	2.4			120.79	-2.4			116.54	7.3			113.93	10.7			113.77	-0.5			128.03	2.5	120.16	3.1
1991/92	173			124.97				123.70				108.58				102.96				114.36				124.90		116.58	
YTD TOTALS																											
2024/25	453	706.40	764.63	735.52	21.1	858.65	898.88	878.77	39.0	714.13	-	357.06	-40.5	-	-	-	-100.0	-	-	-	-100.0	-	-	-	-100.0	328.56	-38.2
2023/24	453	671.07	712.48	691.77	23.4	861.63	857.18	859.40	52.5	715.77	581.83	648.80	21.1	565.99	589.71	577.85	14.4	618.22	718.22	668.22	36.1	825.22	755.31	790.26	57.2	706.05	42.9
2022/23	453	939.34	863.91	901.63	60.9	949.42	975.21	962.32	70.7	790.52	721.56	756.04	41.1	635.55	638.54	637.05	26.1	653.33	750.63	701.98	42.9	809.80	684.40	747.10	48.6	784.35	58.8
2021/22	455	835.65	845.21	840.43	50.0	960.67	997.89	979.28	73.7	839.96	731.56	785.76	46.7	683.09	760.00	721.54	42.9	741.23	839.51	790.37	60.9	916.99	933.84	925.42	84.1	840.47	70.1
2020/21	455	502.04	450.26	476.15	-15.0	498.54	475.58	487.06	-13.6	433.07	390.88	411.97	-23.1	385.64	415.31	400.47	-20.7	422.53	632.71	527.62	7.4	713.65	733.82	723.73	43.9	504.50	-100.0
2019/20	455	578.59	634.80	606.69	8.3	676.78	702.04	689.41	22.3	546.99	434.03	490.51	-8.4	453.26	480.90	467.08	-7.5	477.65	-	238.83	-51.4	117.92	484.81	301.37	-40.1	465.65	-5.7
2018/19	452	615.52	598.91	607.22	32.4	620.07	644.78	632.42	6.5	619.36	580.70	600.03	-7.7	557.40	539.57	548.49	-19.2	528.52	526.39	527.45	-18.7	536.65	540.90	538.78	-9.7	531.44	-12.3
2017/18	450	580.61	540.19	560.40	22.2	565.28	561.95	563.62	-5.1	544.83	526.48	535.65	-17.6	511.10	498.94	505.02	-25.6	490.72	491.52	491.12	-24.3	499.79	505.82	502.80	-15.7	493.98	-18.5
2016/17	451	457.02	460.19	458.61	-26.9	609.65	578.18	593.91	-8.0	591.38	708.53	649.95	-5.3	694.62	662.54	678.58	-2.2	670.02	626.88	648.45	-1.2	598.71	594.23	596.47	0.2	606.03	0.6
2015/16	451	625.55	629.01	627.28	36.2	665.62	625.55	645.59	30.0	629.01	742.93	685.97	41.8	715.97	671.76	693.86	54.5	677.23	635.79	656.51	51.3	598.77	591.76	595.26	35.1	602.65	39.1
2014/15	451	452.44	468.44	460.44	7.6	489.31	503.62	496.47	10.0	493.94	473.25	483.60	10.7	455.78	442.58	449.18	10.5	434.60	433.05	433.83	10.3	438.72	442.27	440.50	10.1	433.35	10.1
2013/14	450	422.08	433.83	427.95	28.8	446.96	455.55	451.25	26.3	445.78	428.27	437.03	31.1	412.52	400.71	406.62	29.2	392.92	393.47	393.19	26.1	397.95	401.92	399.94	24.6	393.57	7.0
2012/13	450	391.87	403.95	397.91	19.7	420.56	431.35	425.96	19.2	417.92	402.13	410.03	23.0	386.29	374.48	380.39	20.9	368.94	368.67	368.80	18.3	372.91	375.81	374.36	16.6	367.83	7.0
2011/12	450	372.47	381.63	377.05	13.4	399.33	409.51	404.42	13.2	396.71	380.22	388.46	16.5	365.31	353.37	359.34	14.2	346.99	345.76	346.37	11.1	348.31	352.63	350.47	9.2	343.62	9.8
2010/11	422	322.06	332.36	332.36	19.2	347.88	357.24	357.24	16.4	347.69	333.39	333.39	19.2	322.26	314.66	314.66	16.1	309.86	311.85	311.85	16.6	316.39	320.97	320.97	16.9	312.82	16.5
2009/10	402			274.51	-13.7			302.84	-10.4			285.64	-7.1	277.07	271.44	271.44	-5.9	266.55	266.62	266.62	-2.0	270.50	274.63	274.63	-1.5	268.52	-3.7
2008/09	402			317.94	-1.2			338.13	2.0			307.60	-0.2			288.36	0.3			277.79	-1.6			278.76	-3.8	278.76	-3.8
2007/08	345			321.78	7.0			331.57	6.1			308.34	6.5			287.62	5.9			282.31	5.7			289.78	5.8	289.78	5.8
2006/07	345			300.77	5.6			312.41	4.9			289.56	4.6			271.58	4.9			267.04	4.7			273.99	4.9	273.99	4.9
2005/06	345			284.89	1.0			297.69	2.4			276.94	3.5			258.89	3.4			255.03	3.3			261.15	3.2	261.15	1.1
2004/05	345			281.93	5.9			290.72	6.3			267.50	5.4			250.44	5.5			246.79	5.1			252.97	5.5	258.37	5.6
2003/04	345			266.25	1.8			273.50	0.4			253.76	0.6			237.48	0.2			234.80	1.5			239.76	2.2	244.62	4.2
2002/03	345			261.60	4.8			272.35	5.9			252.34	2.9			236.93	7.2			231.40	7.9			234.70	7.4	234.70	7.4
2001/02	345			249.56	5.7			257.24	4.6			245.16	3.3			221.07	-1.9			214.44	-3.9			218.56	-5.6	218.56	-5.6
2000/01	345			236.03	8.5			245.91	9.7			237.32	10.3			225.33	9.4			223.16	8.4			231.57	9.4	231.57	9.4
1999/00	345			217.50	19.6			224.13	17.7			215.21	16.2			205.93	14.7			205.88	14.0			211.68	12.8	211.68	12.8
1998/99	341			181.87	3.6			190.47	8.4			185.27	8.7			179.50	8.8			180.63	10.6			187.65	11.5	187.65	11.5
1997/98	229			175.59	5.8			175.78	7.0			170.36	5.8			164.95	6.2			163.35	4.9			168.27	5.0	168.27	5.0
1996/97	173			165.91	15.8			164.25	15.6			160.97	15.8			155.33	14.3			155.77	13.6			160.23	12.9	160.23	12.9
1995/96	173			143.31	7.5			142.06	6.2			139.01	6.8			135.91	7.9			137.11	8.5			141.92	8.7	141.92	8.7
1994/95	173			133.26	3.9			133.74	6.0			130.12	5.3			125.94	4.3			126.40	4.8			130.60	5.9	130.60	5.9
1993/94	173			128.20	0.2			126.19	1.5			123.58	1.5			120.70	0.8			120.66	1.7			123.37	1.8	123.37	1.8
1992/93	173			127.92	2.4			124.35	0.0			121.75	2.2			119.79	4.1			118.59	3.2			121.19	2.6	121.19	2.6
1991/92	173			124.97				124.34				119.09				115.05				114.92				118.09		118.09	