



# IMAGINE YOUNTVILLE

## GRANT FUND APPLICATION

2025 Funding Period

|  |   |
|--|---|
| <b>Project Name:</b><br>Community Thanksgiving Dinner + Holiday  | <b>Requested Grant Amount:</b> \$ 10,000<br><b>Other Funding Sources:</b> \$ 13,151<br><b>TOTAL Project Cost:</b> \$ 23,151 |
| <b>Project Physical Address:</b><br>1564 1st Street,<br>Napa, CA 94559   | <b>Group or Organization Name:</b><br>Gentlemen Farmer Wines  |
| <b>How did you hear about this grant program?</b><br>Press Release   |   |
| <b>Contact Person Name:</b><br>Jeff Durham   | <b>Contact Person Phone #:</b><br>[REDACTED]  |
| <b>Contact Email:</b><br>[REDACTED]  | <b>Contact Mailing Address:</b><br>[REDACTED]   |
| <b>Property Owner of Project Site</b>  |   |
| <b>Name:</b>   | Town Of Yountville Community Center   |
| <b>Address:</b>  | 6516 Washington St, Yountville CA 94599   |
| <b>Phone:</b>  | 707 944- 707 948-2627   |
| <p>Grant Scope: This application packet describes the intended use of the requested grant funds to complete the project identified in the application and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the state of California, that the information contained in this Application Packet, including the required attachments, is true and correct.</p> <p><b>Print Name:</b> Jeff Durham      <b>Signature:</b> [REDACTED]</p> <p><b>Title:</b> Vintner &amp; Consummate Host      <b>Date:</b> 9/23/24</p> |   |



# IMAGINE YOUNTVILLE

## GRANT FUND APPLICATION

2025 Funding Period

PROJECT NAME: Community Thanksgiving Dinner Fund

BUDGET: List all features, amenities, supplies, and plans

| COST ESTIMATE   | Requested Funds | Match       |
|---|-----------------|-------------|
| Salaries/Wages (In-Kind Match Only)                       | N/A             |             |
| Volunteer Servers and Deliverers                          | 0               | \$5,625     |
| Contracted Services                                       |                 |             |
| Entertainment   | \$2,625         |             |
|   |                 | \$3,000     |
| Materials/Supplies  |                 |             |
| Food  | \$1,708         |             |
| Local Vendors Inkind Donations                            |                 | \$3,951     |
|   |                 |             |
| Printing/Marketing  |                 |             |
| Yountville Sun ad and Flyers 1/4 page non Profit discount | \$870           | \$150       |
| Rentals   |                 |             |
| Linen and China Rental                                    | \$4,797         |             |
| Vendor support Treferen wines                             |                 | \$425       |
| Other   |                 |             |
|   |                 |             |
|   |                 |             |
|   |                 |             |
| TOTAL REQUEST AMOUNT                                      | A. \$10,000     |             |
| TOTAL MATCHING FUNDS                                      |                 | B. \$13,151 |
| TOTAL PROJECT COST (A+B)                                  | \$ 23,151       |             |

| <b>FUNDING SOURCES</b>                                | <b>Date Committed</b> | <b>Amount</b>    |
|---|-----------------------|------------------|
| Encore Events Rentals via Trefethen Vinyards discount | <b>8/14/24</b>        | <b>\$425</b>     |
| <b>Volunteer Labor based on past support</b>          | Annually done         | <b>\$5,625</b>   |
| In Kind Donations from Town Restaurants expansion     | Annually done         | <b>\$3,951</b>   |
| Entertainment and Yountville Sun Non Profit discounts | Annually done         | <b>\$3,150</b>   |
| <b>TOTAL</b>  |                       | <b>\$ 13,151</b> |

**\* Add Additional Pages to Budget if needed**

|                                 |                                  | Actual 2023 | 2024 Forecast | 2025 Forecast | Holiday     |  |
|---------------------------------|----------------------------------|-------------|---------------|---------------|-------------|--|
|                                 | People delivered / People served | 60 80       | 100 /100      | 100/100       | 50 / 50     |  |
| <b>Income</b>                   | Donations at Door/Community      | \$2,285.00  | \$2,000.00    | \$1,500.00    | \$200.00    |  |
| <b>Food Expense</b>             |                                  | \$1,240.87  | \$3,593.25    | \$3,772.91    | \$1,886.46  |  |
|                                 | Donations from Community (sub)   |             |               |               |             | Note these will reduce food cost if happen and allow for Dec Holiday |
|                                 | Bouchon Rolls                    | yes         |               |               |             |  |
|                                 | Mashed Potatoes                  | yes         |               |               |             |  |
|                                 | Cranberries                      | yes         |               |               |             |  |
|                                 | Ted Roberts Wine 20 bottles      | yes         |               |               |             |  |
| <b>Labor Expense</b>            |                                  |             |               | 25 an hour    | Half        |  |
| \$20.00 an hour                 | IN Kind Credit from Volunteers   | \$2,860.00  | \$3,000.00    | \$3,750.00    | \$1,875.00  | In and Out expense   |
| Cooking / Buy 20 hours          | Monday                           | 400         | 400           | 500           | 250         |  |
| Cooking /Pkg 40                 | Tuesday                          | 800         | 800           | 1000          | 500         |  |
| Del / Set Up 40 more 45         | Wednesday                        | 800         | 900           | 1125          | 563         |  |
| Serve / Clean up 43 more 45     | Thursday                         | 860         | 900           | 1125          | 563         |  |
| <b>Entertainment Expense</b>    |                                  | 0           | \$1,500.00    | \$2,000.00    | \$2,000.00  |  |
| <b>Delivery Supplies</b>        |                                  | \$0.00      | \$229.82      | \$241.31      | \$120.66    |  |
| <b>Equipment Rental Expense</b> |                                  | \$2,560.00  | \$3,045.75    | \$3,198.04    | \$1,599.02  | Looking for discount got 20% for 2024 but no guarantee               |
| <b>Total Needs</b>              |                                  | -\$1,515.87 | -\$6,368.82   | -\$7,712.26   | -\$5,406.14 |  |

Printed

Jeff Durham



## Executive Summary

We are requesting \$10,000 to support the Annual Community Thanksgiving Dinner, a longstanding tradition that fosters a sense of community in Yountville. This event is more than just a meal; it's an opportunity for neighbors to connect, share, and ensure no one spends the holiday alone. Homebound community members will receive meals to ensure the holidays are shared and celebrated. By delivering meals and hosting the event at our community center, we create a welcoming environment for everyone to participate in the spirit of Thanksgiving.

Since 2020, I have proudly contributed my expertise in hospitality to help make this dinner a success, and with your support, we can take it even further. This grant will allow us to broaden our reach, secure additional funding, and attract more donations, ensuring the event continues to grow and thrive. Additionally, we can use the funds to purchase supplies that will benefit other community events, creating a lasting impact throughout the year.

In this proposal, we outline the history of the dinner, the associated costs, and our plans to expand this effort to include a community Christmas dinner. Your generous contribution would play a vital role in making this vision a reality.

## Project Description

Specific activities of our project

- Feed those in need during the Holidays
- Reach out to the Yountville Restaurants and Wineries to be partners supporting the event through Donations of money or In- Kind Food or Cooking
- Provide Meal Delivery to Yountville Residents
- Provide a Community Meal gathering on the Holiday
- Reach out to the Yountville Community for Donations of money or inKind

Jeff Durham is the project leader with support from others volunteering in the Yountville Community.

- Reach out to the Yountville Restaurants and Tasting rooms in September
- Reaching out to Volunteers in October need 40 - 100 folks

- Ordering food and Equipment needs in October
- Reaching out to the Community to share the service via
  - Yountville Sun Ads,
  - Parks and Rec,
  - Town of Yountville Website,
  - Rancho de Napa Newsletter and Facebook page
  - Seventh Day Adventist Newsletter, if available
  - Town Facebook Media
  - Next Door Media
- Provide all receipts to TOYCF in December
- Plan December New Project in October
- Complete Debrief records for use for December event

## SMART Goals & Objectives

1. To support Residents of Yountville that can not travel or that have no local relatives or can not cook and need a healthy meal delivered for a holiday celebration
  - a. Serve 100 delivered Thanksgiving Meals
  - b. Serve 100 residents at a sit down holiday meal for Thanksgiving
2. Add an additional service for the December Holiday
  - a. Serve 50 delivered December Holiday Meals
  - b. Serve 50 residents at a sit down meals for the December Holiday
3. To provide an opportunity for residents to gather and celebrate with others in the community . Either via dining with others or as volunteers cooking , delivering or serving meals.
  - a. Meet goal attendance numbers
4. To provide an opportunity for Residents Volunteers to serve those in need especially to enrich the lives of our Senior Communities of Rancho de Napa, Bella Vista and the Seventh Day Adventists.
  - a. Rancho de Napa increase participation to 10 more
  - b. Seventh day Adventist increase participation to 15 more
  - c. Addition of outreach to Bella Vista add 10
  - d. Addition of Outreach to the Veterans home add 20

- e. Addition of those in town in need to 10 more
- 5. To provide a re-engagement of the Yountville Restaurants and Wineries in support of these meals.
  - a. Five Total restaurants to support our needs
  - b. Five Total tasting rooms to support our needs
- 6. To do outreach of support for December event food and volunteers.
  - a. Two New restaurant to support
  - b. Two New wineries to support our needs
- 7. To use sustainable practices for serviceware
  - a. Serve meals on China and use Linens that are reusable for the attended meal.
  - b. To serve delivered meals on compostable products.

## Organizational Information

For over 20 years, the Annual Community Thanksgiving Dinner has been a cherished tradition, initially organized by the Native Sons and Daughters of the Golden West Napa Chapter. Later, Paul and Linda Moyer took the reins, collaborating with many talented chefs from Yountville to serve the community. In 2019, the dinner was missed, and the Rancho de Napa Social Club stepped in with a potluck, revealing that the need for this gathering still persisted, though relationships with chefs, hotels, and wineries had dwindled.

In 2020, Jeff Durham assumed leadership and adapted the event to the pandemic by providing pick-up meals. By 2022, the in-person dinner returned at the Community Center, with meal deliveries included. However, due to changes in restaurant management, COVID-related financial challenges, and a loss of chef partnerships, much of the cooking fell to Jeff and his dedicated team of volunteers.

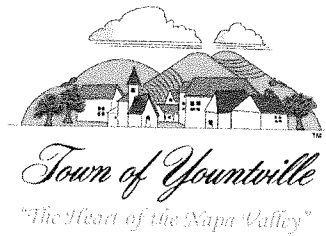
We will continue to use the Kitchen facilities at the Community Center on Monday - Friday of Thanksgiving Week and will look at adding the week of the Christmas Holiday.

## Needs Statement

Imagine a Thanksgiving where not just 140, but 200 of our community members, including those who live alone, enjoy a comforting, home-cooked meal. For years, we've served 60 people through meal delivery and hosted 80 for sit-down dinners. Time and time again, we've heard from neighbors who wish they had known about the program, showing us that the need for connection and care extends beyond our previous reach.

This year, we're aiming higher—to bring connection, a holiday meal, and the spirit of community to even more people. However, with the challenges of lost partnerships with local restaurants, hotels, and wineries, our ability to increase meals to 200 will require renewed support. We need more volunteers and the generosity of local businesses to ensure everyone gets a healthy, holiday meal.

We've already received heartwarming letters from those touched by past Thanksgiving events—both recipients and volunteers—testifying to the joy of delivering meals, offering warm wishes, and sharing a meal with neighbors. By supporting this effort, you're not just funding food—you're fueling a sense of belonging. For some, this could be the only opportunity to feel connected, as a simple meal delivery becomes a moment of kindness, and a shared table becomes a reminder that no one is truly alone.



August 15, 2024

To Whom It May Concern,

I am writing to express the town's intent to continue to support the Community Thanksgiving Dinner in the future. The Town provides space use of the Community Hall and kitchen at no cost for this community event each year and will continue to do so at no cost for the 2024-2025 events. This is an important event for our community members and provides a critical link for this who may be alone or unable to leave their homes during the holidays.

Please feel free to reach out with any questions.

Sincerely,

Samantha Holland  
Parks and Recreation Director