Town of Yountville

"The Heart of the Napa Valley"

M E M O R A N D U M

TO: Mayor & Council Members

FROM: Kyle Batista, Financial Analyst

SUBJECT: Transient Occupancy Tax (TOT) Collections – November 2025

DATE: January 5, 2025

CC: Celia King, Administrative Services Director and Brad Raulston, Town Manager

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This report provides a summary analysis of TOT collections for the period of November 1, 2025 – November 30, 2025.

The Town Council approved a total TOT revenue estimate of $8,785,600 for Fiscal Year 2025/2026. This revenue estimate remained flat from the prior Fiscal Year 2024/2025.

November 2025 TOT revenues were $686,982, or 7.8% of the adopted annual TOT revenue estimate. This is a decrease of $3,046 (0.4%) when compared to November 2024. Revenues have reached 51.6% of the adopted TOT revenue estimate with seven months remaining in the fiscal year.

November typically marks the beginning of the slower tourism season and some hotels use this time for renovations. One of the larger hotels and one of the smaller hotels had a few rooms offline to complete renovations during November 2025.

- Occupancy Rate for November 2025: 58% compared to November 2024: 59%
- Average room rates during November 2025: $729 compared to November 2024: $714
- Measure S 1% Tax $ 57,248
- NVTID 2%: $ 114,497
  Allocated as follows:
  - Local TID (25%): $ 28,624
  - County TID (74%): $ 84,728
  - Town Administration (1%): $ 1,145

This report will be uploaded to the website and will include three-year trend graphs showing monthly and cumulative totals, occupancy, and room rates. Please let me know if you would like additional information.

TRANSIENT OCCUPANCY TAX REPORT

Fiscal Year 2025/26

Town of Yountville

"The Heart of the Napa Valley"

REPORT PERIOD:	Collections through November 2025
TAX RATE:	12% TOT; 1% Measure S; 2% NVTID Assessment
STATISTICS:	TOT/NVTID Collections - TOT Budget to Actual Monthly Revenue - Three Year Trend TOT Cumulative Revenue by Fiscal Year - Three Year Trend Monthly Occupancy Rates - Three Year Trend Monthly Room Rates - Three Year Trend Historical Monthly Revenues Historical Occupancy Rates Historical Room Rates
PREPARED BY:	*Kyle Batista, Financial Analyst*
DATE:	January 5, 2026

PUBLIC DATA
Pages 1-15

Town of Yountville
Transient Occupancy Tax (TOT)/Napa Valley Tourism Improvement District (NVTID) Cash Flow
Year-to-Date Actual & Budget Projections
2025/26

Year to Date Collections

	Rooms	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	*June*	TOTAL
		Actual												
2025/26 TOT	453	$ 825,607	$ 866,387	$ 1,002,523	$ 1,151,803	$ 686,982	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 4,533,302
Measure S TOT (1%)		68,801	72,199	83,544	95,984	57,248	-	-	-	-	-	-	-	$ 377,775
Local TID (25%)		34,400	36,099	41,772	47,992	28,624	-	-	-	-	-	-	-	$ 188,888
County TID (74%)		101,825	106,854	123,644	142,056	84,728	-	-	-	-	-	-	-	$ 559,107
Town Admin (1%)		1,376	1,444	1,671	1,920	1,145	-	-	-	-	-	-	-	$ 7,555
Total NVTID 2%*		137,601	144,398	167,087	191,967	114,497	-	-	-	-	-	-	-	$ 755,550

TOT Estimated Budget to Actual Comparison - Monthly Estimates Based on 5-Year Trend

2025/26 TOT	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	TOTAL
Estimated Monthly Collections	*$ 797,468*	*$ 851,662*	*$ 1,008,068*	*$ 1,034,889*	*$ 713,236*	*$ 426,634*	*$ 297,390*	*$ 433,869*	*$ 568,009*	*$ 745,471*	*$ 1,013,341*	*$ 895,562*	*$ 8,785,600*
Actual Collections	**825,607**	**866,387**	**1,002,523**	**1,151,803**	**686,982**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**$ 4,533,302**
Variance - Actual/Estimate	*$ 28,139*	*$ 14,725*	*$ (5,545)*	*$ 116,914*	*$ (26,254)*	*$ -*	*$ -*	*$ -*	*$ -*	*$ -*	*$ -*	*$ -*	51.6%

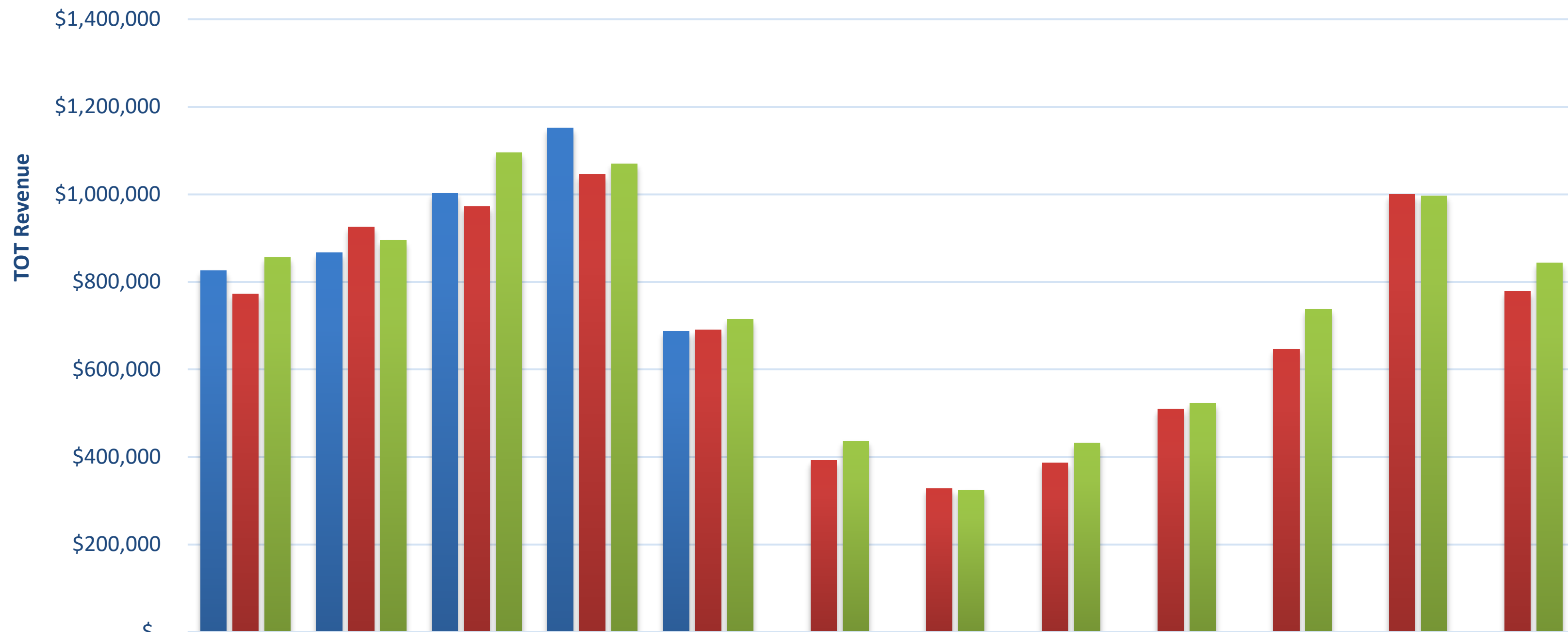
Current Period to Prior Period Variance Analysis

		July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	TOTAL
2024/25 Actual TOT		**772,832**	**925,446**	**972,255**	**1,044,996**	**690,027**	**392,462**	**328,001**	**387,093**	**509,362**	**646,544**	**999,824**	**778,198**	**$ 8,447,040**
Increase/(Decrease)	$	52,776	(59,059)	30,268	106,807	(3,046)	-	-	-	-	-	-	-	127,746
	%	6.8%	-6.4%	3.1%	10.2%	-0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%

Eleven Year History

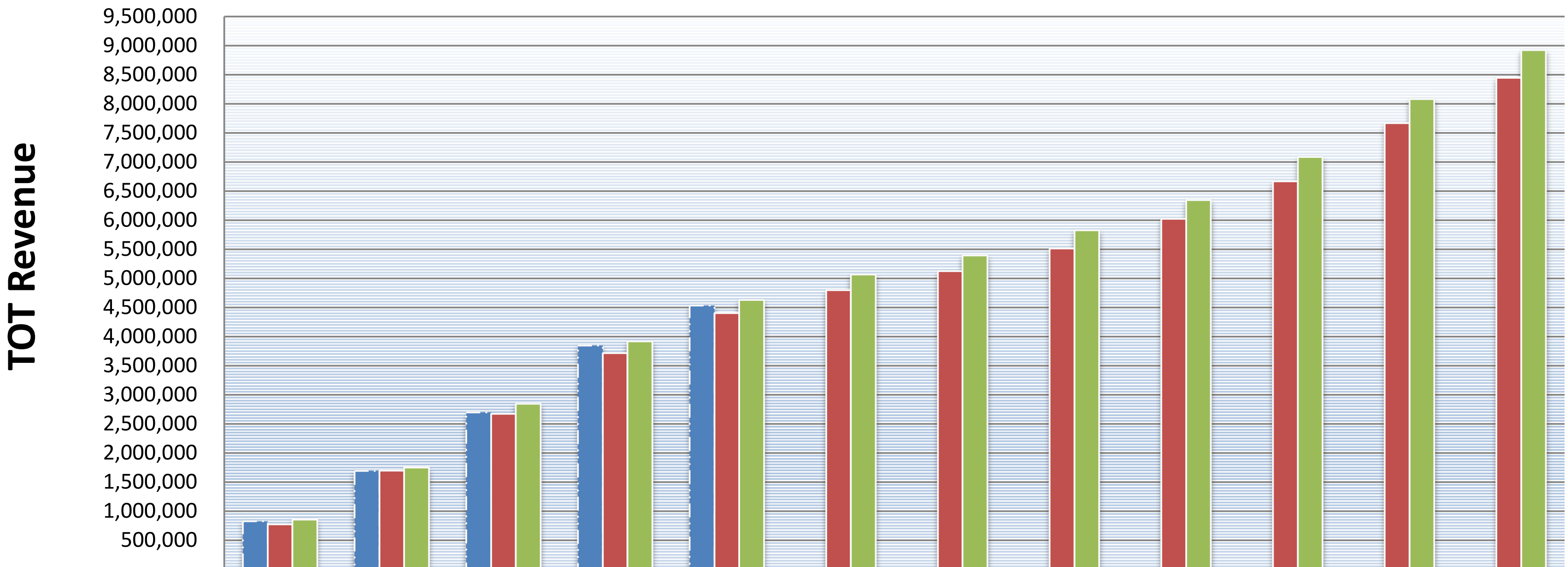
Fiscal Year	Rooms	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	TOTAL
2025/26	453	**825,607**	**866,387**	**1,002,523**	**1,151,803**	**686,982**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**$ 4,533,302**
2024/25	453	772,832	925,446	972,255	1,044,996	690,027	392,462	328,001	387,093	509,362	646,544	999,824	778,198	$ 8,447,040
2023/24	453	855,773	895,160	1,095,165	1,070,167	714,455	436,862	324,447	432,235	522,793	737,148	997,003	843,464	$ 8,924,671
2022/23	453	779,468	832,670	1,109,112	1,121,807	719,718	454,235	339,081	490,016	546,915	663,770	912,098	781,699	$ 8,750,591
2021/22	455	947,120	952,587	1,134,593	1,188,125	809,484	573,336	329,768	483,268	701,890	870,605	984,191	852,562	$ 9,827,529
2020/21	455	344,302	345,041	365,352	375,807	375,054	122,282	58,308	220,130	354,062	540,210	807,824	898,634	$ 4,807,007
2019/20	455	719,714	920,587	922,835	919,866	598,689	404,638	347,991	440,720	187,488	612	5,788	199,896	$ 5,668,824
2018/19	452	720,753	682,777	841,075	962,598	584,945	383,294	341,628	422,158	536,088	552,919	812,524	686,608	$ 7,527,368
2017/18	451	735,606	730,944	889,317	425,659	437,229	332,093	267,375	352,716	414,736	503,165	662,843	585,830	$ 6,337,514
2016/17	452	731,507	713,745	855,968	893,468	568,183	374,599	311,064	343,359	460,793	561,994	687,664	652,411	$ 7,154,754
2015/16	452	665,840	653,887	740,414	807,611	525,871	345,567	326,673	387,258	452,263	585,475	658,965	658,707	$ 6,808,531
11 year average		$ 736,229	$ 774,476	$ 902,601	$ 905,628	$ 610,058	$ 347,215	$ 270,394	$ 359,905	$ 426,035	$ 514,768	$ 684,429	$ 630,728	

Town of Yountville
TOT Monthly Totals - 3 Year Trend
2025/26 - 2024/25 - 2023/24



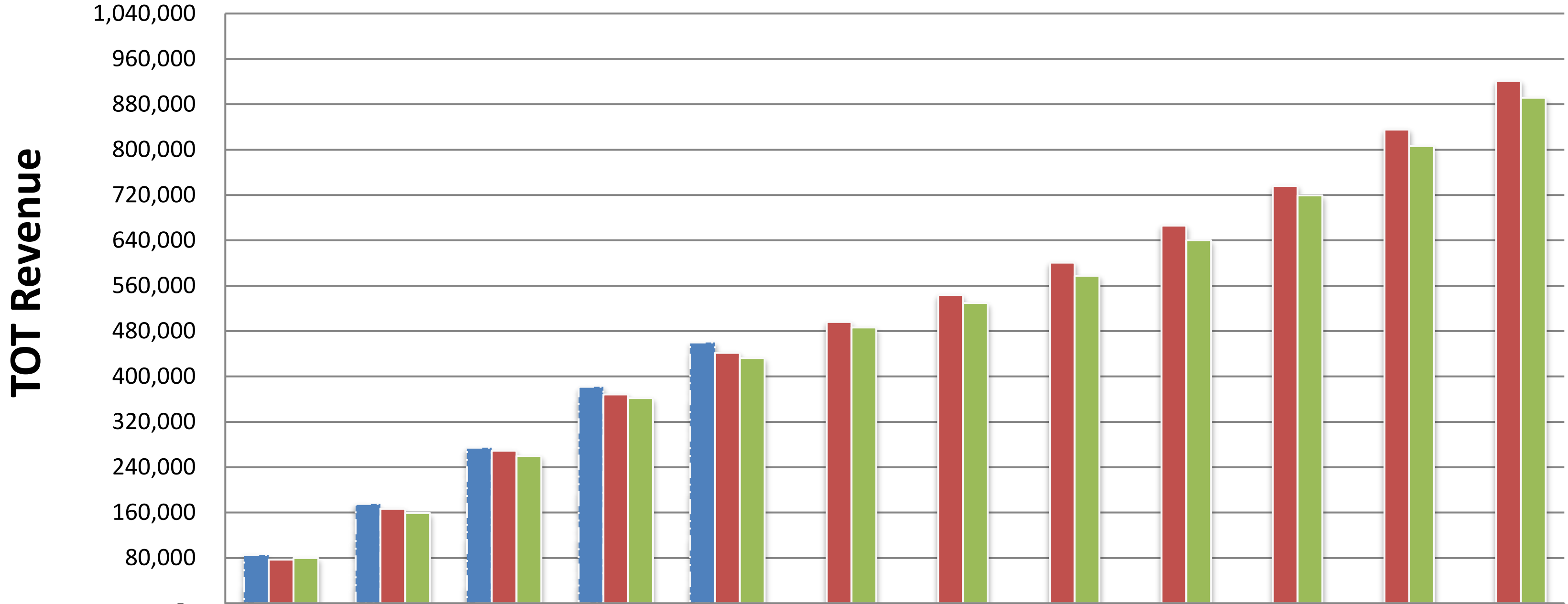
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	825,607	866,387	1,002,52	1,151,80	686,982	-	-	-	-	-	-	-
2024/25	772,832	925,446	972,255	1,044,99	690,027	392,462	328,001	387,093	509,362	646,544	999,824	778,198
2023/24	855,773	895,160	1,095,16	1,070,16	714,455	436,862	324,447	432,235	522,793	737,148	997,003	843,464

Town of Yountville
TOT Cumulative Totals - Aggregate - 3 Year Trend
2025/26 - 2024/25- 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	825,607	1,691,994	2,694,517	3,846,320	4,533,302	-	-	-	-	-	-	-
2024/25	772,832	1,698,278	2,670,532	3,715,528	4,405,555	4,798,018	5,126,019	5,513,112	6,022,474	6,669,019	7,668,842	8,447,040
2023/24	855,773	1,750,933	2,846,097	3,916,264	4,630,720	5,067,582	5,392,028	5,824,263	6,347,056	7,084,203	8,081,207	8,924,671

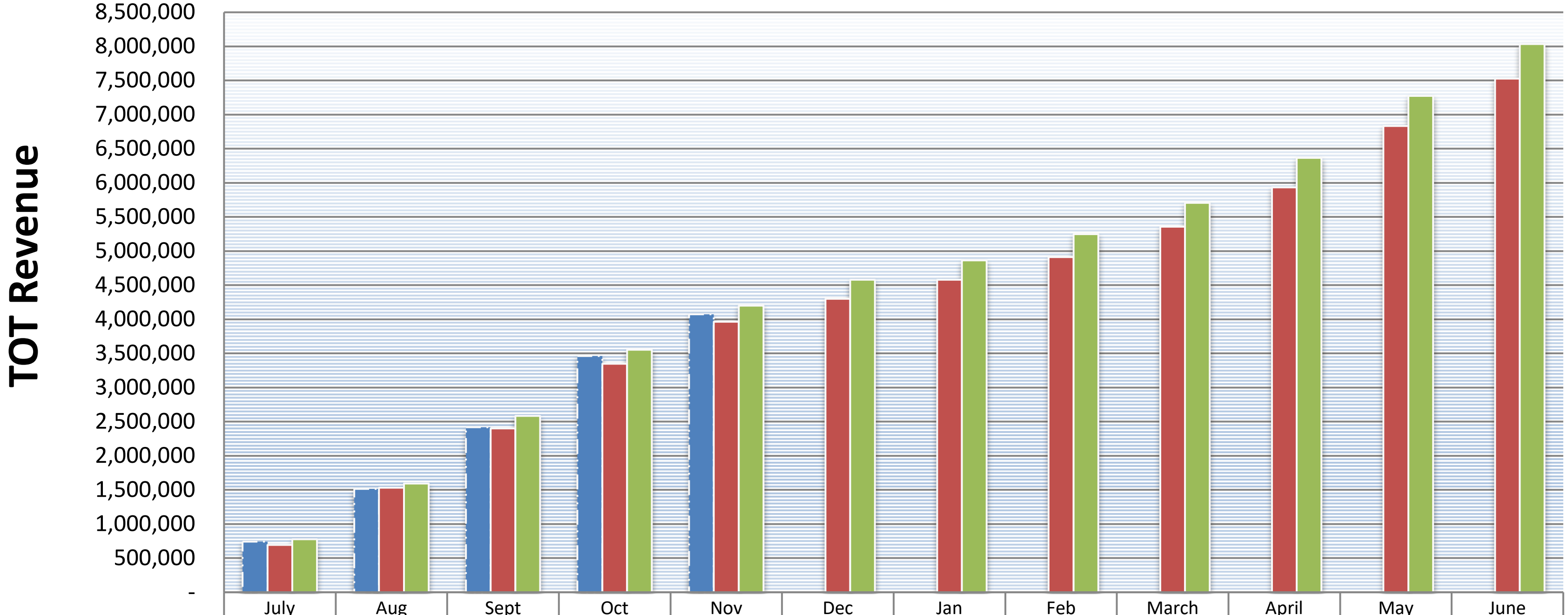
Town of Yountville
TOT Cumulative Totals - Small Hotels* - 3 Year Trend
2025/26 - 2024/25 - 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	84,973	175,463	274,524	381,675	460,176	-	-	-	-	-	-	-
2024/25	77,359	166,702	268,962	368,123	441,794	496,396	543,478	600,778	666,023	736,220	835,136	921,122
2023/24	79,912	158,955	260,179	361,624	432,257	486,431	529,750	577,686	640,030	719,431	806,465	891,478

* Small hotels are defined as under 50 rooms (Total rooms included = 62)

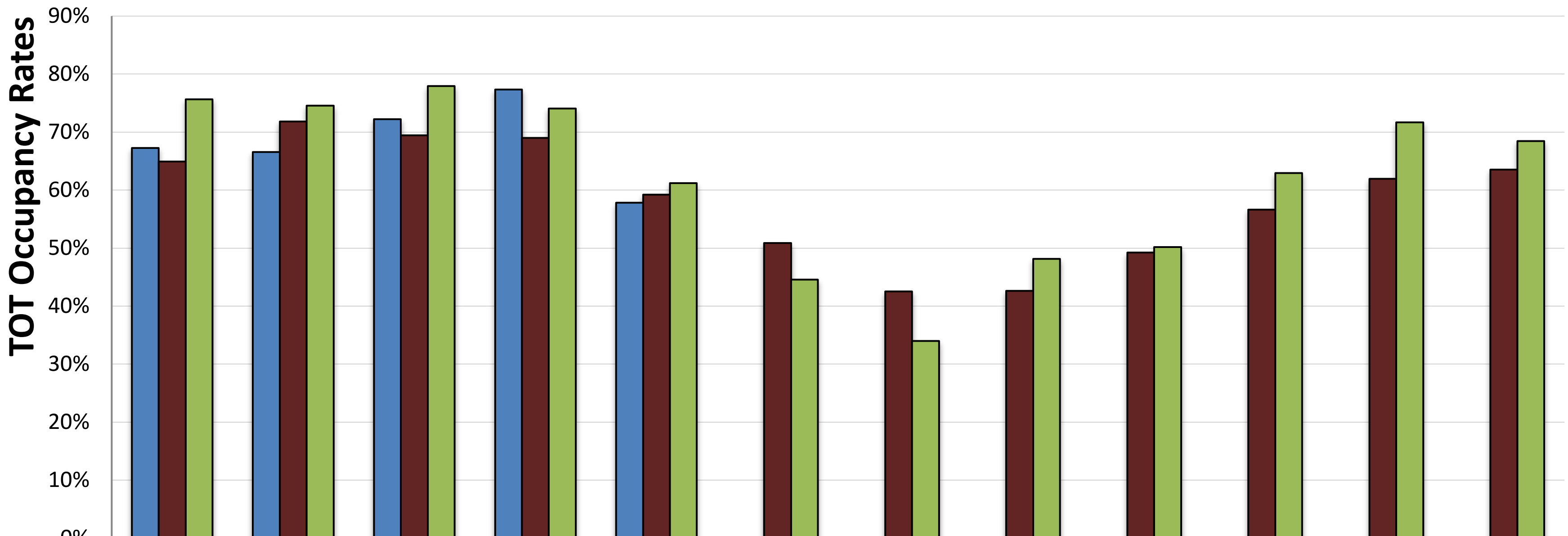
Town of Yountville
TOT Cumulative Totals - Large Hotels* - 3 Year Trend
2025/26 - 2024/25 - 2023/24



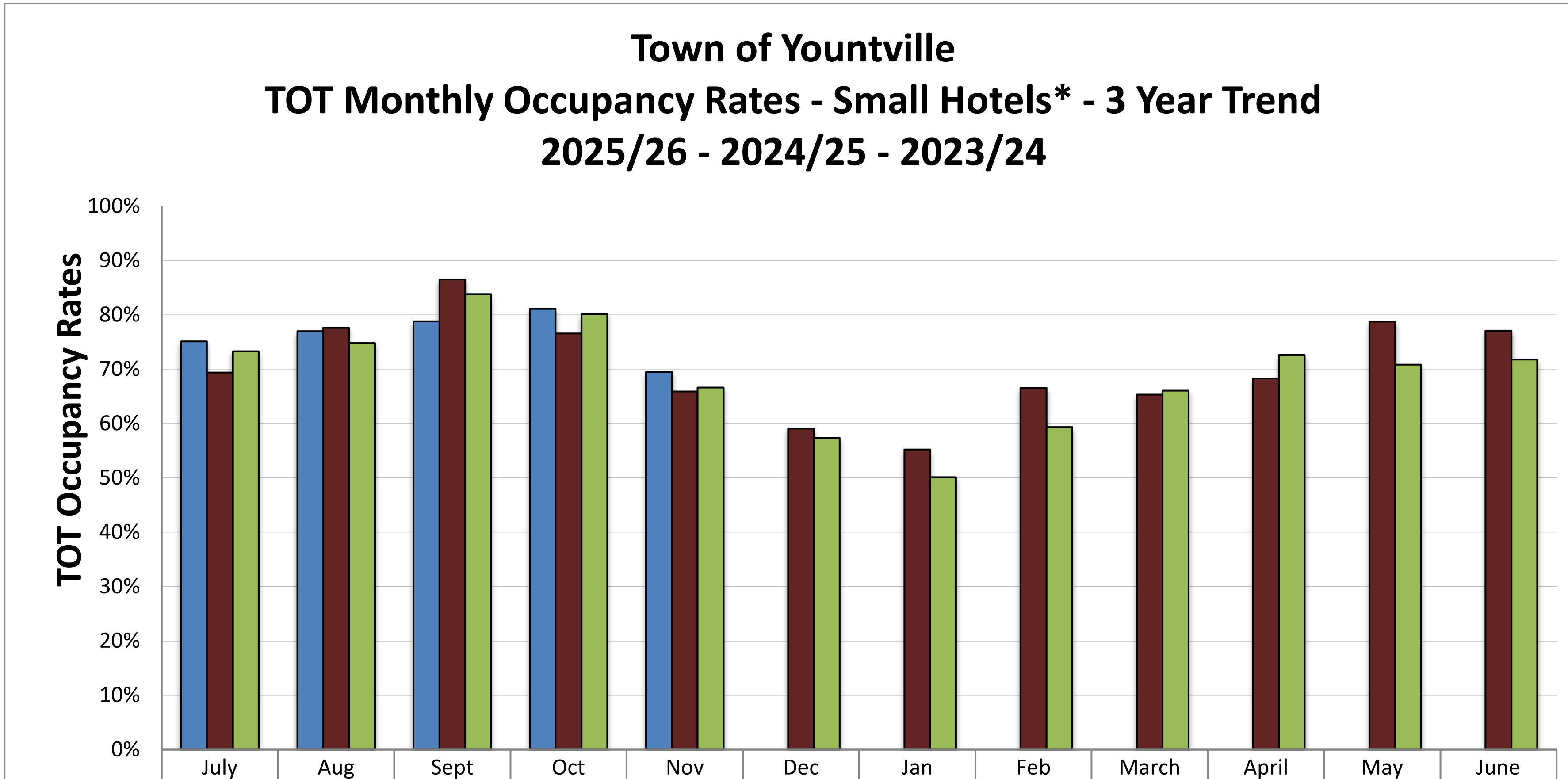
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	740,635	1,516,532	2,419,993	3,464,645	4,073,125	-	-	-	-	-	-	-
2024/25	695,473	1,531,575	2,401,570	3,347,405	3,963,761	4,301,622	4,582,541	4,912,334	5,356,452	5,932,799	6,833,706	7,525,918
2023/24	775,861	1,591,978	2,585,919	3,554,640	4,198,463	4,581,150	4,862,279	5,246,577	5,707,025	6,364,773	7,274,742	8,033,193

* Large hotels are defined as 50 or more rooms (Total rooms included = 391)

Town of Yountville
TOT Monthly Occupancy Rates - Aggregate - 3 Year Trend
2025/26 - 2024/25 - 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	67%	67%	72%	77%	58%	0%	0%	0%	0%	0%	0%	0%
2024/25	65%	72%	69%	69%	59%	51%	43%	43%	49%	57%	62%	64%
2023/24	76%	75%	78%	74%	61%	45%	34%	48%	50%	63%	72%	68%



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	75%	77%	79%	81%	69%	0%	0%	0%	0%	0%	0%	0%
2024/25	69%	78%	87%	77%	66%	59%	55%	67%	65%	68%	79%	77%
2023/24	73%	75%	84%	80%	67%	57%	50%	59%	66%	73%	71%	72%

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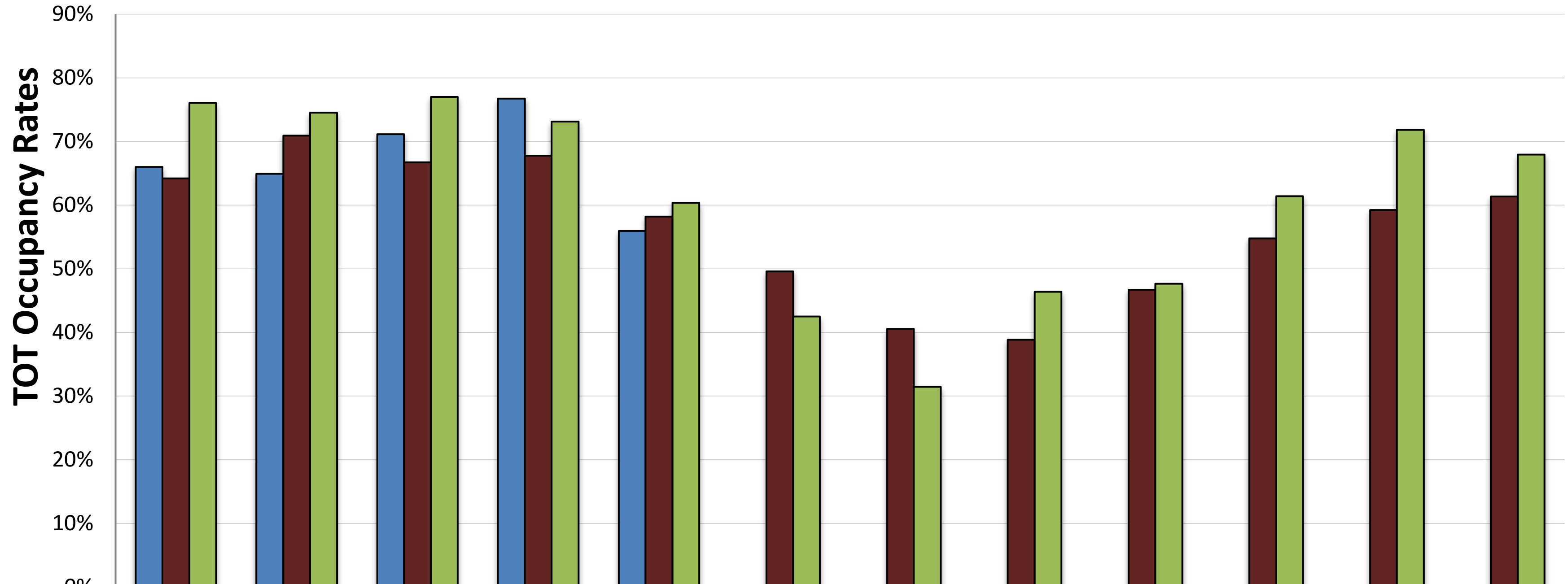
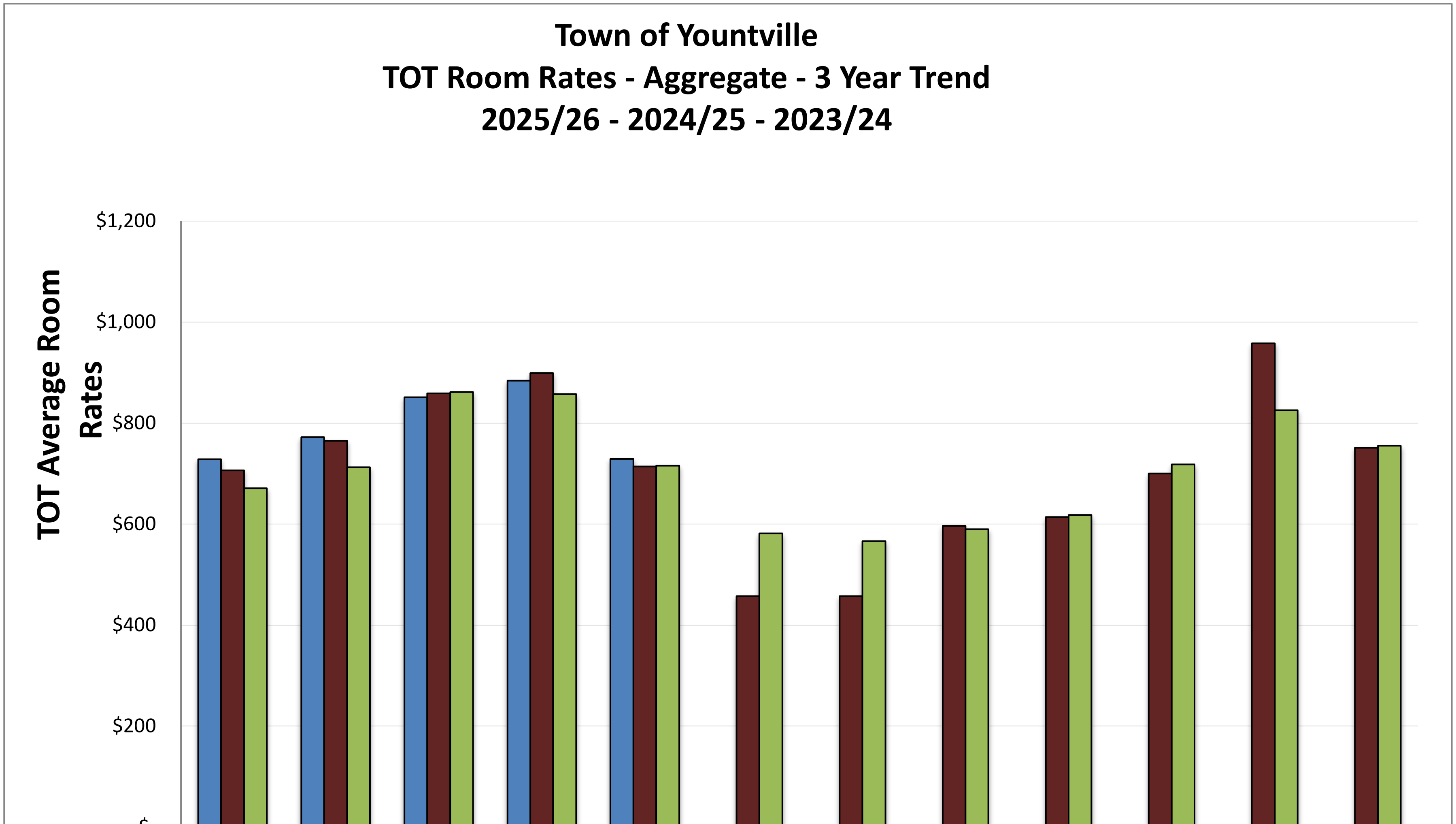
Town of Yountville
TOT Monthly Occupancy Rates - Large Hotels* - 3 Year Trend
2025/26 - 2024/25 - 2023/24



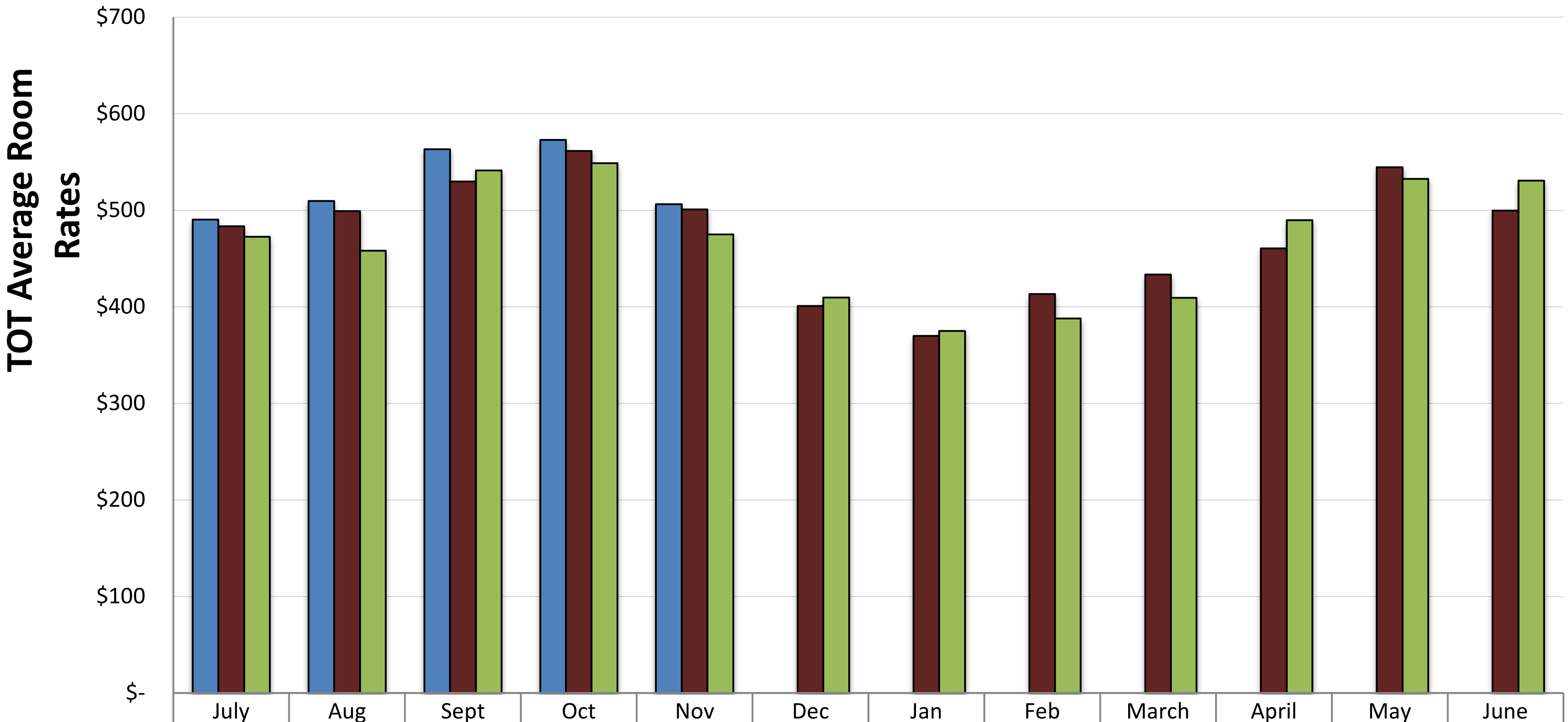
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	66%	65%	71%	77%	56%	0%	0%	0%	0%	0%	0%	0%
2024/25	64%	71%	67%	68%	58%	50%	41%	39%	47%	55%	59%	61%
2023/24	76%	75%	77%	73%	60%	43%	31%	46%	48%	61%	72%	68%

* Large hotels are defined as 50 or more rooms (Total rooms included = 391)



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	$729	$772	$851	$884	$729	$-	$-	$-	$-	$-	$-	$-
2024/25	$706	$765	$859	$899	$714	$458	$457	$596	$614	$700	$958	$751
2023/24	$671	$712	$862	$857	$716	$582	$566	$590	$618	$718	$825	$755

Town of Yountville
TOT Room Rates - Small Hotels* - 3 Year Trend
2025/26- 2024/25 - 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	$490	$510	$563	$573	$506	$-	$-	$-	$-	$-	$-	$-
2024/25	$483	$499	$530	$561	$501	$401	$370	$413	$433	$461	$544	$500
2023/24	$473	$458	$541	$549	$475	$410	$375	$388	$409	$490	$533	$531

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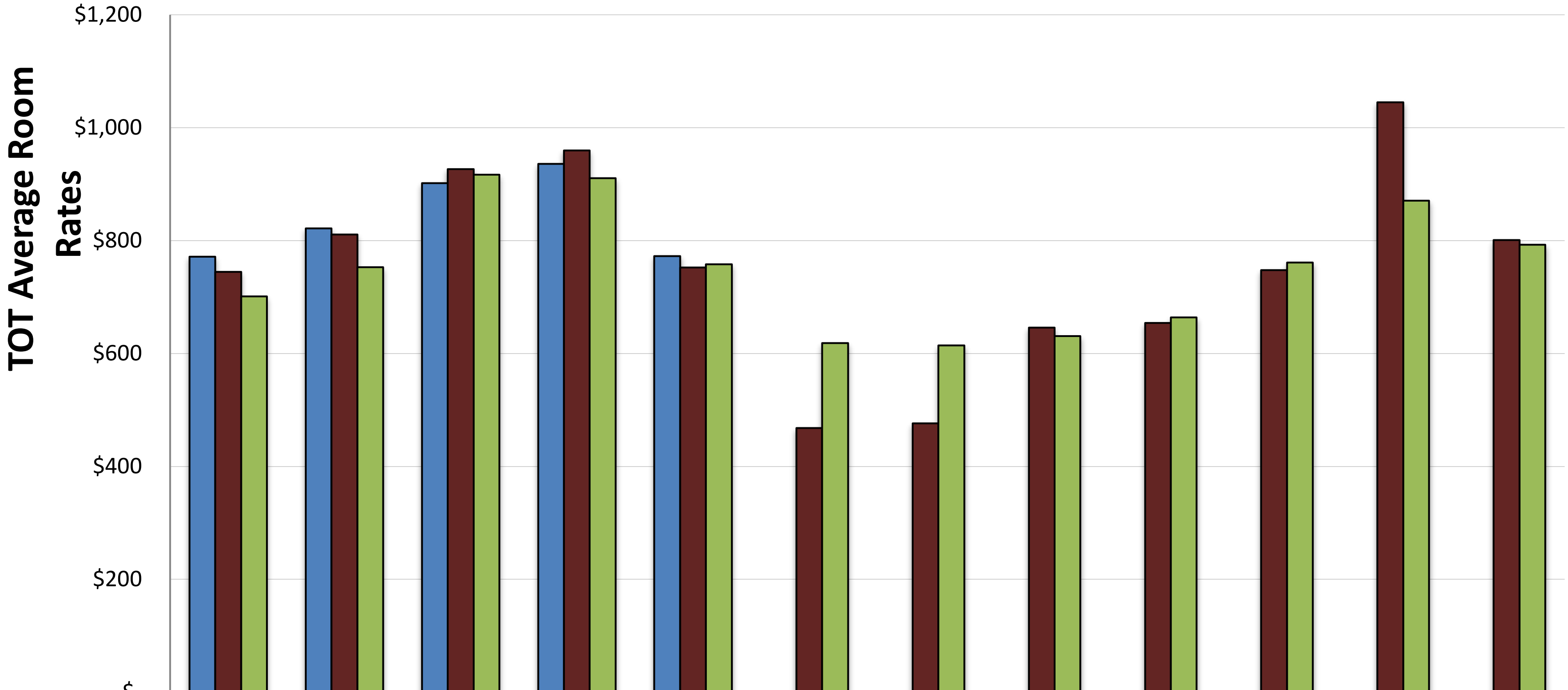
Town of Yountville
TOT Room Rates - Large Hotels* - 3 Year Trend
2025/26 - 2024/25 - 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	$771	$822	$902	$936	$772	$-	$-	$-	$-	$-	$-	$-
2024/25	$745	$811	$926	$959	$753	$468	$476	$646	$654	$748	$1,045	$801
2023/24	$701	$753	$917	$911	$758	$619	$614	$631	$664	$761	$871	$793

* Large hotels are defined as 50 or more rooms (Total rooms included = 391)

TOWN OF YOUNTVILLE
TRANSIENT OCCUPANCY TAX REVENUE SUMMARY
Collections through November 2025

Fiscal Year	Rooms	JULY	AUG	JUL-AUG	%	SEPT	OCT	SEPT-OCT	%	NOV	DEC	NOV-DEC	%	JAN	FEB	JAN-FEB	%	MAR	APR	MAR-APR	%	MAY	JUNE	MAY-JUNE	%	TOTALS	%
PERIOD TOTALS																											
2025/26	453	$ 825,607	$ 866,387	$ 1,691,994	-3.4	$ 1,002,523	$ 1,151,803	$ 2,154,325	-0.5	$ 686,982	$ -	$ 686,982	-40.3	$ -	$ -	$ -	-100.0	$ -	$ -	$ -	-100.0	$ -	$ -	$ -	-100.0	$ 4,533,302	-49.2
2024/25	453	$ 772,832	$ 925,446	$ 1,698,278	-3.0	$ 972,255	$ 1,044,996	$ 2,017,250	-6.8	$ 690,027	$ 392,462	$ 1,082,490	-6.0	$ 328,001	$ 387,093	$ 715,094	-5.5	$ 509,362	$ 646,544	$ 1,155,907	-8.3	$ 999,824	$ 778,198	$ 1,778,022	-3.4	$ 8,447,040	-5.4
2023/24	453	$ 855,773	$ 895,160	$ 1,750,933	8.6	$ 1,095,165	$ 1,070,167	$ 2,165,332	-2.9	$ 714,455	$ 436,862	$ 1,151,317	-1.9	$ 324,447	$ 432,235	$ 756,681	-8.7	$ 522,793	$ 737,148	$ 1,259,940	4.1	$ 997,003	$ 843,464	$ 1,840,468	8.7	$ 8,924,671	2.0
2022/23	453	$ 779,468	$ 832,670	$ 1,612,138	-15.1	$ 1,109,112	$ 1,121,807	$ 2,230,920	-4.0	$ 719,718	$ 454,235	$ 1,173,953	-15.1	$ 339,081	$ 490,016	$ 829,097	2.0	$ 546,915	$ 663,770	$ 1,210,685	-23.0	$ 912,098	$ 781,699	$ 1,693,797	-7.8	$ 8,750,591	-11.0
2021/22	455	$ 947,120	$ 952,587	$ 1,899,708	175.6	$ 1,134,593	$ 1,188,125	$ 2,322,718	213.4	$ 809,484	$ 573,336	$ 1,382,819	178.0	$ 329,768	$ 483,268	$ 813,036	192.0	$ 701,890	$ 870,605	$ 1,572,495	75.8	$ 984,191	$ 852,562	$ 1,836,754	7.6	$ 9,827,529	104.4
2020/21	455	$ 344,302	$ 345,041	$ 689,343	-58.0	$ 365,352	$ 375,807	$ 741,159	-59.8	$ 375,054	$ 122,282	$ 497,335	-50.4	$ 58,308	$ 220,130	$ 278,438	-64.7	$ 354,062	$ 540,210	$ 894,272	375.4	$ 807,824	$ 898,634	$ 1,706,459	729.7	$ 4,807,007	-15.2
2019/20	455	$ 719,714	$ 920,587	$ 1,640,301	16.9	$ 922,835	$ 919,866	$ 1,842,701	2.2	$ 598,689	$ 404,638	$ 1,003,327	3.6	$ 347,991	$ 440,720	$ 788,711	3.3	$ 187,488	$ 612	$ 188,100	-82.7	$ 5,788	$ 199,896	$ 205,684	-86.3	$ 5,668,824	-24.7
2018/19	452	$ 720,753	$ 682,777	$ 1,403,531	-4.3	$ 841,075	$ 962,598	$ 1,803,672	37.2	$ 584,945	$ 383,294	$ 968,239	25.9	$ 341,628	$ 422,158	$ 763,786	23.2	$ 536,088	$ 552,919	$ 1,089,007	18.6	$ 812,524	$ 686,608	$ 1,499,132	20.1	$ 7,527,368	18.8
2017/18	450	$ 735,606	$ 730,944	$ 1,466,550	1.5	$ 889,317	$ 425,659	$ 1,314,976	-24.8	$ 437,229	$ 332,093	$ 769,322	-18.4	$ 267,375	$ 352,716	$ 620,091	-5.2	$ 414,736	$ 503,165	$ 917,901	-10.3	$ 662,843	$ 585,830	$ 1,248,674	-6.8	$ 6,337,514	-11.4
2016/17	451	$ 731,507	$ 713,745	$ 1,445,252	9.5	$ 855,968	$ 893,468	$ 1,749,436	13.0	$ 568,183	$ 374,599	$ 942,781	8.2	$ 311,064	$ 343,359	$ 654,423	-8.3	$ 460,793	$ 561,994	$ 1,022,787	-1.4	$ 687,664	$ 652,411	$ 1,340,074	1.7	$ 7,154,754	5.1
2015/16	451	$ 665,840	$ 653,887	$ 1,319,727	-1.0	$ 740,414	$ 807,611	$ 1,548,025	1.9	$ 525,871	$ 345,567	$ 871,438	4.1	$ 326,673	$ 387,258	$ 713,931	7.9	$ 452,263	$ 585,475	$ 1,037,738	9.2	$ 658,965	$ 658,707	$ 1,317,672	5.4	$ 6,808,531	3.9
2014/15	451	$ 668,512	$ 664,853	$ 1,333,365	3.0	$ 729,794	$ 788,766	$ 1,518,560	8.5	$ 511,295	$ 325,883	$ 837,178	2.9	$ 318,062	$ 343,382	$ 661,444	9.2	$ 416,773	$ 533,590	$ 950,363	2.2	$ 642,733	$ 607,671	$ 1,250,403	2.6	$ 6,551,314	4.6
2013/14	450	$ 627,087	$ 667,485	$ 1,294,572	16.1	$ 679,638	$ 719,648	$ 1,399,286	7.7	$ 493,483	$ 320,092	$ 813,575	17.4	$ 285,463	$ 320,120	$ 605,583	7.9	$ 412,894	$ 516,892	$ 929,787	9.2	$ 610,197	$ 608,477	$ 1,218,674	9.0	$ 6,261,477	11.1
2012/13	450	$ 537,584	$ 577,356	$ 1,114,940	10.1	$ 639,904	$ 659,234	$ 1,299,139	8.7	$ 416,402	$ 276,395	$ 692,796	17.0	$ 254,732	$ 306,685	$ 561,417	16.0	$ 381,749	$ 469,658	$ 851,407	21.8	$ 560,323	$ 558,176	$ 1,118,499	10.3	$ 5,638,198	12.8
2011/12	450	$ 484,997	$ 527,867	$ 1,012,865	32.0	$ 591,059	$ 604,173	$ 1,195,232	32.4	$ 352,364	$ 239,559	$ 591,922	32.4	$ 203,253	$ 280,708	$ 483,961	24.2	$ 334,474	$ 364,659	$ 699,133	11.7	$ 485,037	$ 528,749	$ 1,013,785	15.5	$ 4,996,899	24.6
2010/11	422	$ 371,481	$ 396,079	$ 767,560	16.3	$ 429,133	$ 473,595	$ 902,728	15.2	$ 269,918	$ 177,070	$ 446,988	13.0	$ 173,425	$ 216,225	$ 389,650	23.7	$ 274,425	$ 351,662	$ 626,087	24.0	$ 434,913	$ 442,516	$ 877,429	27.6	$ 4,010,442	19.8
2009/10	422			660,250	-8.9			783,611	-0.8			395,670	11.7	142,687	172,349	315,035	8.1	231,022	273,761	504,783	26.9	340,416	347,330	687,746	16.3	3,347,095	6.3
2008/09	402			724,636	3.7			790,292	2.3			354,171	-12.7			291,328	-7.6			397,929	-19.3			591,501	-15.0	3,149,857	-6.9
2007/08	345			698,589	4.0			772,878	2.5			405,489	2.4			315,408	-0.6			493,033	7.7			696,280	12.4	3,381,677	5.1
2006/07	345			671,683	10.8			753,975	7.7			396,124	2.9			317,347	8.9			457,758	-0.5			619,685	1.3	3,216,573	5.3
2005/06	345			606,037	7.4			699,918	7.9			384,836	16.2			291,493	2.7			460,016	4.5			611,460	6.4	3,053,759	7.4
2004/05	345			564,149	19.1			648,373	26.4			331,176	17.8			283,943	4.9			440,109	16.5			574,738	16.1	2,842,489	17.9
2003/04	345			473,479	6.2			512,907	4.2			281,174	16.2			270,736	38.5			377,722	28.4			495,079	17.8	2,411,097	15.4
2002/03	345			445,719	8.2			492,332	20.2			242,017	-4.5			195,504	2.7			294,067	-10.0			420,403	5.9	2,090,041	5.1
2001/02	345			411,979	-1.8			409,573	-16.1			253,548	-13.1			190,300	-12.9			326,773	8.8			396,959	-0.6	1,989,132	-6.1
2000/01	345			419,370	9.8			488,110	12.9			291,885	19.8			218,384	4.6			300,330	-3.9			399,234	5.9	2,117,313	8.3
1999/00	345			381,792	71.9			432,242	63.9			243,669	34.8			208,712	25.7			312,647	27.1			376,821	11.9	1,955,884	38.2
1998/99	341			222,063	27.5			263,691	49.4			180,736	54.8			166,106	73.0			246,002	88.3			336,756	84.9	1,415,353	61.5
1997/98	229			174,135	9.3			176,502	7.1			116,785	7.0			96,033	20.4			130,675	11.7			182,175	18.1	876,304	11.7
1996/97	173			159,271	17.9			164,737	17.8			109,114	17.8			79,778	8.3			116,988	6.5			154,301	6.1	784,189	12.6
1995/96	173			135,069	9.5			139,888	9.2			92,641	12.2			73,683	27.7			109,846	18.9			145,483	20.7	696,610	15.2
1994/95	173			123,370	4.2			128,063	9.9			82,576	14.6			57,710	-5.9			92,388	8.6			120,539	9.7	604,646	7.4
1993/94	173			118,393	-2.8			116,510	2.2			72,059	7.9			61,316	0.8			85,081	3.1			109,866	2.3	563,225	1.8
1992/93	173			121,838	4.4			113,954	-0.5			66,780	-9.2			60,820	5.4			82,483	8.1			107,411	1.7	553,286	1.6
1991/92	173			116,756				114,486				73,566				57,693				76,276				105,577		544,354	
YTD TOTALS																											
2025/26	453	$ 825,607	$ 866,387	$ 1,691,994	-3.4	$ 1,002,523	$ 1,151,803	$ 3,846,320	-1.8	$ 686,982	$ -	$ 4,533,302	-10.5	$ -	$ -	$ 4,533,302	-22.2	$ -	$ -	$ 4,533,302	-36.0	$ -	$ -	$ 4,533,302	-49.2	$ 4,533,302	-49.2
2024/25	453	$ 772,832	$ 925,446	$ 1,698,278	-3.0	$ 972,255	$ 1,044,996	$ 3,715,528	-5.1	$ 690,027	$ 392,462	$ 4,798,018	-5.3	$ 328,001	$ 387,093	$ 5,513,112	-5.3	$ 509,362	$ 646,544	$ 6,669,019	-5.9	$ 999,824	$ 778,198	$ 8,447,040	-5.4	$ 8,447,040	-5.4
2023/24	453	$ 855,773	$ 895,160	$ 1,750,933	8.6	$ 1,095,165	$ 1,070,167	$ 3,916,264	1.9	$ 714,455	$ 436,862	$ 5,067,582	1.0	$ 324,447	$ 432,235	$ 5,824,263	-0.4	$ 522,793	$ 737,148	$ 7,084,203	0.4	$ 997,003	$ 843,464	$ 8,924,671	2.0	$ 8,924,671	2.0
2022/23	453	$ 779,468	$ 832,670	$ 1,612,138	-15.1	$ 1,109,112	$ 1,121,807	$ 3,843,058	-9.0	$ 719,718	$ 454,235	$ 5,017,011	-10.5	$ 339,081	$ 490,016	$ 5,846,108	-8.9	$ 546,915	$ 663,770	$ 7,056,793	-11.7	$ 912,098	$ 781,699	$ 8,750,591	-11.0	$ 8,750,591	-11.0
2021/22	455	$ 947,120	$ 952,587	$ 1,899,708	175.6	$ 1,134,593	$ 1,188,125	$ 4,222,425	195.2	$ 809,484	$ 573,336	$ 5,605,245	190.8	$ 329,768	$ 483,268	$ 6,418,281	190.9	$ 701,890	$ 870,605	$ 7,990,776	157.7	$ 984,191	$ 852,562	$ 9,827,529	104.4	$ 9,827,529	104.4
2020/21	455	$ 344,302	$ 345,041	$ 689,343	-58.0	$ 365,352	$ 375,807	$ 1,430,502	-58.9	$ 375,054	$ 122,282	$ 1,927,837	-57.0	$ 58,308	$ 220,130	$ 2,206,276	-58.2	$ 354,062	$ 540,210	$ 3,100,548	-43.2	$ 807,824	$ 898,634	$ 4,807,007	-15.2	$ 4,807,007	-15.2
2019/20	455	$ 719,714	$ 920,587	$ 1,640,301	16.9	$ 922,835	$ 919,866	$ 3,483,003	8.6	$ 598,689	$ 404,638	$ 4,486,330	7.4	$ 347,991	$ 440,720	$ 5,275,040	6.8	$ 187,488	$ 612	$ 5,463,140	-9.4	$ 5,788	$ 199,896	$ 5,668,824	-24.7	$ 5,668,824	-24.7
2018/19	452	$ 720,753	$ 1,403,531	$ 1,403,531	-4.3	$ 2,244,605	$ 3,207,203	$ 3,207,203	15.3	$ 3,792,148	$ 4,175,442	$ 4,175,442	17.6	$ 4,517,070	$ 4,939,228	$ 4,939,228	18.4	$ 5,475,316	$ 6,028,235	$ 6,028,235	18.5	$ 6,840,759	$ 7,527,368	$ 7,527,368	18.8	$ 7,527,368	18.8
2017/18	450	$ 735,606	$ 1,466,550	$ 1,466,550	1.5	$ 2,355,867	$ 2,781,526	$ 2,781,526	-12.9	$ 3,218,755	$ 3,550,848	$ 3,550,848	-14.2	$ 3,818,224	$ 4,170,939	$ 4,170,939	-13.0	$ 4,585,675	$ 5,088,841	$ 5,088,841	-12.5	$ 5,751,684	$ 6,337,514	$ 6,337,514	-11.4	$ 6,337,514	-11.4
2016/17	451	$ 731,507	$ 1,445,252	$ 1,445,252	9.5	$ 2,301,220	$ 3,194,688	$ 3,194,688	11.4	$ 3,762,871	$ 4,137,469	$ 4,137,469	10.7	$ 4,448,533	$ 4,791,892	$ 4,791,892	7.6	$ 5,252,685	$ 5,814,679	$ 5,814,679	5.9	$ 6,502,343	$ 7,154,754	$ 7,154,754	5.1	$ 7,154,754	5.1
2015/16	451	$ 665,840	$ 1,319,727	$ 1,319,727	-1.0	$ 2,060,141	$ 2,867,752	$ 2,867,752	0.6	$ 3,393,623	$ 3,739,189	$ 3,739,189	1.4	$ 4,065,863	$ 4,453,121	$ 4,453,121	2.4	$ 4,905,384	$ 5,490,859	$ 5,490,859	3.6	$ 6,149,824	$ 6,808,531	$ 6,808,531	3.9	$ 6,808,531	3.9
2014/15	451	$ 668,512	$ 1,333,365	$ 1,333,365	3.0	$ 2,063,159	$ 2,851,925	$ 2,851,925	5.9	$ 3,363,220	$ 3,689,103	$ 3,689,103	5.2	$ 4,007,165	$ 4,350,547	$ 4,350,547	5.8	$ 4,767,321	$ 5,300,911	$ 5,300,911	5.1	$ 5,943,643	$ 6,551,314	$ 6,551,314	4.6	$ 6,551,314	4.6
2013/14	450	$ 627,087	$ 1,294,572	$ 1,294,572	16.1	$ 1,974,210	$ 2,693,858	$ 2,693,858	11.6	$ 3,187,340	$ 3,507,432	$ 3,507,432	12.9	$ 3,792,895	$ 4,113,016	$ 4,113,016	12.1	$ 4,525,910	$ 5,042,802	$ 5,042,802	11.6	$ 5,652,999	$ 6,261,477	$ 6,261,477	11.1	$ 6,261,477	11.1
2012/13	450	$ 537,584	$ 1,114,940	$ 1,114,940	10.1	$ 1,754,844	$ 2,414,079	$ 2,414,079	9.3	$ 2,830,480	$ 3,106,875	$ 3,106,875	11.0	$ 3,361,607	$ 3,668,292	$ 3,668,292	11.7	$ 4,050,041	$ 4,519,699	$ 4,519,699	13.5	$ 5,080,022	$ 5,638,198	$ 5,638,198	12.8	$ 5,638,198	12.8
2011/12	450	$ 484,997	$ 1,012,865	$ 1,012,865	32.0	$ 1,603,924	$ 2,208,097	$ 2,208,097	32.2	$ 2,560,460	$ 2,800,019	$ 2,800,019	32.2	$ 3,003,272	$ 3,283,980	$ 3,283,980	31.0	$ 3,618,454	$ 3,983,113	$ 3,983,113	27.1	$ 4,468,150	$ 4,996,899	$ 4,996,899	24.6	$ 4,996,899	24.6
2010/11	422	$ 371,481	$ 767,560	$ 767,560	16.3	$ 1,196,693	$ 1,670,288	$ 1,670,288	15.7	$ 1,940,206	$ 2,117,276	$ 2,117,276	15.1	$ 2,290,700	$ 2,506,926	$ 2,506,926	16.4	$ 2,781,351	$ 3,133,013	$ 3,133,013	17.8	$ 3,567,926	$ 4,010,442	$ 4,010,442	19.8	$ 4,010,442	19.8
2009/10	402			660,250	-8.9			1,443,861	-4.7			1,839,531	-1.6			2,154,566	-0.3			2,659,349	3.9			3,347,095	6.3	3,347,095	6.3
2008/09	345			724,636	3.7			1,514,928	3.0			1,869,099	-0.4			2,160,427	-1.5			2,558,356	-4.7			3,149,857	-6.9	3,149,857	-6.9
2007/08	345			698,589	4.0			1,471,467	3.2			1,876,956	3.0			2,192,364	2.5			2,685,397	3.4			3,381,677	5.1	3,381,677	5.1
2006/07	345			671,683	10.8			1,425,659	9.2			1,821,782	7.7			2,139,129	7.9			2,596,887	6.3			3,216,573	5.3	3,216,573	5.3
2005/06	345			606,037	7.4			1,305,955	7.7			1,690,791	9.5			1,982,283	8.5			2,442,300	7.7			3,053,759	7.4	3,053,759	7.4
2004/05	345			564,149	19.1			1,212,522	22.9			1,543,699	21.8			1,827,642	18.8			2,267,751	18.4			2,842,489	17.9	2,842,489	17.9
2003/04	345			473,479	6.2			986,386	5.2			1,267,561	7.4			1,538,297	11.8			1,916,018	14.8			2,411,097	15.4	2,411,097	15.4
2002/03	345			445,719	8.2			938,051	14.2			1,180,068	9.8			1,375,572	8.7			1,669,639	4.9			2,090,041	5.1	2,090,041	5.1
2001/02	345			411,979	-1.8			821,552	-9.5			1,075,100	-10.4			1,265,400	-10.7			1,592,173	-7.3			1,989,132	-6.1	1,989,132	-6.1
2000/01	345			419,370	9.8			907,480	11.5			1,199,365	13.4			1,417,749	11.9			1,718,079	8.8			2,117,313	8.3	2,117,313	8.3
1999/00	345			381,792	71.9			814,035	67.6			1,057,703	58.7			1,266,416	52.1			1,579,063	46.4			1,955,884	38.2	1,955,884	38.2
1998/99	341			222,063	27.5			485,753	38.5			666,489	42.6			832,595	47.8			1,078,597	55.4			1,415,353	61.5	1,415,353	61.5
1997/98	229			174,135	9.3			350,637	8.2			467,422	7.9			563,455	9.9			694,130	10.2			876,304	11.7	876,304	11.7
1996/97	173			159,271	17.9			324,008	17.8			433,122	17.8			512,900	16.2			629,887	14.3			784,189	12.6	784,189	12.6
1995/96	173			135,069	9.5			274,957	9.4			367,598	10.1			441,281	12.7			551,127	13.8			696,610	15.2	696,610	15.2
1994/95	173			123,370	4.2			251,433	7.0			334,009	8.8			391,720	6.4			484,107	6.8			604,646	7.4	604,646	7.4
1993/94	173			118,393	-2.8			234,903	-0.4			306,962	1.5			368,278	1.3			453,359	1.7			563,225	1.8	563,225	1.8
1992/93	173			121,838	4.4			235,792	2.0			302,571	-0.7			363,392	0.2			445,875	1.6			553,286	1.6	553,286	1.6
1991/92	173			116,756				231,242				304,808				362,501				438,777				544,354		544,354	

TOWN OF YOUNTVILLE
OCCUPANCY RATES SUMMARY
Collections through November 2025

Fiscal Year	Rooms	JULY	AUG	JUL-AUG	%	SEPT	OCT	SEPT-OCT	%	NOV	DEC	NOV-DEC	%	JAN	FEB	JAN-FEB	%	MAR	APR	MAR-APR	%	MAY	JUN	MAY-JUN	%	TOTALS	%
PERIOD TOTALS																											
2025/26	453	67.3%	66.6%	66.9%	-10.9	72.2%	77.3%	74.8%	-1.6	57.8%	0.0%	28.9%	-45.3	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	28.4%	-54.1
2024/25	453	64.9%	71.8%	68.4%	-9.0	69.4%	69.0%	69.2%	-9.0	59.2%	50.9%	55.1%	4.1	42.6%	42.7%	42.6%	3.7	49.2%	56.6%	52.9%	-6.4	61.9%	63.5%	62.7%	-10.5	58.5%	-5.6
2023/24	453	75.7%	74.6%	75.1%	41.1	77.9%	74.1%	76.0%	8.7	61.2%	44.6%	52.9%	13.5	34.0%	48.2%	41.1%	0.1	50.2%	62.9%	56.6%	8.9	71.7%	68.5%	70.1%	2.4	62.0%	12.2
2022/23	453	49.2%	57.2%	53.2%	-20.3	71.6%	68.3%	69.9%	-1.8	55.8%	37.4%	46.6%	-11.4	31.7%	50.4%	41.0%	17.1	49.7%	54.2%	51.9%	-12.9	66.8%	70.0%	68.4%	14.8	55.2%	-4.0
2021/22	455	67.0%	66.6%	66.8%	55.7	72.1%	70.3%	71.2%	55.8	58.8%	46.3%	52.6%	47.3	28.5%	41.6%	35.1%	65.3	55.9%	63.3%	59.6%	17.3	63.4%	55.7%	59.6%	-15.8	57.5%	29.2
2020/21	455	40.5%	45.3%	42.9%	-46.1	44.7%	46.7%	45.7%	-43.1	52.9%	18.5%	35.7%	-41.5	8.9%	33.5%	21.2%	-58.9	49.5%	52.1%	50.8%	338.3	66.9%	74.8%	70.8%	404.6	44.5%	-10.4
2019/20	455	73.5%	85.7%	79.6%	14.2	83.2%	77.4%	80.3%	1.1	66.8%	55.1%	61.0%	-9.1	45.4%	57.9%	51.6%	-16.4	23.2%	0.0%	11.6%	-83.3	2.9%	25.2%	14.0%	-81.1	49.7%	-29.3
2018/19	452	69.6%	69.7%	69.7%	-14.1	78.4%	80.5%	79.5%	16.6	70.6%	63.5%	67.0%	22.9	54.3%	69.1%	61.7%	20.8	71.7%	67.1%	69.4%	14.6	77.0%	71.9%	74.4%	12.8	70.3%	10.6
2017/18	450	75.7%	86.5%	81.1%	-4.9	89.7%	46.7%	68.2%	-24.2	59.1%	50.0%	54.6%	-19.9	43.4%	58.8%	51.1%	-13.2	58.8%	62.3%	60.6%	-19.2	69.0%	63.0%	66.0%	-14.0	63.6%	-16.0
2016/17	451	86.6%	83.9%	85.3%	7.9	89.8%	90.2%	90.0%	8.6	75.9%	60.3%	68.1%	-2.9	54.7%	63.1%	58.9%	-11.3	70.7%	79.2%	75.0%	1.6	73.3%	80.2%	76.7%	-8.5	75.7%	-0.5
2015/16	451	79.6%	78.5%	79.1%	-6.8	80.3%	85.5%	82.9%	-2.8	77.1%	63.2%	70.1%	8.4	61.0%	71.8%	66.4%	3.8	71.8%	75.8%	73.8%	1.0	83.6%	84.1%	83.9%	7.6	76.0%	1.4
2014/15	451	88.1%	81.6%	84.9%	-4.6	84.4%	86.2%	85.3%	-3.9	70.6%	58.8%	64.7%	-6.3	59.4%	68.5%	64.0%	-2.0	67.9%	78.3%	73.1%	-5.5	77.9%	77.9%	77.9%	-6.9	75.0%	-4.9
2013/14	450	88.6%	89.3%	88.9%	7.9	88.3%	89.2%	88.7%	3.0	76.2%	62.0%	69.1%	6.6	59.9%	70.6%	65.2%	-0.1	74.8%	79.9%	77.3%	3.3	82.8%	84.6%	83.7%	0.5	78.8%	3.5
2012/13	450	81.9%	82.9%	82.4%	4.2	87.2%	85.1%	86.1%	3.8	72.6%	56.9%	64.8%	8.3	58.3%	72.3%	65.3%	9.4	70.6%	79.1%	74.9%	11.0	81.4%	85.2%	83.3%	3.7	76.1%	6.4
2011/12	450	77.6%	80.6%	79.1%	7.5	83.9%	82.0%	83.0%	8.3	65.4%	54.2%	59.8%	10.2	51.1%	68.3%	59.7%	9.7	67.6%	67.3%	67.4%	0.1	78.0%	82.7%	80.3%	1.3	71.6%	5.9
2010/11	422	73.5%	73.6%	73.6%	-8.5	74.4%	78.7%	76.6%	-4.7	59.5%	49.1%	54.3%	-4.4	48.2%	60.6%	54.4%	8.1	64.3%	70.4%	67.4%	2.1	78.4%	80.2%	79.3%	10.6	67.6%	0.0
2009/10	422			80.4%	-9.5			80.3%	-8.1			56.8%	-0.2	45.5%	55.2%	50.4%	-2.4	64.5%	67.4%	66.0%	-2.8	71.0%	72.3%	71.7%	-14.5	67.6%	-7.1
2008/09	402			88.8%	5.0			87.3%	-2.6			56.9%	-7.2			51.6%	-8.7			67.9%	-10.5			83.8%	-2.0	72.7%	-3.8
2007/08	345			84.6%	-2.8			89.7%	-2.7			61.3%	-4.7			56.5%	-5.3			75.9%	4.2			85.5%	7.6	75.6%	-0.4
2006/07	345			87.0%	5.0			92.1%	3.2			64.3%	-0.6			59.7%	2.4			72.8%	-4.2			79.5%	-4.2	75.9%	0.3
2005/06	345			82.9%	6.3			89.3%	4.1			64.7%	9.1			58.3%	-0.1			76.0%	1.3			83.0%	3.5	75.7%	3.8
2004/05	345			78.0%	-6.2			85.7%	-1.3			59.3%	-4.9			58.3%	1.0			75.1%	12.4			80.2%	8.2	72.9%	1.2
2003/04	345			83.1%	4.4			86.8%	5.0			62.4%	15.1			57.8%	14.7			66.8%	0.0			74.1%	-6.8	72.1%	4.5
2002/03	345			79.7%	3.2			82.6%	12.5			54.2%	-4.1			50.4%	1.1			66.8%	-3.0			79.5%	6.9	69.0%	3.2
2001/02	345			77.2%	-7.1			73.5%	-19.0			56.5%	-10.4			49.8%	-10.6			68.9%	3.5			74.4%	-3.6	66.8%	-8.0
2000/01	345			83.1%	-1.1			90.7%	1.4			63.0%	7.0			55.7%	-1.6			66.5%	-7.9			77.2%	-3.3	72.6%	-1.2
1999/00	345			84.0%	-4.0			89.4%	2.4			58.9%	17.2			56.6%	9.9			72.2%	11.7			79.8%	1.9	73.5%	7.9
1998/99	341			87.5%	-4.8			87.3%	-8.4			50.3%	-27.1			51.5%	-18.1			64.6%	-17.6			78.3%	-5.9	68.1%	-15.1
1997/98	229			91.9%	2.7			95.3%	-0.8			69.0%	3.0			62.9%	8.8			78.4%	8.9			83.3%	-4.1	80.3%	2.4
1996/97	173			89.5%	1.9			96.0%	2.0			67.0%	1.4			57.8%	1.4			72.0%	-1.8			86.8%	-0.4	78.4%	0.9
1995/96	173			87.9%	1.8			94.1%	4.1			66.1%	3.7			57.0%	14.3			73.3%	7.4			87.1%	8.4	77.7%	6.0
1994/95	173			86.3%	0.2			90.4%	1.7			63.7%	10.4			49.9%	-7.0			68.3%	2.1			80.4%	0.4	73.3%	1.4
1993/94	173			86.1%	-3.0			88.9%	-0.6			57.7%	6.3			53.6%	2.5			66.9%	-2.6			80.1%	0.8	72.3%	0.0
1992/93	173			88.8%	2.0			89.4%	1.9			54.3%	-15.4			52.3%	-4.7			68.7%	8.7			79.5%	-0.7	72.3%	-1.0
1991/92	173			87.1%				87.7%				64.2%				54.9%				63.2%				80.1%		73.0%	
YTD TOTALS																											
2025/26	453	67.3%	66.6%	66.9%	-10.9	72.2%	77.3%	74.8%	-1.6	57.8%	0.0%	28.9%	-45.3	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	28.4%	-54.1
2024/25	453	64.9%	71.8%	68.4%	-9.0	69.4%	69.0%	69.2%	-9.0	59.2%	50.9%	55.1%	4.1	42.6%	42.7%	42.6%	3.7	49.2%	56.6%	52.9%	-6.4	61.9%	63.5%	62.7%	-17.6	58.5%	-5.6
2023/24	453	75.7%	74.6%	75.1%	41.1	77.9%	74.1%	76.0%	8.7	61.2%	44.6%	52.9%	13.5	34.0%	48.2%	41.1%	0.1	50.2%	62.9%	56.6%	8.9	71.7%	68.5%	70.1%	-2.0	62.0%	12.2
2022/23	453	49.2%	57.2%	53.2%	-20.3	71.6%	68.3%	69.9%	-1.8	55.8%	37.4%	46.6%	-11.4	31.7%	50.4%	41.0%	17.1	49.7%	54.2%	51.9%	-12.9	66.8%	70.0%	68.4%	-4.3	55.2%	-4.0
2021/22	455	67.0%	66.6%	66.8%	55.7	72.1%	70.3%	71.2%	55.8	58.8%	46.3%	52.6%	47.3	28.5%	41.6%	35.1%	65.3	55.9%	63.3%	59.6%	17.3	63.4%	55.7%	59.6%	-16.7	57.5%	29.2
2020/21	455	40.5%	45.3%	42.9%	-46.1	44.7%	46.7%	45.7%	-43.1	52.9%	18.5%	35.7%	-41.5	8.9%	33.5%	21.2%	-58.9	49.5%	52.1%	50.8%	338.3	66.9%	74.8%	70.8%	-1.0	44.5%	-10.4
2019/20	455	73.5%	85.7%	79.6%	14.2	83.2%	77.4%	80.3%	7.7	66.8%	55.1%	61.0%	-15.4	45.4%	57.9%	51.6%	-25.7	23.2%	0.0%	11.6%	-83.3	2.9%	25.2%	14.0%	-80.4	49.7%	-29.3
2018/19	452	69.6%	69.7%	69.7%	-14.1	72.5%	74.6%	74.6%	0.0	73.8%	72.0%	72.0%	6.1	69.5%	69.5%	69.5%	9.0	69.7%	69.5%	69.5%	10.1	70.2%	70.3%	70.3%	-7.7	70.3%	10.6
2017/18	450	75.7%	81.1%	81.1%	-4.9	83.9%	74.5%	74.5%	-14.9	71.5%	67.9%	67.9%	-16.3	64.3%	63.7%	63.7%	-15.8	63.2%	63.1%	63.1%	-16.5	63.6%	63.6%	63.6%	-16.5	63.6%	-16.0
2016/17	451	86.6%	85.3%	85.3%	8.7	86.8%	87.6%	87.6%	2.5	85.3%	81.1%	81.1%	28.3	77.3%	75.7%	75.7%	5.4	75.1%	75.5%	75.5%	-0.4	75.3%	75.7%	75.7%	5.8	75.7%	-10.0
2015/16	451	79.6%	78.5%	78.5%	-7.5	80.3%	85.5%	85.5%	0.5	77.1%	63.2%	63.2%	-19.3	61.0%	71.8%	71.8%	-3.9	71.8%	75.8%	75.8%	1.9	83.6%	84.1%	84.1%	24.4	84.1%	12.1
2014/15	451	88.1%	84.8%	84.8%	-4.6	84.7%	85.1%	85.1%	-4.2	82.2%	78.3%	78.3%	-4.8	75.6%	74.7%	74.7%	-4.3	74.0%	74.4%	74.4%	-4.5	74.7%	75.0%	75.0%	22.1	75.0%	-4.9
2013/14	450	88.6%	88.9%	88.9%	7.9	88.7%	88.8%	88.8%	5.4	86.3%	82.2%	82.2%	5.8	79.0%	78.0%	78.0%	4.6	77.7%	77.9%	77.9%	4.3	78.4%	78.9%	78.9%	28.4	78.9%	3.6
2012/13	450	81.9%	82.4%	82.4%	4.2	84.0%	84.3%	84.3%	4.0	82.0%	77.8%	77.8%	5.1	75.0%	74.7%	74.7%	6.1	74.2%	74.7%	74.7%	7.0	75.3%	76.1%	76.1%	24.0	76.1%	6.4
2011/12	450	77.6%	79.1%	79.1%	7.5	80.7%	81.0%	81.0%	7.9	77.9%	74.0%	74.0%	8.5	70.7%	70.4%	70.4%	8.7	70.1%	69.8%	69.8%	6.9	70.5%	71.5%	71.5%	16.5	71.5%	5.8
2010/11	422	73.5%	73.6%	73.6%	-8.5	73.8%	75.1%	75.1%	-6.6	72.0%	68.2%	68.2%	-6.1	65.3%	64.7%	64.7%	-4.4	64.7%	65.3%	65.3%	-2.2	66.5%	67.6%	67.6%	4.3	67.6%	10.1
2009/10	402			80.4%	-9.5			80.4%	-8.7			72.6%	-6.5	68.5%	66.9%	67.7%	-5.2	66.6%	66.7%	66.7%	-5.6	67.1%	61.4%	61.4%	-15.8	61.4%	-15.6
2008/09	402			88.8%	5.0			88.1%	1.1			77.7%	-1.1			71.4%	-2.2			70.7%	-4.0			72.9%	-3.6	72.7%	-3.8
2007/08	345			84.6%	-2.8			87.1%	-2.7			78.5%	-3.2			73.0%	-3.6			73.6%	-2.1			75.6%	-0.4	75.6%	-0.4
2006/07	345			87.0%	5.0			89.6%	4.1			81.2%	2.8			75.8%	2.7			75.2%	1.3			75.9%	0.3	75.9%	0.3
2005/06	345			82.9%	6.3			86.1%	5.2			79.0%	6.2			73.8%	4.9			74.2%	4.1			75.7%	4.0	75.7%	3.8
2004/05	345			78.0%	-6.2			81.8%	-3.7			74.3%	-4.0			70.3%	-3.0			71.3%	-0.1			72.8%	1.2	72.9%	1.2
2003/04	345			83.1%	4.4			85.0%	4.7			77.4%	7.3			72.5%	8.7			71.4%	7.0			71.9%	4.3	72.1%	4.5
2002/03	345			79.7%	3.2			81.1%	7.7			72.2%	4.5			66.7%	3.9			66.7%	2.4			69.0%	3.2	69.0%	3.2
2001/02	345			77.2%	-7.1			75.3%	-13.3			69.0%	-12.5			64.2%	-12.2			65.2%	-9.3			66.8%	-8.3	66.8%	-8.3
2000/01	345			83.1%	-1.1			86.9%	0.2			78.9%	1.9			73.1%	1.2			71.8%	-0.6			72.8%	-0.9	72.8%	-0.9
1999/00	345			84.0%	-4.0			86.7%	-0.8			77.4%	3.2			72.2%	4.5			72.2%	5.8			73.5%	7.9	73.5%	7.9
1998/99	341			87.5%	-4.8			87.4%	-6.6			75.0%	-12.1			69.1%	-13.3			68.2%	-14.2			68.1%	-15.2	68.1%	-15.2
1997/98	229			91.9%	2.7			93.6%	0.9			85.4%	1.5			79.8%	2.8			79.5%	4.0			80.3%	2.5	80.3%	2.5
1996/97	173			89.5%	1.9			92.8%	1.9			84.2%	1.8			77.6%	1.7			76.5%	1.0			78.4%	0.9	78.4%	0.9
1995/96	173			87.9%	1.8			91.0%	3.0			82.7%	3.2			76.3%	5.1			75.7%	5.5			77.7%	6.1	77.7%	6.1
1994/95	173			86.3%	0.2			88.4%	1.0			80.1%	3.3			72.6%	1.4			71.7%	1.5			73.3%	1.3	73.3%	1.3
1993/94	173			86.1%	-3.0			87.5%	-1.8			77.6%	0.1			71.6%	0.5			70.6%	-0.1			72.3%	0.1	72.3%	0.1
1992/93	173			88.8%	2.0			89.1%	1.9			77.5%	-2.7			71.2%	-3.1			70.7%	-1.0			72.3%	-1.0	72.3%	-1.0

TOWN OF YOUNTVILLE

AVERAGE DAILY ROOM RATES

Collections through November 2025

Fiscal Year	Rooms	JULY	AUG	JUL-AUG	%	SEPT	OCT	SEPT-OCT	%	NOV	DEC	NOV-DEC	%	JAN	FEB	JAN-FEB	%	MAR	APR	MAR-APR	%	MAY	JUNE	MAY-JUNE	%	TOTALS	%
PERIOD TOTALS																											
2025/26	453	728.51	772.26	750.39	8.5	851.36	883.75	867.55	0.9	728.72	-	364.36	-43.8	-	-	-	-100.0	-	-	-	-100.0	-	-	-	-100.0	330.38	-53.2
2024/25	453	706.40	764.63	735.52	6.3	858.73	898.97	878.85	2.3	714.23	457.54	585.88	-9.7	457.39	596.26	526.82	-8.8	613.93	700.18	657.05	-1.7	958.02	751.10	854.56	8.1	706.45	0.1
2023/24	453	671.07	712.48	691.77	-23.3	861.63	857.18	859.40	-10.7	715.77	581.83	648.80	-14.2	565.99	589.71	577.85	-9.3	618.22	718.22	668.22	-4.8	825.22	755.31	790.26	5.8	706.05	-10.0
2022/23	453	939.34	863.91	901.63	7.3	949.42	975.21	962.32	-1.7	790.52	721.56	756.04	-3.8	635.55	638.54	637.05	-11.7	653.33	750.63	701.98	-11.2	809.80	684.40	747.10	-19.2	784.35	-6.7
2021/22	455	835.65	845.21	840.43	76.5	960.67	997.89	979.28	101.1	839.96	731.56	785.76	90.7	683.09	760.00	721.54	80.2	741.23	839.51	790.37	49.8	916.99	933.84	925.20	27.8	840.47	66.6
2020/21	455	502.04	450.26	476.15	-21.5	498.54	475.58	487.06	-29.4	433.07	390.88	411.97	-16.0	385.64	415.31	400.47	-14.3	422.53	632.71	527.62	120.9	713.65	733.82	723.73	140.2	504.50	8.3
2019/20	455	578.59	634.80	606.69	1.3	676.78	702.04	689.41	0.7	546.99	434.03	490.51	13.0	453.26	480.90	467.08	20.4	477.65	-	238.83	-49.8	117.92	484.81	301.37	-50.4	465.65	-12.4
2018/19	452	615.52	582.32	598.92	10.4	658.92	710.82	684.87	18.5	509.30	358.97	434.14	1.8	374.00	402.01	388.01	1.4	444.61	506.17	475.39	3.4	627.41	587.27	607.34	5.8	531.44	7.6
2017/18	450	580.61	504.82	542.72	17.9	612.17	544.21	578.19	-16.9	456.36	396.94	426.65	-60.9	368.22	396.72	382.47	-18.0	421.02	498.87	459.95	-6.7	573.95	573.80	573.88	33.2	493.98	-18.5
2016/17	451	457.02	463.47	460.25	-7.3	902.86	488.34	695.60	-8.8	653.85	1,526.47	1,090.16	3.8	572.17	360.69	466.43	12.4	732.72	253.40	493.06	-0.1	314.17	547.22	430.70	8.1	606.03	0.6
2015/16	451	497.28	495.55	496.42	5.8	1,009.80	515.03	762.42	41.4	643.90	1,456.50	1,050.20	170.5	512.90	317.05	414.98	27.7	721.87	264.81	493.34	25.6	275.47	521.65	398.56	-18.0	602.65	39.1
2014/15	451	452.44	485.71	469.08	8.1	532.68	545.35	539.02	12.9	446.11	330.42	388.27	9.8	319.15	330.77	324.96	11.4	365.71	419.73	392.72	8.0	491.84	480.31	486.08	10.2	433.35	10.1
2013/14	450	422.08	445.49	433.78	7.4	474.30	480.88	477.59	4.3	399.10	307.84	353.47	9.8	284.11	299.27	291.69	7.7	329.17	398.28	363.73	5.5	439.31	443.04	441.18	8.2	393.57	7.0
2012/13	450	391.87	415.88	403.87	5.9	453.02	462.97	458.00	4.9	354.01	289.98	321.99	8.2	260.91	280.51	270.71	8.5	322.97	366.39	344.68	9.6	411.07	404.40	407.74	6.6	367.83	7.0
2011/12	450	372.47	390.46	381.46	14.8	433.81	439.22	436.52	14.4	331.75	263.23	297.49	12.7	237.22	261.81	249.51	3.8	294.73	333.97	314.35	4.7	370.79	393.98	382.38	6.7	343.62	9.8
2010/11	422	322.06	342.64	332.35	21.1	379.59	383.28	381.43	15.0	298.36	229.81	264.08	11.6	228.96	251.76	240.36	14.5	271.92	328.61	300.27	21.2	353.45	363.35	358.40	15.3	312.82	16.5
2009/10	422			274.51	-13.7			331.68	-7.4			236.60	-4.0	199.77	219.95	209.86	-9.0	228.18	267.23	247.71	5.2	305.23	316.30	310.77	9.6	268.52	-3.7
2008/09	402			317.94	-1.2			358.31	5.0			246.55	-5.9			230.64	2.3			235.53	-9.8			283.60	-13.3	278.76	-3.8
2007/08	345			321.78	7.0			341.35	5.3			261.88	7.4			225.48	3.6			261.08	4.9			327.08	5.9	289.78	5.8
2006/07	345			300.77	5.6			324.06	4.4			243.85	3.6			217.66	6.3			248.88	3.9			308.74	5.8	273.99	4.9
2005/06	345			284.89	1.0			310.50	3.7			235.43	6.5			204.73	2.7			239.62	3.2			291.72	2.8	261.15	3.2
2004/05	345			281.93	5.9			299.51	6.7			221.05	3.2			199.28	5.6			232.17	3.6			283.87	7.3	252.97	5.5
2003/04	345			266.25	1.8			280.75	-0.8			214.28	0.9			188.66	-1.1			224.05	7.1			264.58	5.3	239.76	2.2
2002/03	345			261.60	4.8			283.10	6.9			212.31	-0.5			190.72	21.9			209.27	11.4			251.23	18.9	234.70	9.7
2001/02	345			249.56	5.7			264.92	3.6			213.33	-3.1			156.46	-17.4			187.93	-12.4			211.32	-14.0	213.92	-5.7
2000/01	345			236.03	8.5			255.80	10.8			220.14	11.5			189.35	6.3			214.51	4.3			245.74	9.5	226.93	8.6
1999/00	345			217.50	19.6			230.76	15.9			197.38	12.9			178.08	9.8			205.69	11.1			224.35	7.3	208.96	12.7
1998/99	341			181.87	3.6			199.07	13.1			174.86	9.6			162.21	9.1			185.14	18.0			209.10	15.1	185.38	11.4
1997/98	229			175.59	5.8			175.97	8.2			159.52	3.3			148.73	7.5			156.95	-0.4			181.72	5.4	166.41	5.0
1996/97	173			165.91	15.8			162.59	15.5			154.42	16.2			138.41	9.3			157.52	11.0			172.38	9.0	158.54	12.7
1995/96	173			143.31	7.5			140.82	4.9			132.90	8.1			126.63	11.7			141.92	10.7			158.20	11.4	140.63	9.0
1994/95	173			133.26	3.9			134.22	8.1			122.88	3.8			113.40	1.2			128.23	6.4			142.04	9.3	129.01	5.6
1993/94	173			128.20	0.2			124.19	2.8			118.34	1.5			112.08	-1.6			120.51	5.9			129.97	1.5	122.22	1.7
1992/93	173			127.92	2.4			120.79	-2.4			116.54	7.3			113.93	10.7			113.77	-0.5			128.03	2.5	120.16	3.1
1991/92	173			124.97				123.70				108.58				102.96				114.36				124.90		116.58	
YTD TOTALS																											
2025/26	453	728.51	772.26	750.39	8.5	851.36	883.75	867.55	0.9	728.72	-	364.36	-43.8	-	-	-	-100.0	-	-	-	-100.0	-	-	-	-100.0	330.38	-53.2
2024/25	453	706.40	764.63	735.52	6.3	858.73	898.97	878.85	2.3	714.23	457.54	585.88	-9.7	457.39	596.26	526.82	-8.8	613.93	700.18	657.05	-1.7	958.02	751.10	854.56	8.1	706.45	0.1
2023/24	453	671.07	712.48	691.77	-23.3	861.63	857.18	859.40	-10.7	715.77	581.83	648.80	-14.2	565.99	589.71	577.85	-9.3	618.22	718.22	668.22	-4.8	825.22	755.31	790.26	5.8	706.05	-10.0
2022/23	453	939.34	863.91	901.63	7.3	949.42	975.21	962.32	-1.7	790.52	721.56	756.04	-3.8	635.55	638.54	637.05	-11.7	653.33	750.63	701.98	-11.2	809.80	684.40	747.10	-19.3	784.35	-6.7
2021/22	455	835.65	845.21	840.43	76.5	960.67	997.89	979.28	101.1	839.96	731.56	785.76	90.7	683.09	760.00	721.54	80.2	741.23	839.51	790.37	49.8	916.99	933.84	925.42	27.9	840.47	66.6
2020/21	455	502.04	450.26	476.15	-21.5	498.54	475.58	487.06	-29.4	433.07	390.88	411.97	-16.0	385.64	415.31	400.47	-14.3	422.53	632.71	527.62	120.9	713.65	733.82	723.73	140.2	504.50	8.3
2019/20	455	578.59	634.80	606.69	-0.1	676.78	702.04	689.41	9.0	546.99	434.03	490.51	-18.3	453.26	480.90	467.08	-14.8	477.65	-	238.83	-54.7	117.92	484.81	301.37	-44.1	465.65	-12.4
2018/19	452	615.52	598.91	607.22	8.4	620.07	644.78	632.42	12.2	619.36	580.70	600.03	12.0	557.40	539.57	548.49	8.6	528.52	526.39	527.45	7.4	536.65	540.90	538.78	7.2	531.44	7.6
2017/18	450	580.61	540.19	560.40	22.2	565.28	561.95	563.62	-5.1	544.83	526.48	535.65	-17.6	511.10	498.94	505.02	-25.6	490.72	491.52	491.12	-24.3	499.79	505.82	502.80	-15.7	493.98	-18.5
2016/17	451	457.02	460.19	458.61	-26.9	609.65	578.18	593.91	-8.0	591.38	708.53	649.95	-5.3	694.62	662.54	678.58	-2.2	670.02	626.88	648.45	-1.2	598.71	594.23	596.47	0.2	606.03	0.6
2015/16	451	625.55	629.01	627.28	36.2	665.62	625.55	645.59	30.0	629.01	742.93	685.97	41.8	715.97	671.76	693.86	54.5	677.23	635.79	656.51	51.3	598.77	591.76	595.26	35.1	602.65	39.1
2014/15	451	452.44	468.44	460.44	7.6	489.31	503.62	496.47	10.0	493.94	473.25	483.60	10.7	455.78	442.58	449.18	10.5	434.60	433.05	433.83	10.3	438.72	442.27	440.50	10.1	433.35	10.1
2013/14	450	422.08	433.83	427.95	7.6	446.96	455.55	451.25	5.9	445.78	428.27	437.03	6.6	412.52	400.71	406.62	6.9	392.92	393.47	393.19	6.6	397.95	401.92	399.94	6.8	393.57	7.0
2012/13	450	391.87	403.95	397.91	5.5	420.56	431.35	425.96	5.3	417.92	402.13	410.03	5.6	386.29	374.48	380.39	5.9	368.94	368.67	368.80	6.5	372.91	375.81	374.36	6.8	367.83	7.0
2011/12	450	372.47	381.63	377.05	13.4	399.33	409.51	404.42	13.2	396.71	380.22	388.46	16.5	365.31	353.37	359.34	14.2	346.99	345.76	346.37	11.1	348.31	352.63	350.47	9.2	343.62	9.8
2010/11	422	322.06	332.36	332.36	21.1	347.88	357.24	357.24	18.0	347.69	333.39	333.39	16.7	322.26	314.66	314.66	15.9	309.86	311.85	311.85	17.0	316.39	320.97	320.97	16.9	312.82	16.5
2009/10	402			274.51	-13.7			302.84	-10.4			285.64	-7.1	277.07	271.44	271.44	-5.9	266.55	266.62	266.62	-4.0	270.50	274.63	274.63	-1.5	268.52	-3.7
2008/09	402			317.94	-1.2			338.13	2.0			307.60	-0.2			288.36	0.3			277.79	-1.6			278.76	-3.8	278.76	-3.8
2007/08	345			321.78	7.0			331.57	6.1			308.34	6.5			287.62	5.9			282.31	5.7			289.78	5.8	289.78	5.8
2006/07	345			300.77	5.6			312.41	4.9			289.56	4.6			271.58	4.9			267.04	4.7			273.99	4.9	273.99	4.9
2005/06	345			284.89	1.0			297.69	2.4			276.94	3.5			258.89	3.4			255.03	3.3			261.15	3.2	261.15	1.1
2004/05	345			281.93	5.9			290.72	6.3			267.50	5.4			250.44	5.5			246.79	5.1			252.97	5.5	258.37	5.6
2003/04	345			266.25	1.8			273.50	0.4			253.76	0.6			237.48	0.2			234.80	1.5			239.76	2.2	244.62	4.2
2002/03	345			261.60	4.8			272.35	5.9			252.34	2.9			236.93	7.2			231.40	7.9			234.70	7.4	234.70	7.4
2001/02	345			249.56	5.7			257.24	4.6			245.16	3.3			221.07	-1.9			214.44	-3.9			218.56	-5.6	218.56	-5.6
2000/01	345			236.03	8.5			245.91	9.7			237.32	10.3			225.33	9.4			223.16	8.4			231.57	9.4	231.57	9.4
1999/00	345			217.50	19.6			224.13	17.7			215.21	16.2			205.93	14.7			205.88	14.0			211.68	12.8	211.68	12.8
1998/99	341			181.87	3.6			190.47	8.4			185.27	8.7			179.50	8.8			180.63	10.6			187.65	11.5	187.65	11.5
1997/98	229			175.59	5.8			175.78	7.0			170.36	5.8			164.95	6.2			163.35	4.9			168.27	5.0	168.27	5.0
1996/97	173			165.91	15.8			164.25	15.6			160.97	15.8			155.33	14.3			155.77	13.6			160.23	12.9	160.23	12.9
1995/96	173			143.31	7.5			142.06	6.2			139.01	6.8			135.91	7.9			137.11	8.5			141.92	8.7	141.92	8.7
1994/95	173			133.26	3.9			133.74	6.0			130.12	5.3			125.94	4.3			126.40	4.8			130.60	5.9	130.60	5.9
1993/94	173			128.20	0.2			126.19	1.5			123.58	1.5			120.70	0.8			120.66	1.7			123.37	1.8	123.37	1.8
1992/93	173			127.92	2.4			124.35	0.0			121.75	2.2			119.79	4.1			118.59	3.2			121.19	2.6	121.19	2.6
1991/92	173			124.97				124.34				119.09				115.05				114.92				118.09		118.09	