



# IMAGINE YOUNTVILLE

## GRANT FUND APPLICATION

2025 Funding Period

<b>Project Name:</b> Yountville Farmstand Garden Growers Project	<b>Requested Grant Amount:</b> \$ 7,500 <b>Other Funding Sources:</b> \$ 5,000 <b>TOTAL Project Cost:</b> \$ 12,500
<b>Project Physical Address:</b> Yountville Commons Garden 6554 Yount St. Yountville, CA 94599	<b>Group or Organization Name:</b> Peter Jacobsen
<b>How did you hear about this grant program?</b> <b>Press Release and Town Staff</b>	
<b>Contact Person Name:</b> Peter Jacobsen	<b>Contact Person Phone #:</b> [REDACTED]
<b>Contact Email:</b> [REDACTED]	<b>Contact Mailing Address:</b> [REDACTED]
<b>Property Owner of Project Site</b> <b>Name:</b> Town of Yountville Brad Raulston, Town Manager	<b>Address:</b> 6550 Yount St. Yountville, CA 94599
<b>Phone:</b> [REDACTED]	
<b>Grant Scope:</b> This application packet describes the intended use of the requested grant funds to complete the project identified in the application and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the state of California, that the information contained in this Application Packet, including the required attachments, is accurate.	
<b>Print Name:</b> Peter Jacobsen	<b>Signature:</b> _____
<b>Title:</b> _____	<b>Date:</b> _____



# IMAGINE YOUNTVILLE

## GRANT FUND APPLICATION

2025 Funding Period

PROJECT NAME: Yountville Farmstand Garden Growers Project

BUDGET: List all features, amenities, supplies, and plans

<b>COST ESTIMATE</b>		<b>Requested Funds</b>	<b>Match</b>
<b>Salaries/Wages (In-Kind Match Only)</b>		<b>N/A</b>	
Volunteer Time for Design and Initial Plantings			1,500
<b>Contracted Services</b>			
<b>Materials/Supplies</b>			
Plants, Trees and Seeds		5,000	
Tools & Wagon		1,000	
Fertilizer and Other Prep Materials		1,500	
<b>Printing/Marketing</b>			
<b>Rentals</b>			
<b>Other</b>			
Site Preparation and Compost/Soil			5,000
<b>TOTAL REQUEST AMOUNT</b>	A. \$7,500		
<b>TOTAL MATCHING FUNDS</b>		B. 5,000	
<b>TOTAL PROJECT COST (A+B)</b>	\$ 12,500		

FUNDING SOURCES	Date Committed	Amount
Town of Yountville	7/1/2024	5,000
	<b>TOTAL</b>	\$ 5,000

\* Add Additional Pages to Budget if needed

Please answer the following questions as they apply to your project. Responses are limited to 5 pages at 12-point font including drawings and photographs. Please include page numbers on all pages.

1. Describe your project, including objectives and goals, and explain how your project will meet these goals.

Include the following:

- Who will benefit from the project and how many people are expected to be impacted by the project?
- Describe any approvals and permits needed and obtained for your project.

2. What is your outreach plan? Please explain how your project will be open and accessible to the community.

3. Describe the community support for your project.

- a. What organizations, non-profits, resident groups are involved with the project?
- b. What roles are they playing and describe how collaborative the project is?
- c. What other support exists for your project?

4. Is there ongoing maintenance required for your project? If so, what is the plan for maintenance and who is going to be responsible?

5. Projects should reflect environmental consciousness regarding materials, energy, and conservation. Please describe how your project will meet this goal.

6. Project Budget: Grant requests may not exceed \$ 20,000. Please explain how the requested funds will be used, how the cost estimate was determined and the status of matching funds. This section is in addition to the cost estimate form.

## **Yountville Commons Farmstand Garden**

### **Grant Application Information**

#### **1. Describe your project, including objectives and goals, and explain how your project will meet these goals.**

The project will be to build, outfit and start a producing garden and orchard space on the Yountville Commons property. The location is in the northwest corner of the Yountville Commons area where the previous school garden was. The project will solicit the help of local volunteers and produce fruits, vegetables, cutting flowers, herbs and other things to be sold to residents and visitors at the Yountville Commons Farmstand, which will be at the home plate corner of the existing baseball field, right behind Town Hall. .

Yountville Residents will benefit from this project by having a place to gather, to buy produce at reduced rates, to have access to healthy, organically grown produce, and, for those that work in the garden, they will have the benefit of well regarded exercise and social interaction with their neighbors. Visitors will benefit as well by being able to slow down and see how life is lived, for many Yountville residents ,

Access to fresh fruits and vegetables is integral to a healthy lifestyle. Yountville, with only one grocery store that has limited fresh fruits and vegetables, will benefit from locally grown, organic foods sold at affordable prices at the Yountville Farmstand year-round. Volunteers can also volunteer in the garden and earn “Garden Cash” that can be used towards purchasing goods at the Farmstand.

The Town of Yountville as the property owner has approved this project. No other permits will be needed.

#### **2. What is your outreach plan? Please explain how your project will be open and accessible to the community?**

If approved, we will promote the project through the local newspaper, by word of mouth as well as social media like nextdoor.com. As the property owner, the Town will support these efforts as well.

Volunteers will be solicited by local outreach in the newspaper, individual contacts as well as partnerships with other community organizations.

**3. Describe the Community Support for your project.**

This project is supported by the Town of Yountville and Bluezones Upper Napa Valley. Bluezones Upper Napa Valley is an organization designed to promote physical and mental health and longevity by focusing on and promoting exercise, social interaction and a healthy, vegetable focused diet. This project is designed to promote, provide access to and support all of those focuses and

Through the Interim Use exploration process, Yountville residents voiced their interest in continuing to see a viable and functioning garden in that space where they could volunteer and have access to the fruits and vegetables grown.

**4. Is there ongoing maintenance required for your project? If so, what is the plan for maintenance and who is going to be responsible?**

The garden and orchard will require ongoing maintenance. We will lead and advise the town and the the volunteer group year-round on maintenance, planting and upkeep. I (Peter Jacobsen) have 40+ years of growing fruits in vegetables in Yountville and know the area, weather and seasons very well.

**5. Projects should reflect environmental consciousness regarding materials, energy, and conservation. Please describe how your project will meet this goal.**

This will be a fully organic garden. We will use locally sourced compost to amend the existing soil before the initial planting and moving forward. Garden waste will be composted on site. The project also could be considered a green-house gas emission reducing effort by encouraging people to walk to their local Farmstand to purchase goods instead of getting in their cars to drive to a neighboring city. Planting additional trees on the property is also benefiting the environment.

**6. Project Budget: Grant requests may not exceed \$20,000. Please explain how the requested funds will be used, how the cost estimate was determined and the status of matching funds.**

The funds will be used for the initial investment of garden tools, ground preparat irrigation system, plants, seeds and fruit trees for the space as well as first year needed tools and supplies. The estimate was determined by creating a planting list,

a supply list and pricing out the materials. It includes ground preparation, seeds, plants, fertilizer and certified organic compost.

The Town of Yountville has approved a budget of \$5,000 for the Yountville Commons Garden. That funding will be used for large scale site improvements, soil preparation and irrigation prior to the initial planting.